

Can 97% of Netpreneurs be Wrong?

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Can 97% of Netpreneurs be Wrong?

By James Tyler

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Why Some People's Ads Almost Always Make Money

Discover the Master Copywriter's Little-Known Secret of Locking in Profits!

You don't know it yet, but in the next 5 minutes you are going to learn two things that will enable you to command someone to do something anything - and that person will do it without question. What's more, they'll think it was their idea, not yours. Hypnotic Selling: Myth or Miracle?

Dear unhappy business owner;

Listen, we all know the key to success in any business is how well your message gets across. Do you know how to grab a visitor to your business and keep em? It's what they experience when they arrive that brings them back. And the biggest secret is—it's all in your writing!

- Struggling with Your Marketing? Here's How to Fix That! (Read on!)
- Who else wants their advertising to make them more money?
- The Amazing Secret to Making Fistfuls of Cash!
- The best ways to drive major traffic to your web site
- The single most important marketing method for succeeding on the Internet
- Incredibly effective low-cost and no-cost marketing techniques
- How online copy differs from traditional copy — if you don't follow some basic rules, you're wasting your time and money
- The best ways to structure an online offer
- Hard facts on what sells and what doesn't sell online
- Impressive success stories of companies you've never heard of
- Common mistakes to avoid
- How to cash in with affiliate programs
- What the future holds for Internet marketing
- Inside information on creating riveting headlines

Can 97% of Netpreneurs be Wrong?

- The secret of writing hypnotic body copy
- How to price products for maximum sales
- The secret of the "ultimate benefit"
- How to test your copy
- How to Increase Response Rates by 2100% by tomorrow afternoon!
- How to Write Advertising that practically Forces People to Respond!
- 5 Step Formula for turning prospects into Buying Customers!
- How to apply Psychology in Your Internet Marketing!
- Common Mistakes to Avoid!

Your Online sales copy matters. Did you know that 97% of small sized businesses (small businesses) failed because their owners didn't pay enough attention to staying in touch

with their clients with mesmerizing sales copy?

1. Increase sales
2. Make more money
3. Attract more customers

Whether you are a professional business, retailer, entrepreneur, or consultant, every business wants/needs more new and return clients.

The first solution an internet marketing design coach advises is to entice potential clients to read your Web site's service sales messages. Online promotions can be as natural as a telephone conversation.

Check out your Web site Pages.

Your site sales copy matters.

The biggest mistake your Web site messages make is that they don't serve the needs and desires of your visitors. When business owners don't convey a convincing message of why our Web site visitors should choose our service, we lose potential clients.

Ask yourself these questions:

1. "What does my Web site say about me? Is it just another pretty face or does it's messages take my readers by the heart and convince them to read more?"

Tip: If this is your first Web site, it probably hasn't attracted enough clients. If you are serious about using your site to attract more clients you need to give it a face lift.

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2. Does your home page inspire your readers to act?

Do you give visitors reasons to buy? Or, do you fill your home page with unnecessary bio, mission statements all that crap about you?

Tip: Your home page must be all about your visitor, not about you. Just one or two sentences about yourself at the most.

3. Will your readers know what they need to know to arrive at an educated decision? Do you include questions they may have, or resistance to your service that you can overcome? These serve to make them more comfortable and want to know more from you.

4. Have you included benefit-driven headlines to take your visitor from your home page to your service sales message? Do you know the difference between a feature and a benefit?

5. Does your sales letter or message about your service develop rapport and

entice your visitor to contact you and buy?

6. Do your service pages offer different packages and ways to serve individual and (individuals) tastes and budgets?

7. Do you have the correct hyperlinks to your order page that make it easy for your client to buy?

If your answers to these questions come up short, you have options.

1. Model your web pages after a successful marketing and design builder's pages.

2. Hire a copywriter to write the copy for you. Some will write a sales letter for \$500, others charge up to \$10,000. They will give you a work sheet so your sales message will suit your purposes.

Some choose this method because they don't think they can write, yet we can help to encourage you to write your own copy to reflect your unique personality and be true to you which must come through in your writing to be effective.

3. Seek help from a successful Internet marketing design coach to help you formulate a new sales message that really suits you, your business and your service.

Speakers need to write separate copy for each talk they present to include its benefits to the audience and company as well as testimonials. Designers and consultants need to ask questions and answer them; state outcomes and focus, and show the value clients will receive from their service.

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One last option is to do nothing—keeping your client base stagnant and not letting the world know about the wonderful services you offer that will change people's lives for the better.

This client–building technique along with our help can not only save you hours of promotion time and dollars, plus will better serve your clients, the reason you offer your service in the first place

Who else wants to make more Money? Mesmerizing copy available right now! Can You write for the Internet? We can! Certain words produce amazing results as if by Magic! Let us show you how.

To quote the highest paid copywriter in the world Ted Nicholas...

"Certain words produce amazing results, as if by magic. All you desire in life, including everlasting wealth, can be yours depending on the words with which you express yourself. It doesn't matter whether the words are written or spoken, either. As with all the great truths, once known, they seem so simple."

You'll Save Time and Money.

Our service is 100% guaranteed. (1 Full Year Money–Back Guarantee)

You need us now. See how we can help your business to prosper. Our marketing and design services,

because it's ALL marketing and design, will grow your business. Yes, pickup that phone, or email us and let's get started to help your company today!

The best way to structure an online offer.

We work with you until you're happy!

Increase response rates.

"Many a small thing has been made large by the right kind of advertising." Mark Twain

We have to meet for us to get going on the most important aspect of your business. We want You to succeed. Our whole mission is geared to getting the job done for you. Now, only YOU can determine the outcome. If you read this and don't respond, that will be on You. Never say You didn't have chance to find out if this is the "real" deal!

Insider Confidential #1 How to increase your sales by 300–500% by using the 4 parts of a powerful guarantee.

Insider Confidential#2 How to write advertising that practically forces people to respond

Insider Confidential #3 How to increase response rates 2100% by tomorrow afternoon.

Insider Confidential#4 A 5–step formula for turning prospects into buying customers.

Insider Confidential#5 Six simple ways to keep visitors coming back to your website.

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Insider Confidential #6 5 insider secrets to writing million dollar sales letters.

Insider Confidential#7 How to apply psychology in your internet advertising

Insider Confidential #8 How to turn benefits into features.

In closing, if YOU don't take action, NOTHING will change! I hope we meet soon. The answer You seek is waiting. Make it happen. Reach out and touch someone now!

"cash flow"

"customers"

"increasing sales"

PS:

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An initial consultation (value \$10,000) at a mutual agreeable time.

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Our service is 100% guaranteed. (1 Full Year Money–Back Guarantee)

Sincerely;

James P. Tyler

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PPS: Do You have the answers to these questions?

1. What is the best marketing strategy for me?
2. How can I best advertise my web sites?
3. What is the best way to bring qualified traffic to my site?
4. How can I get better search engine rankings?
5. How can I attract and keep loyal customers?
6. What is the most cost–effective way to marketing on the Internet?
7. How can I increase my bottom line?
8. How much are customers willing to pay for my product?
9. How effective is direct email marketing?
10. How can I track my customers?

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Writing helpful articles. Bio is too extensive for here.

What's Your NICHE market?

By Gillian Tarawhiti

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What's Your Niche Market?

Knowing your NICHE MARKET and where to find your NICHE is more important than the product you sell.

Most Netpreneurs take a narrow view of NICHE MARKETING as a limitation on their business, when in fact it is the POWER that provides longevity to their business.

The biggest mistake most new netpreneurs make online is that they have no idea where, or what, there NICHE MARKET is and therefore, sell their product to everyone and anyone and in the end sell to no one.

A common misconception is that - if you build it they will come. The truth is you have to find your NICHE and get them to come to your site.

In talking to new netpreneurs the first question I ask is who are you selling to? The almost instantaneous reply and always the same answer is: 'everyone and anyone'.

The next successions of questions I then ask are:

- what type of product are you selling
- who would use your product
- What problem does your product solve
- Is your product distributed easily
- Who would benefit from using your product

Simple questions, but not so easy for many netpreneurs to answer. If you take some time and answer

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these very straight forward questions you will find that by defining your NICHE you will be better equip to go straight to the source, than taking a stab in the dark and hoping it will all work out.

You will also find that by defining your NICHE MARKET you will:

- Help define your Internet Marketing Strategy
- Develop products/services that appeal to your NICHE
- Set yourself up as an industry leader
- Optimise your site for search engines so your NICHE can find you easily
- Maximise your marketing budget where it counts.

Once again I ask you: WHAT'S YOUR INTERNET NICHE MARKET?

The truth can be found in your answers

Gillian Tarawhiti
Community Training Centre
<http://www.millionairerippleeffect.com>



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