

Can You See The False Promise In This Pitch?

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100% Effective Natural Hormone Treatment
Menopause, Andropause And Other Hormone Imbalances
Impair Healthy Healing In People Over The Age Of 30!

Can You See The False Promise In This Pitch?

By Kim Klaver

One of the guys on the "Call for Scripts" live phone call today offered up the business script below.

He said was getting people to go look at his information. He prefaced it with "Kim, you'll probably hate it..."

Just before he spoke, I had read the opening paragraphs from the new book *Your Call Is Important To Us* by Laura Penny:

"Never in the history of mankind have so many people uttered statements that they know to be untrue. Presidents, priests, politicians, lawyers, reporters, corporate executives and countless others have taken to saying not what they actually believe, but what they want others to believe -- not what is, but what works."

So here's what this gent's pitch included:

"We're an international company expanding into your area, and are looking for people who want to make \$5,000-\$6,000 per month working 10 hours a week. Does that sound like something you'd be interested in..."

Can you see the false promise here?

I asked him 3 questions:

Was he making \$5-6k/mo working 10 hours per week? (No)

Had he signed anyone up from the ad who had done that? (No)

Had he ever met anyone who had EVER made \$5-6k/mo working 10 hours per week, WITHOUT special personal circumstances, like they have thousands in their business, or have a name like Madonna or Tom Cruise where people would listen because they recognize them? (No)

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The average income in the US is about \$3,000/mo. That's working a full time job – usually 40 hours/week plus.

This is a too–common example of saying something to someone else, that the speaker, and all those who taught it to him, know to be untrue.

But they hope it works.

And it gets certain people to go and look. Maybe even a few buy. But since there is no one who has done the thing offered, i.e. earn \$5000–6000/mo in 10 hours/week, and it's extremely unlikely that anyone every COULD do that without special personal circumstances, when they finally realize they've been duped, they go away mad – at themselves, and the duper, the industry, and who knows who else.

That is not a good thing.

Do you have other "false promises" you've heard or uttered yourself when making your sales pitch?

Submit and I'll post some. So everyone can recognize them for what they are. Shall we?

And then, shall we stop doing that and contribute to the sales pitch relief effort in the US?

About the Author: Kim Klaver is Harvard & Stanford educated. Her 20 years experience in network marketing have resulted in a popular blog, KimKlaverBlogs.com, a podcast, YourGreatThing.com and a giant resource site, BananaMarketing.com which features hundreds of stories, tips, books and CD programs for those who want to learn the art of network marketing.

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Understanding Dot Pitch

By Kevin Hinton

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Looking for a monitor and want a better understanding of all the options available? Well in this article we will explore the Dot Pitch. Dot Pitch is a measurement of the smallest visual component on the display (a Dot). At the highest resolution (more on this in the next article) each pixel will equal the one Dot, at lower resolutions a pixel will encompass more than one Dot.

The Dot pitch is measured in millimeters, with the measurements ranging from .30mm to .15mm. The smaller the Dot pitch is the sharper the image will be and the higher the resolution you will be able to set.

For more information of monitors visit:

<http://www.cheap-computers-and-parts.com>

Kevin Hinton –

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