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100% Effective Natural Hormone Treatment
Menopause, Andropause And Other Hormone Imbalances
Impair Healthy Healing In People Over The Age Of 30!

Chain of Success

By Terri Seymour

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Internet marketing is a business with a lot of effective ways of advertising and promoting. There is ezine publishing, ad swapping, free classifieds, email sig file, article writing, search engines and more. Some ways are, of course, more effective than others.

One of my favorites has been said by some not to be effective. The reason for this is that it takes people away from your site. I do not believe this. Although it does direct people away from your site for a time, if you have an effective website with good content, I guarantee these people will come back for more information.

The promotion I am talking about is exchanging links. I consider this to be a very effective way of advertising your website and at the same time providing your visitors with resources and information. That is one of the purposes of your website, right?

When I see a url in an ezine or email that looks like it might be complimentary to mine, I go check it out. If I like the site and find it to be a useful resource and not just a duplicate sales site, then I will email the webmaster for a link exchange. Check to see if they have a link page or resource section that would be appropriate for your link. You can also do a search for websites complimentary to your own. Check each site out thoroughly before you email the webmaster.

The email to the webmaster would go something like this:

Hello Webmaster, (I would use their name which you should find on their site)

I have just visited your site and found it very interesting. I would be interested in doing a link exchange with you. I think it would be beneficial to both of us.

I have a business resource site called Web Success Central,

with links, ebooks, articles and other resources for online businesses.

Please have a look at my site:
<http://www.websuccesscentral.com> and let me know if you are interested.

Thank you for your time and consideration.

Terri Seymour
be sure to include a good sig file

An email like this is usually very effective because you contact him in a professional manner and invite him to have a look at your site.

There are also discussion lists you can join for people looking to swap links. Here are some to subscribe to:

One4All-LinkExchange-subscribe@egroups.com
LinkTogether-subscribe@egroups.com
The_Swap_Shop-subscribe@egroups.com
AdExchange-subscribe@topica.com
LinkSwapsforYou-subscribe@egroups.com (brand new)
<http://www.swap-resources.com/>

For more information on link exchanging visit these sites:

<http://members.nbc.com/rlinks/html/steps.html>
<http://members.tripod.com/~brolling/reciproc.html>

<http://www.tobewealthy.com/links/ recip.htm>

http://www.eliteaffiliates.com/reciprocal_links.htm

When you are choosing sites to link to, pick sites that are well-built and designed. Do not pick duplicate sales sites, or sites that are offensive in any way. You want to maintain your good name and business reputation.

I believe link swapping is beneficial to us all because by going link to link we can build one big Chain Of Success!

Chain Saws – Choosing And Using Your First Saw

By Loreno Lepe

How do you choose and use a chain saw? There are a vast range of saws available in a range of sizes and powers, from small, electric chain saws that are only designed for light pruning work, up to massive petrol powered machines that can be used all day to fell trees.

All chain saws are powerful and can cause fatal injury unless used according to the manufacturers safety instructions. Even men, who never read the instruction books provided for women, should consult the safety guide provided by the manufacturer. It is not possible to fumble your way through a chainsaw safely without consulting this safety guide.

The chain has a series of teeth that have sharp edges that bite into the wood to be cut. Sometimes the teeth alternate, one cutting to the right and the next tooth cutting to the left. The chain is supported by a bar and move around a track around this bar.

Chain saw maintenance is vital. There are two sets of components that require constant lubrication. The two-stroke engine gets its lubrication from the petrol/oil fuel mixture. The chain is lubricated by a separate oil source.

The chain lubricant may be depleted quickly because oil tends to fly off the chain. Care needs to be taken to only use oil of the viscosity recommended by the manufacturer.

Kickback can cause fatal injury. Kickback is the sudden jerking of the chain saw when it strikes a harder object, like a nail, embedded in the timber. Kickback can also happen if the chain jams in the cut, fairly common in very soft timber. You can buy quick stop chains and chainsaws that reduce the risk of kickback.

It is important to use appropriate protective equipment, including ear defenders, goggles and cut resistant trousers to reduce the risk of injury.

Loreno Lepe has a background in the chemical and construction industries. For more information on laying concrete check out

and

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