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Chitika – Is it really that good?

By James Cumner

Chitika

ClickQuick.com Rating: \$\$\$\$ out of \$\$\$\$

Company Overview:

Chitika is a relatively new company that offers an affiliate program for their eMiniMalls product. If you haven't seen it, eMiniMalls uses some slick Javascript code to very easily embed product related reviews, shopping links and more into your web site. Chitika currently is paying 60% of overall revenue your site generates, on a pay-per-click basis. Webmasters have reported very HIGH CPM returns with the Chitika product in many case. Read on for the full details.

Program Details:

Chitika's eMiniMalls has received a lot of interest recently thanks to positive reports about it's ease of use and setup, as well as revenue potential.

Basically, eMiniMalls, as the name implies, allows you to easily embed a small product shopping area on any page on your website.

Chitika, by default, uses manual targeting of products to your pages. For each page, you can enter a keyword, or series of keywords, that match the products you would like to promote, and Chitika will show the best matches. Since the ads are manually targeted by default, the program is in compliance with Google's Terms & Conditions for AdSense, and makes an excellent compliment to that program. Chitika does offer an contextual matching option if you are not running AdSense and prefer it. You will need to contact them after joining the program to enable this however.

Chitika's eMiniMall can be easily modified to fit the look and feel of your site. A wide variety of sizes and shapes are available, and colors can be modified to match your site. Generally, the eMiniMall will include a photo of the product, it's description, links to Best Deals, and a search capability, all in easy to use rollover tabs. It should be noted that searches performed in the eMiniMall do not leave your site. Very slick.

Chitika generates revenue on a pay-per-click basis when your visitors click on the links in the Best Deals section, or the product itself. Revenue share is 60% currently. Payment terms are Net 30, and Paypal is an available payment option. Reports for Chitika are a bit basic at the moment – hopefully something they will improve upon in the near future. However, they are satisfactory for most needs and

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updated daily. Fully audited numbers update at the end of the month during the pay cycle.

Visitor Feedback:

Overall user feedback has been very positive about Chitika's eMiniMalls product. Many webmasters are finding it to be an excellent addition to their sites, especially product specific pages.

If you already have many pages that are geared to specific products for other affiliate programs, Chitika may allow you to greatly increase your revenue and results. Click values have been reported to us as in the \$0.20 to \$0.50 range generally, but over \$1.00 in some cases, with overall CPMs reported in the \$4 to \$60 range, depending on how well the appropriate products are targeted. Several webmasters have commented that Chitika represents the best new revenue opportunity since AdSense.

My advice would be that you ought to give this a go, it could well do you better than any ads you are running at the moment.

Join the Chitika Program at

https://chitika.com/mm_overview.php?refid=james050489

For more info on how to make money online check out

<http://your-internet-fortune.blogspot.com>

The author of this article has been making good money online for over 2 years now. He recently quit his day job as the money from his "side income" began to greatly surpass his main income.

Chitika Means Big Cash For Publishers

By Will Hanke

There are hundreds of thousands of websites on the Internet that are missing out on big money. With the emergence of the new Chitika eMiniMalls advertising company, these websites could be bringing in hundreds of dollars a day, and they don't even know it.

For years people have built websites around their passions, whether it was Mustang Cobras or food processors. These websites existed solely because the person that created them had a passion for that subject.

With the introduction of Chitika, these websites now have an opportunity to finally cash in from all of the selfless hard work that has been put into them. If they've been around a while, they most likely have a decent amount of backlinks and indexed pages, which equates to more traffic.

Publishers shouldn't waste any longer registering at Chitika eMiniMalls (chitika.com). While waiting for approval, these publishers should visit publisher forums and learn as much as possible about ad

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placement, colors and how to select their products.

Of course, if their website is all about coffee cups, they'd be best off selecting items that relate to coffee cups! But they should also be willing to think outside of the box a little. Items such as coffee grinders, decorative spoons and even coffee makers could be potential money makers.

Once they are approved, they should waste no time getting their ads onto their sites. If they've used a good blogging program or other CMS-type program, getting the ads to replicate throughout all the currently existing pages shouldn't be too much of a hassle.

If you've been publishing a website for a few years about a product or subject that you're passionate about, but you aren't making anything off of it, it's time for you to check out Chitika!

Get a step up on the competition with the top-selling ebook Chitika Secrets (

<http://www.chitika-secrets.com>

), then visit Chitika Chat (

<http://www.chitika-chat.com>

) to fine-tune those

skills and watch your income explode!

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