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100% Effective Natural Hormone Treatment
Menopause, Andropause And Other Hormone Imbalances
Impair Healthy Healing In People Over The Age Of 30!

Choose Your Own Economy

By Rick Beneteau

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I don't know about you, but I for one have no intention of suffering an Economic Downturn!

Did you ever ask yourself why, all of a sudden, the airwaves are filled with forecasters cries of pending economic doom? Geesh, everything seemed hunky dory just a few short months ago. And, for years before that! Now, analyst after left-brained financial analyst is slowly filling the minds of the masses with the *reality* that they soon will be suffering the slings and arrows of free falling fortunes.

The media can create any slant on any issue they choose and make most of the world believe the sky is falling. So now they choose to poke big holes through some small weak spots in an otherwise robust economy and voila! – we're suddenly marching down the road to recession. Corporations, companies and consumers are reacting to it in a big way. The world is being led by it's nose to financial slaughter and we seem so eager to fall into line.

Pshaw! Believe me when I say that if we had 'better news' such as another war like the one in Iraq (heaven forbid), the media would be fixated on presenting the gore in arcade-style glitz 24/7 and I wouldn't be writing this article. This is mass psychology at it's worst!

You have a choice. You can either become part of the Economic Downturn and buy into the econobabble, or you can keep moving onward and upward in your quest for improving your lifestyle

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by doing business on the Internet. I can't help but restate that I MOST certainly will NOT let the ever-deafening, frenzied screams of the doomsaying media rain on my parade. Not for a millisecond! Instead, what should only be but a hiccup in an otherwise robust economy (DotBomb suicides aside – like when has pitching piles of venture capital at a problem ever solved it?) serve as fuel for my entrepreneurial fire.

Here's a valid concern. What if you feel your sales will suffer if the world falls into this media-made gulch? The solution is simple – get creative!

Case in point. During my drycleaning days I not only survived but ended up thriving through two recessions (in Canada, these were really depressions) by simply putting a promotional spin on the economic climate that benefited my company, employees and most importantly, my customers. What did I do? I promoted the fact that it was a lot cheaper to clean their existing clothes than to replace them during these highly inflationary times. I recall using the slogan "refresh, don't replace". And it worked! What was sad though is that throughout these tough times many of my competitors went out of business simply because they did not get creative.

It is almost unthinkable to me that the media today has the power to create the ruined economy it is predicting. And if it does, then I, you, and everyone else with a cyber-business might just have to create inventive ways to compensate for the negative atmosphere that has only just started to infect the general public.

My advice to you is simple. Turn off the news, forget about the stock market and focus on *just* what you can control – your life and your business. If ratings-hungry reporters continue to fill 'slow news days' with doomsaying rants, let it rain, let it rain, let it rain. No downward sloping graph or forecasters cry of pending disaster should keep you from keeping your eyes on the screen and hand on your mouse building the Internet business you've always dreamed about! Don't let them have that power!

Bottom line: you can either be part of the Economic Downturn or you can Choose Your Own Economy!

Your America

By UCAnation

Your America by UCAnation

Chances are your America and our politicians America are not the same place. If you are dead center on the earning scale in real-world twenty-first-century America, you make a bit less than \$32,000 a year, and \$32,000 is not a sum that our politicians have ever associated with "getting by" in this world.

Politicians have never had a job the way you have a job—, where not showing up one morning gets you fired, costing you your health benefits. Politicians may find it difficult to relate personally to any of the nearly two million citizens who have recently lost their jobs, or the nearly 12 million who are still out of work. Politicians have never had to worry that they could not afford the best available health care and education for their children.

For them, forty-three million people without health insurance may be no more than a politically inconvenient abstraction. When politicians talk about the economy, they are not talking about your economy. Their economy is filled with rich pals who fly around in their own airplanes. In politician's economy and world, their friends relocate their companies offshore to avoid paying taxes. Taxes are for chumps like you. You are not a friend. You're the help. When the party our politicians are hosting ends, you'll be left cleaning up the house.

For additional information, contact: president@UCAnation.org Or visit our Web site at: www.UCAnation.org About the United Citizens of America organization: A 501 (c) (4) Not for Profit organization. CONTACT INFORMATION: Angelo Pesce – President United Citizens of America PO Box 396, Huntley IL 60142 <http://www.UCAnation.org>

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