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100% Effective Natural Hormone Treatment
Menopause, Andropause And Other Hormone Imbalances
Impair Healthy Healing In People Over The Age Of 30!

Choosing An Autoresponder Email Service

By Charles & Susan Truett

In the internet marketing industry, keeping in close contact with your customers and potential

customers is imperative to your success. You need a method of instantly responding to customer inquiries and a way to follow up with those who have expressed an interest in your business. An autoresponder will allow you to instantly respond to emails and your responses are completely automated. You can create the messages you wish to send and your autoresponder will take care of the rest. You will have a round the clock customer service department that send replies in an instant.

You can increase your repeat business and your new business alike through the use of an autoresponder. Your customers will love the frequent contact and you will increase your web site traffic and sales considerably. Many online businesses fail due to a lack of speedy follow-up contacts with potential customers and the inability to keep the company name visible to interested parties. Internet marketing is a highly competitive industry and you must keep your business and products fresh in the minds of those who visit your site. An autoresponder will help you build your mailing list without the necessity of questionable practices such as spam.

Try an autoresponder for your initial email responses. You will save time and money and your customers will enjoy the fast response. You can create many autoresponder messages and send them out as frequently as you wish. A fully automated autoresponder is the best way to maintain your customer contact and increase your visibility. You can get an autoresponder for no cost that contains many helpful features that can add to your ability to keep in touch with your clientele.

You can now sign up for a FREE Autoresponder account. We'll Give You Autoresponders To Automate Your Follow-up, Increase Your Sales and Drive Your Profits into Overdrive! 100% FREE! Sign up for your Free Autoresponder at:

<http://www.freefollowup.com>

7 Cheap & Easy Ways To Get Prospects

By Mike Burstein

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Here are some quick techniques you can put into place on your web site or in your advertising to gather new prospects. There is practically no cost for most of these strategies yet they have proven to be extremely effective in any number of different venues. Use one, two or all of these strategies for a quick shot in the arm.

1. Offer a free report or article that's sent by email from your autoresponder.
2. Give people a contact web form or autoresponder email address to send in their questions.
3. Have a media kit, price list, pictures, catalog, FAQ, etc. that are all available by email from your autoresponder.
4. Make a sample of your product available from your autoresponder. (i.e. If you're selling an eBook have a chapter available for free.)
5. Deliver a free informational eCourse by email through your autoresponder.
6. Create an outline of your site for visitors in a hurry to have the information emailed to them by autoresponder.
7. Run a free drawing and have visitors email their entry to your autoresponder.

The key to all of these strategies is the autoresponder. Don't fail to utilize this tool no matter what type of business you own.

Mike Burstein has been writing for the SOHO and Small Business market for over 10 years. He has helped countless small business owners solve start up problems, create best practices, automate their offices, get free publicity and dramatically increase traffic and sales. Visit <http://www.SOHOWiz.com> for the latest FREE business tips. Email the Wiz at: SOHOWiz@SOHOWiz.com



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