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Choosing a Business Telephone System

By Rebecca Ajibade

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Here are some of the things to consider

1. What is the maximum number of extensions it can handle WITHOUT having to replace the "PBX on the wall"?

Check the capacity on the system you are purchasing

Do you need a larger system in the range to get maximum capacity stated?

Find out at what stage you will need to invest in a bigger box

Get this information in writing!!!

2. How will it help our customers communicate more easily with us?

DIRECT DIALS allow calls to by pass the switchboard

VOICEMAIL takes messages if you cannot get to the phone

Access to messages can be remotely as well as from your handset

3. How can it improve our Customer Relationship Management?

Choosing a Business Telephone System

CALL LOGGING itemises missed and answered calls

Return missed calls to improve CRM

4. How can mobile staff work effectively?

DECT allows you to contact people wherever they are in the office

It can be used to locate people who are on another site

HOT DESKING allows people to log on to any handset

Unified Messaging stores emails, fax, SMS and voice in one location

Messages can be retrieved via ANY PC with internet access

Copy of all messages in your email inbox to refer to again

Allows you to respond if necessary while away from the office

5. What if we have more than one site?

One set of lines can cover all sites – reducing costs

If sites are close together they can be linked using the latest wireless technology

One VOICEMAIL and one CALL LOGGER can be used for the whole network

All sites can be centrally managed.

Calls between sites are FREE

Everyone appears in one phonebook if they are on the same telephone system

6. How can I reduce costs?

ISDN allows you to cut out lines for faxes, modems, etc (saving about £170 for each line you can cut)

Cheaper call rates can reduce your bill – however these are always projected savings and care should be taken to justify claims made.

Systems with ISDN allow engineers to access remotely so changes will be much cheaper to carry out.

Your telephone system is the key to achieving long term business growth

Visit www.marcom.com for more information

Writer is a telecoms specialist

Choosing A Forex Trading System - Part 2

By Tony Hosea

In the first part of our series - Choosing A Forex Trading System - Part1 we covered a few quick tips to get you a few steps closer to choosing the Forex trading system that's right for you.

In Part2 we will take a look at a few other do's and don'ts for choosing a Forex trading system. With that in mind here is "don't" number 1.

1) Don't be overly impressed by a high percentage of winning trades

Often times you will see Forex trading systems advertising a high winning trade percentage. The ad might contain information a line like the following: "Over 90% Winning Trades"

You might look at that and say, "Wow, with numbers like that I'll be rich in no time!" Before you stop reading the ad to call your local real estate broker about buying that private island just realize that this one figure does not tell the whole story.

The fact is that most successful traders the world over have made their money with far smaller percentages of winners than many of the trading systems you will see advertised.

I would suspect that the reason the high winning percentages are advertised is to attract as many customers as possible. Many buyers believe that the closer the winning percentage is to 100% the closer the trading system is to being a "sure thing". In the trading world there is no such thing and you would be well advised to run as fast as you can away from anyone who tells you otherwise.

Here's a quick illustration of a losing trading system with a high percentage of winning trades:

Trading System A Performance

Number of trades = 1000 % of Winning trades = 92% % of Losing trades = 8% Average Winning trade = \$180 Average Losing Trade = -\$2100

That's just a quick illustration of how a Forex trading system can have a high percentage of winners and still lose money. We'll go into even more depth in the next part of our series as we continue to explore choosing a Forex trading system.

To Your Forex Trading Success!

Whether you're a beginner or a seasoned pro you'll discover the best Forex Broker tips, techniques and valuable resources and information at

<http://www.forex-strategies.com>

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