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Chumming and Plankton Fish Catching Tips

By Frank Faldo

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In night fishing 95% of success is determined before your line is wet. It is recommended to start an evening feeding frenzy along the food chain with your big game fish as the final predator.

I know what you are thinking. It's just not that easy. Well it is easier than you think! While the "The Evening Secret" is the most effective tool to bring swarms of feeding fish, here are a couple of other tips that have also proven very effective.

Proper chumming

The darker the skies get, the more fish rely on their senses of smell and movement. The fish must sense either wounded prey moving, or the smell of food. A good method for this is to set out a good chum line. Drop your strip bait into the chum, or fish live bait just outside the slick, or at the bottom.

Most species of fish, in either freshwater or saltwater, are predominantly night feeders. If you are able to get a fish feeding frenzy going with either the chum line, even those fish that don't normally feed at night will jump into the swarm of feeding. One of the best things about fishing when the skies get darker are that fish are much more cooperative at night. The larger of almost every fish species is more willing to bite because they are less wary and have a harder time seeing line or leader.

Typically, when the evening food chain has been started, the larger fish will be deeper. If you aren't getting hits, bring your bait up a little and catch the smaller skinny ones for awhile. Remember to keep checking deep, the big ones will eventually come. All that food is too hard to resist!

When fishing at night, the use of berley is essential! Use a deep water berley system, such as The Secret Weapon, to get a heap of berley down to the bottom before it gets dark. This is a very effective method that many fishermen either aren't aware of or don't use.

The Importance Of Plankton

Chumming and Plankton Fish Catching Tips

Most daytime strategies involve frantic pursuit of prey that may not even be interested (hungry) when located. At night, the key is to find the plankton, relax and entice the big game to come to you. The key is locating the plankton, not necessarily your game fish.

You can use daylight hours to locate large quantities of plankton - this is where the fish will feed at night. Most species of bait fish feed on plankton, so it is important to know where a lot of plankton is located.

As you are searching for an anchor spot, make sure to be on the lookout for "stained water". This is water that contains plankton and or the nutrients that attract plankton. You want to target stained water that is 45 - 70 feet deep.

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Reverse Affirmations: How Self Motivation Sells!

By Larry Dotson

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A reverse affirmation is a positive statement that you tell your readers to tell themselves. You would write it in present tense like they've already solved their problem or completed their goal.

For example:

Now, tell yourself "I am a wealthy business owner."

Say to yourself "I learn very quickly."

The reverse affirmations should be the benefit your product will accomplish. For example, if you are selling an ebook on how to catch more fish.

The reverse affirmation could be:

Now, tell yourself "I am catching a lot of fish."

You can implant the affirmation in your prospects mind by suggesting they say it to themselves over

and over as they read your ad copy.

For example:

As you keep reading this ad, repeatedly say to yourself "I am catching a lot of fish", "I am catching a lot of fish."

You can also tell them to say it out loud. Which can get them even more excited about your product.

For example:

Say to yourself out loud "I learn very quickly."

If you'd rather have your prospects imagine the future you can use a different reverse affirmation.

For example:

Tell yourself "I'm going to eat pizza tonight."

The reverse affirmation will allow the prospects to easily imagine any visual scene they want.

Make your reverse affirmations short as possible and use emotional words because they'll be easier to remembered. If they don't order the same day, they may remember to order in the future.

Also, don't forget to tell yourself daily affirmations to help you reach your goals and improve your life and business. Now, tell yourself "I am visiting the web site address below."

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