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## Coffee Makers and Ebay are Perfectly Matched

By **Carol Hanson**

Coffee goods and the ebay auction website are well suited to each other, with the help of ebay you

will find hundreds upon hundreds of products that will help you enjoy the magical beverage. You may be saying to yourself, why on earth would you purchase used specialist coffee blends or coffee grinders? well quite simply hundreds of coffee targeted goods are auctioned on ebay each day and a large number of products such as stainless steel coffee makers and coffee travel mugs are brand new and totally untouched.

Locate a section which is relevant to beverage and gourmet food and simply type in your particular item or items of focus, Now here's the real solution for picking up a bargain on ebay, Say you are hunting for a Jamaican Coffee product don't just type that into the ebay search field, try as many coffee related searches as you can because someone selling merchandise such as antique coffee spoons or Coffee grinder blades may possibly have more than just one coffee product on their merchandise list.

A different secret for sourcing coffee items or similar items on ebay is this, take note of spelling errors, Just recently I acquired an automatic coffee grinder for a discount price simply because I used spelling mistakes when I made my initial coffee searches with the ebay search tool. Masses of coffee items are sold on ebay each month and a great many of them have been advertised with spelling mistakes, an individual could be selling gourmet coffee gifts or a trial coffee packs and miss out single letter which means you may easily be the only person searching for coffee items and the only buyer to succeed with a winning purchase.

Another great reason for buying coffee items and beverage and gourmet food merchandise on ebay is the fact that a fair quantity of unwanted coffee items are sold there because of the financial predicament of the person selling, a vintage coffee table being auctioned for thirty percent lower than in

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the stores may not be as unusual to find than a person may think.

A coffee product might perhaps find its way onto the ebay listings simply because it was purchased in a government auction, you may possibly end up purchasing whole load of coffee products and if you are experienced could certainly sell them and clear a large profit, you could then re-invest it in some sort of useful coffee accessory.

The Free Secret

coffee makers

report by Carol Hanson the author of this article. It can be found at :

<http://www.bjcoffee.com>

### **Coffee products and how to get the best bargains**

**By Carol Hanson Hanson**

Lets suppose you want to sell coffee beans or an electric bean grinder, the smart place to market your particular coffee products is the ebay auction site. Coffee products for whatever reason sell very well on ebay, the thing is to follow a few basic rules and it could be that you end up selling coffee products longterm.

The most important thing is you must know the prices for coffee items and connected food and drink goods, the ideal location to check prices would be the many niche food and drink magazines or websites that also deal with coffee and drink products. If you have no idea as to what to sell your coffee merchandise for then you are very likely to make a loss.

To sell ebay you must first list the item, lets say its a Green Coffee product, it is fairly easy to estimate a cost level for this specific coffee merchandise. then you need to take a digital photo and load it with your ad, most of the best ebay secret books will tell you to set your coffee product on some kind of red backdrop, something like red velvet is ideal, why would you do this? you see its a well known fact that products like antique coffee pots and also antique coffee machines will stand out more if this backdrop trick is used, the more buyers who discover your products the more chance there is the bidding will be greater.

The next secret to marketing your coffee or merchandise on ebay is this, when you are selling these types of goods you should always list a large amount of keywords, you should not merely list a Kenyan Coffee product or coffee roaster [ depending on what coffee products you are wishing to sell ], you should list a whole range of products. What you should really do is list all the big brand names that are associated with coffee products and as many related items as you possibly can, plastic coffee cups, Coffee Tea Sets, make a list of any coffee related item that a person could possibly be searching ebay for.

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Now another secret when advertising goods on the ebay auction site is this, spelling errors can lead to large amounts of money when auctioning coffee, many bidders are terrible spellers and may very often misspell words, this is especially the case with coffee brands and makers trademarks. In essence what this means is that if you were to advertise a Colombian Organic pack or italian coffee pot with a few missing letters or a few misspellings then you could certainly catch some extra viewers, this then could add to the success of your coffee auction session and could even get you a higher price at auction.

This advice is not just relevant to coffee items it also relates to any product connected to the area of food and drink, you must though remember the main points and you never know, you might just become a full time coffee seller with the assistance of ebay and also make yourself a decent profit.

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