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Coffee products and how to get the best bargains

By Carol Hansonly Hansonly

Lets suppose you want to sell coffee beans or an electric bean grinder, the smart place to market

your particular coffee products is the ebay auction site. Coffee products for whatever reason sell very well on ebay, the thing is to follow a few basic rules and it could be that you end up selling coffee products longterm.

The most important thing is you must know the prices for coffee items and connected food and drink goods, the ideal location to check prices would be the many niche food and drink magazines or websites that also deal with coffee and drink products. If you have no idea as to what to sell your coffee merchandise for then you are very likely to make a loss.

To sell ebay you must first list the item, lets say its a Green Coffee product, it is fairly easy to estimate a cost level for this specific coffee merchandise. then you need to take a digital photo and load it with your ad, most of the best ebay secret books will tell you to set your coffee product on some kind of red backdrop, something like red velvet is ideal, why would you do this? you see its a well known fact that products like antique coffee pots and also antique coffee machines will stand out more if this backdrop trick is used, the more buyers who discover your products the more chance there is the bidding will be greater.

The next secret to marketing your coffee or merchandise on ebay is this, when you are selling these types of goods you should always list a large amount of keywords, you should not merely list a Kenyan Coffee product or coffee roaster [depending on what coffee products you are wishing to sell], you should list a whole range of products. What you should really do is list all the big brand names that are associated with coffee products and as many related items as you possibly can, plastic coffee cups, Coffee Tea Sets, make a list of any coffee related item that a person could possibly be searching ebay for.

Now another secret when advertising goods on the ebay auction site is this, spelling errors can lead to large amounts of money when auctioning coffee, many bidders are terrible spellers and may very often misspell words, this is especially the case with coffee brands and makers trademarks. In essence what this means is that if you were to advertise a Colombian Organic pack or italian coffee pot with a few

missing letters or a few misspellings then you could certainly catch some extra viewers, this then could add to the success of your coffee auction session and could even get you a higher price at auction.

This advice is not just relevant to coffee items it also relates to any product connected to the area of food and drink, you must though remember the main points and you never know, you might just become a full time coffee seller with the assistance of ebay and also make yourself a decent profit.

The Free Secret

coffee

report by Carol Hansonly the author of this article can be found at :

<http://www.bjcoffee.com>

Coffee Products for Free if you Know How

By Carol Hansonly Hansonly

Are you aware that you can find coffee products and connected coffee products for nothing? read on and find out how, that is the good news, the bad news is that if you require specific merchandise such as coffee gift packs or artistic coffee mugs then you are may not be so lucky. Quite simply a large number of food and drink firms and coffee makers give their products away for free via competitions and prize draws, the sad truth is the chances of obtaining the particular coffee items you need are slim however not impossible.

This may sound all very nice however how can the details of coffee competitions be located with ease? well this is basically far simpler than a person might suppose, the trick is to search in a specific way but you must always use inverted commas, for example try this query "coffee competitions" or "free coffee prize", if you do this you will get those exact results and if any coffee products or linked products are being given as prizes you could possibly be in with a chance of winning such things, Just think you might easily win something like a capresso coffee maker for absolutely nothing.

Where you aware that many buyers merely give items like coffee products and similar products away for no charge? you see so many people obtain food and drink products and subsequently find they don't want them. An individual may have received something like a carafe coffee maker for a gift but for some reason might not want it any more, for this you would need to try searches that include "low cost coffee" or "budget coffee" however you must not forget the inverted commas because they are the solution to better results.

Some of the better known coffee makers very often run contests and offer their own products as prizes, check out the coffee websites that list the manufacturers and see if some contests are being run on their sites. You may end up winning products like Kenyan Coffee Beans or bunn coffee pots and can exchange them on a coffee forum for an item you really want, also if you win some roasted coffee beans but really desire coffee maker parts it may very well be that a coffee company will actually

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accept such products in a part money part product swap for the particular food and drink items you are truly interested in purchasing.

Many of us find competitions on occasions but finding a coffee competition just when you actually want one is something that doesn't happen very often, if you want items like braun coffee makers but are short of cash then you should use your favorite search engine and discover what coffee merchandise you can get in a competition.

Well hopefully these coffee product tips will help and you can easily find some free coffee products to keep or trade.

The Free Secret

coffee makers

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