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Confusion Feeds the Golf Industry

By Jim McLellan

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The policeman drops his paycheck on the kitchen table so his wife can go shopping and pay their bills. They are able to do this because somewhere down the line someone killed, raped, or robbed someone. An unnamed X (rated) President of the United States can have pizza and frolick with a starry eyed intern in the White House because you are paying the rent.

Here's a news flash for you! If you have been in a coma or have spent the last half century on Neptune, you should know that the golf industry is now a multibillion dollar a year business. What did we learn in paragraph one? Somewhere down the line someone supports, funds, feeds or makes possible the growth and maintenance of such an insatiable glutton. How did IT get so humungous? Sit here on the Anti-Pro's knee and lets toss some ideas around in our craniums.

This hungry monster needs a lot of food (money). The dope addict needs a fix. Somewhere there is a need. And, in the golf industry, that need is cleverly disguised as confusion. Confuse the golfer and he will be back for more. He doesn't want anyone to think he is stupid or no talent, so he will convince himself that maybe he just didn't get it the first time, or second, or...?

A reader sends along this interesting observation: "My experience has been that the overwhelming majority, 85-plus percent unduly complicate the golf swing. I have spent thousands of dollars to come to this conclusion. I often wonder if it is a deliberate attempt to keep one in golfing no-mans land." Thanks, Chip!

Has the beast made a puppet out of us? Send the golfer a new magazine and watch him tear into it to find the "latest tip." Try it. Doesn't work? No problem, they will send you another next month that will give you just the opposite advice. The golf pro can't tell you the golf swing is simple. He could explain it ALL in one lesson, but if he did and

IF the golf mags didn't have new "bogus" tips and the book writers didn't have a batch

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of golfer wannabees drooling at the thought of getting better.....They would all die an excruciating death from starvation. They CAN'T tell the truth...It would be Suicide.

AND that \$500 driver? If your swing STINKS, it will NOT make any difference. It looks pretty goofy to stand up on the first tee with a \$500 club and slice it into a subdivision.

Lets build the golf swing around this premise. A 3,4,5 year old watches a good golf swing, copies it and has a beautiful swing. No hi-tech, no books, no freeze frame analysis, no series of golf lessons. Watch Daddy walk....walk. Watch Mommy walk....walk. This is an A....write an A....this is a B.

There are thousands of languages here on Earth and the part of the brain that runs motor skills (your golf swing) does not understand one of them! If you continue to swallow the grub the golf industry is

dishing out, get real comfy and enjoy your stay in.....

.....No Man's Land!

Introduced to golf in 1948 at age 8, Jim McLellan quickly became known as the "Whiz Kid" with an incredible swing and a gifted ability to instruct. At age 15, students came to him at his family owned golf course from four surrounding states for lessons. Jim was consistently breaking par, owned 2 course records and was "the skinny kid" who could drive the ball 300+ yards.

Jim attended Arizona State University at Tempe on a golf scholarship and graduated from the PGA Golf School in Long Beach California in 1960.

You can learn more about Jim's simple approach to golf by going to

Things You Need To Know About Golf Bags

By Rose Anne

Do you like playing golf? For some people, learning a simple golf swing for best results golf is a great relaxing activity. There are many different small things that must come together in order to achieve the maximum distance in playing golf. The first step that you must take in order to prepare for a great swing is to have a golf bag.

What is so important about golf bags? Why do you need to be careful when choosing golf bags? Some professional golfer may want to change their bag each time they participate in a game. What about you?

You probably need to have same perception about golf bags. A golf bag is an integral part of golf equipment. If it carries easy, if it is functional, your mind is going to be where it needs to be – on your golf playing. That's what most of golfers said about having a golf bag.

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What golf bag should you choose? Golf bags vary widely in terms of design, size, weight, and the number of clubs they can hold. Most are designed specifically to either be used on a golf cart or to be carried on the shoulders, though most carry bags will also work on a cart in a pinch. When choosing a golf bag, it's important to consider your style of play, the number of clubs you currently own, and might own in the future.

If you are traveling and wanted to bring your golf equipment, golf travel bags offer protection for your clubs, particularly when traveling by air. Hard-sided bags offer more protection, but are heavier, while soft-sided bags offer somewhat less protection, but tend to be lighter.

The similarities between the luggage and golf bag categories start with the same user-friendly theme. In the case of golf bags, it's "enjoy golf; don't kill yourself." Therefore, lightweight is important for golf bags.

The golf bag industry has come a long way in making golf bags much friendlier to the golfer since 1995. With the way technology has evolved, manufacturers have made an effort to make the golf things you carry easier to find and simpler to organize.

The carry bags are so lightweight, just about anyone can walk with their golf bags now days -- but still there are a lot of golfers opting to pull their golf bag on a cart or strap them onto a powered riding cart. This fact has not escaped the golf bag manufacturers and so they have put a special eye toward creating functional, good looking golf bags for the cart as well as for the shoulder. You can either carry or roll along the course; your golf bag will always be with you.

Where you can find your golf bag? The easiest way is buying online. There are so many golf bags with different design, style, size, etc. that you can find in online shopping. Only a click of your hand, you can see so many golf bags before you. Choose the one you like based on your need. Not long after you order, you going to have a golf bag that you want.

So, what are you waiting for! Start order, you're golf game is waiting! Good Luck!

Rose Anne affectionate on bags, handbags, luggage, etc has made her into bags reviewer. She wants to share her experiences at MyBagsGuide.com. Her experiences on bags can be helpful for those who need more information about a certain kind of bags. Visit her Website

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