

This Free E-Book is brought to you by Natural-Aging.com.

100% Effective Natural Hormone Treatment
Menopause, Andropause And Other Hormone Imbalances
Impair Healthy Healing In People Over The Age Of 30!

Copyrights and Wrongs

By Roberta Beach Jacobson

Copyrights and Wrongs by Roberta Beach Jacobson

Somehow we have come to believe more is better, that it's a good thing if a search engine pops up with 27,999 entries on a given subject. Yet it's because of this very "too muchness" that many journalists have found themselves entangled in the Web.

Writers believe they've sold one-time rights to articles, which then are left indefinitely on Websites or in archives – trapped without their permission, often times even without their creator's knowledge. In all but a few cases, writers have not been compensated financially for this prolonged use of their work.

These days every tiny business, every magazine and newspaper, wants a Website. Editors who would probably hand back the coin to the supermarket cashier who gave them too much change apparently think nothing of decorating their Webpages with "donated" articles.

Copyright is copyright, folks, be it bleached pulp or cyberspace. Cyberspace is just more complex.

The Internet is like a train out of control, running away with writers rights. Because the Web is in its infancy, these working conditions can be improved. We still have a chance to patch

things up and head that train in the right direction.

Discovering a freshness

Even some journalists who once turned up their noses at the new medium are curious enough to flag down the train, not even sure where it's bound. The Internet has been said to provide some old-fashioned print journalists the rush of excitement they once felt when they started out as cub reporters so many moons ago.

There's plenty of uncharted territory to cover and new rules to learn such

as creating shorter sentences and paragraphs. This can lend a certain freshness to a stale career.

Web managers do have a problem on their hands. Practically overnight, they have been expected to become HTML savvy and produce fully-functioning, competitive sites with plenty of toots and whistles.

Often they have little or no staff. They are supposed to intelligently address an international audience, wow them, and somehow make a profit at the end.

To disguise the function of journalists by referring to them as "content providers," "word architects" or mere "slot fillers" is a disservice. With the new titles, it's easier to imagine them mindlessly churning out piece after piece to hand over without comment or concern. Instead of sitting in first class, "content providers" end up chasing after the caboose.

Let's explore and celebrate this new medium together, but there's no passing the buck. Let's not allow the practice of fair compensation for good journalism to be thoughtlessly tossed out the train's window as we sit back and enjoy the ride.

We editors and publishers are the ones with the authority to make positive changes and we certainly have the responsibility to know exactly what's posted on our Websites, under what conditions it got there, where it goes

next – and why.

Roberta Beach Jacobson lives on the tiny Greek island of Karpathos and is the editor of Kafenio (<http://www.kafenio.com>), the freemonthly e-zine focusing on European life and culture.

Intellectual Property Law

By Joe Regan

Intellectual Property Law

by: **Joe Regan**

Intellectual Property Law can be quite confusing at times. Copyrights, trademarks and patents all have a role in protecting your hard earned content and knowing their role is half the battle.

Intellectual property in itself refers to the creations of the mind, including such things as: artistic works, literary works, inventions, names, images, symbols, and designs used in commerce. In other words, the intellect that is the possession of an organization or an individual is considered intellectual property.

Intellectual property is divided into two categories, copyrights and industrial property.

Copyrights give the authors of an exclusive work, exclusive rights to that work for a limited amount of time. Copyrights cover such literary and artistic works as novels, poems, plays, films, songs and other musical works, artistic works (drawings, paintings, sculptures and photographs) and architectural designs. Copyrights, which must be renewed periodically, allow the creators of a piece of work, the opportunity to benefit from that piece of work.

Industrial property includes patents, trademarks, industrial designs and geographic indications of source.

Patents give the inventors of a new product, a certain (limited) amount of time in which he/she may prevent others from making, selling or using the invention without authorization.

A trademark is an intellectual property protection which is used to protect the distinctive features that distinguish one product from another. Those features can include such things as: symbols, colors, brands, names, sounds, smells, shapes, and signs.

Fortunately, Intellectual property laws benefit the creator of a property, by rewarding that creator for his/her innovation and creativity. Also, society as a whole benefits from intellectual property laws, by the fact, that these laws encourage creativity, therefore allowing the rest of us to benefit from the wide range of products and services that are produced.

Any violation of a trademark, patent or copyright could constitute the grounds for an intellectual property lawsuit. If you feel that you have been victimized it would be wise to consult a qualified attorney in your area. Find an attorney or law firm, which specializes in intellectual property law. Know

your rights and protect them accordingly.

Joe Regan writes articles for many major websites including but not limited to:

,

, and

. Joe can be contacted

at

.

You are welcome to reproduce this article as long as a live link to

is

provided.



This Free E-Book has been brought to you by Natural-Aging.com.

100% Effective Natural Hormone Treatment
Menopause, Andropause And Other Hormone Imbalances
Impair Healthy Healing In People Over The Age Of 30!