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Corporate Events: Make Your Business Shine Brightly

By Tina Gamvros

Corporate events can be a fun way to boost employee morale and sharpen certain skills that will

help everyone communicate more effectively in the office. After all, for most people a good job is more than just good pay - creating a positive environment in which to work will help your company retain quality employees and ensure everyone's happy with the corporate atmosphere. When ties are strengthened between fellow employees, everyone does a better job and productivity increases substantially.

There are a wide range of activities you can organize when staging corporate events. Some of them are explained in more detail below:

Treasure Hunts: A popular corporate event, treasure hunts are a whole lot of fun, but this type of activity also has a practical application. The task of working with fellow employees to navigate around a certain area, follow clues and accomplish objectives helps develop and hone a whole host of skills, from team planning, delegation, time and team management, to communication, teamwork, and problem solving skills.

Team Building Activities: Corporate events that are designed to bolster team spirit are a great idea to consider for your company. These activities usually involve simple problem-solving tasks that employees can master together away from the pressures of the office. In this type of relaxed environment they will learn how to more effectively join forces to solve problems as a team.

For instance, one such team building activity, called the grenade launcher, requires that the teams construct a launcher and successfully fire a missile across a gorge. An activity that is a lot of fun, it also helps teams work together in a friendly but competitive environment.

Another activity, called the spider's web, requires that the team sneak past a giant spider hidden in a tree without alerting it. This particular event requires that the team do a lot of planning and establishes a level of trust between each person.

The minefield allows each person to learn more effective communication techniques. Each team has to come up with their own musical language in order to safely make it through a minefield.

Regardless of the skills you want to reinforce in your employees, choose a corporate event that will be a lot of fun for everyone involved and you won't be disappointed with the results.

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to learn more - chillisauce is a fully

bonded tour operator that organizes great corporate events.

How To Avoid A Corporate Event Nightmare

By Brett Danielson

It's like the old dream where you're delivering a speech to a packed house – and suddenly realize that you're standing there with your trousers around your ankles. You've planned the perfect company dinner – and the caterer got the date wrong. Your keynote speaker didn't show up because his travel tickets were never confirmed. And the napkins at the tables don't match the tableskirts. Are your guests going to think 'Oh, their corporate event planners let them down? Of course not! When you plan a large scale corporate event, your company's reputation is on the line. Why would you leave that in unskilled hands?

The most successful corporate events are those that are well-planned and flawlessly executed. If your company is hosting a customer appreciation event, a team building day or any other type of corporate event, it pays to hire the best corporate event planner you can find to take care of all the details. But how do you choose the best event planners? Here's a checklist of criteria to help you narrow down your choices to those corporate event organisers that will deliver an event that your customers and employees will enjoy.

1. If you're new to planning corporate events, ask around among your business colleagues for recommendations. If you attend a grand opening or company dinner that impresses you as well-planned and well-organized, make a note of whether an event planner was used, and which one it was. Excellence has a way of being noted, and word of mouth is the best recommendation you can find.
2. When you interview a corporate event planner, pay as much attention to the questions that they ask as to the answers that they give. A professional will ask questions designed to gauge exactly what YOU want to accomplish with your event so that they can translate your vision into the spectacular event that you have in mind.
3. Ask the right questions to get the information you need to know. How often do they handle events

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similar to yours? What other corporate events has the firm planned lately? Do they have experience with the type of event that you want to run? How will they approach your goals for this event?

4. Always ask for references. A professional event planner will be happy to provide you with the names of other clients that you can contact. Just as importantly, they can provide a list of vendors with whom they've worked and have relationships. As in any other business, successful event planning is based on who you know as much as it is on what you know. An expert corporate event planner will have worked extensively with vendors and services in your area. They'll know which companies are reliable and which to avoid.

No matter what the event you're planning, it makes sense to turn to a knowledgeable professional for help with the details. A professional corporate event planner can make running your event painless – so that you can relax and enjoy the evening as much as your guests.

Brett Danielson works for

<http://www.chillisauce.co.uk>

, an event planner specialising in corporate events

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and team building weekends

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