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100% Effective Natural Hormone Treatment
Menopause, Andropause And Other Hormone Imbalances
Impair Healthy Healing In People Over The Age Of 30!

Create a Quality–Minded Dental Practice

By Laura Peters

Create a Quality–Minded Dental Practice by Laura Peters

You are a CEO - Create a quality–minded practice

Whether your annual cash receipts exceed the million–dollar mark or you are at a more modest level, the fact remains the same – you are running a business. You are the leader and it is your responsibility to set quality standards.

The pro–Socratic philosopher Heraclitus said that one can never step in the same river twice. He meant that the world is a place of constant change; so, too, is your dental practice. By having an established set of quality standards that act as an anchor, your business can move ahead when the waters are smooth and ride it out during the storms that periodically blow through every practice.

There are eight essentials that really ought to be in place for a practice to qualify as truly quality–minded:

- A deep understanding of the patients so that their wants can be translated into service.
- A plan to keep improving all operations continuously.
- A system for measuring these improvements accurately.
- A strategic plan based on benchmarks that compare the practice's performance to the world's best.
- A close partnership with patients and associates that feeds improvement back into the practice operation.
- A long–lasting relationship with patients, going beyond the delivery of service to include sales, service and communication.
- A focus on preventing mistakes rather than merely correcting them.
- A commitment to improving quality that runs from the top of the practice to the bottom.

These essentials are fundamental standards that are necessary for your practice to move from the here of current quality to the there of its true competitive potential. Commit to complete patient satisfaction and constant improvement, and develop the discipline to build these beliefs into everything you do.

Laura Peters is the administrator of Two Suns Marketing & Design. This firm serves dental professionals exclusively. Laura Peters has been in the public relations and marketing field for over thirteen years.

What does Dental Discount Plan mean?

By Gowri C

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What does Dental Discount Plan mean?

Dental Discount Plan are not dental insurance but the discounted fee structure helps you and your family to undergo the expensive treatment involved in managing dental problems like braces, root canal work, gum problems and bad breath. By reducing the fees you will pay for each of these procedures you save a chunk of money that you would otherwise paid your dentist. Only restriction is you will getting your treatment only from the dentists contracted with your discount dental plan provider.

Many dental disorders can be prevented from occurring and discount dental plans that provide preventable care are preferable. Major dental problems can be prevented but when they do occur, Dental Discount Plans will help tide over your financial burden.

Most Dental Discount Plan programs are focussed on preventive care so your the cost of treatment costs are low. Make it a point to visit your dentist regularly, have routine checkups, get dental cleaning done and preventive treatment that your dentist provides which is covered by most Dental Discount Plan

Gowri, Webmaster, Internet Marketer, Home Maker runs the successful A1 Dental Insurance website.



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