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100% Effective Natural Hormone Treatment
Menopause, Andropause And Other Hormone Imbalances
Impair Healthy Healing In People Over The Age Of 30!

Create a Website--Retail Style

By Al Hanzal

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Do you have trouble making your website flow smoothly? Is it seamless for your visitors to move them to customers?

If you are like me, you are always looking for ways to make your site flow more smoothly. Last week, I read an author who compared the online conversion process to the process of a customer visiting a retail store.

In my former life, I sold carpet on a retail showroom; I immediately recognized the insights of what he was proposing. It was one of those "WOW!" moments! Here is the retail comparison to help you make your website flow more smoothly.

The retail buying process is a six step process. (If you have not sold in a retail store, imagine yourself as a buyer in a retail store.)

Step One: Customer Arrives

The customer walks into the store. Her first thoughts are, "I came here looking, is this store going to be able to help solve my problem?"

The customer takes a quick look around at the physical aspects of the store. Does she like what she sees? Is it pleasing?

Step Two: Rapport Building

The customer is greeted by a sales person. The sales person begins rapport building by asking questions. He asks more questions to determine what the customer specifically wants from the store.

Step Three: Sales Presentation

The customer asks to see the solutions. She wants to see if the products match her expectations. The sale person makes his presentation and shows how his product solves the customer's problem.

Step Four: Customer Assurances

The customer sees the solution. She asks questions and raises objections. How is the solution better than others? What makes it different and better? The sales person provides guarantees and other ingredients to set his solution apart from his competitors.

Step Five: Make the Sale

The customer is ready to buy. She wants an easy buying process. She wants it simple and fast. She wants to know the terms, etc. If you have a simple easy process, you make the sale.

Step Six: Follow Up

The final step is a follow up. A good retail business always follows up with their customers. With thank you notes, a mailing list, they build a relationship with the customer for repeat business.

Now compare your website with the retail buying process.

Are You In Pregnancy? Did You Visit A Motherhood Maternity Speciality Shop

By George Andrew

Maternity dressing has come a long way since the regimen of our mothers' days: large size sweater, husband's dress shirt, mumu-style dress, repeat. Now, it's hip to embrace even accentuate your grown body, and there are plenitude of retailers in the Seattle area which are pleased to help you make just that. Motherhood Maternity Retail store is the primarily retail chain that comes to my head when thinking for going to shop maternity dress. Im guessing that the name makes it stick out in my retention.

This maternity mall is found in the majority of retail stores and outlet stores across the U.s.a. and it is one of the most incredible around. This maternity mall is found in most malls and outlet stores across the United states and its one of the most incredible in the area. They have casual, career, active clothing, and extra size maternity wear. They moreover carry maternity nursing bras & panties, nursing clothes and accessories.

The nice quality of the clothing is significant. Some of the garments make me desire I were having other baby.

The best maternity retail store I saw is on the worldwideweb with site

.

This website offers on the internet shopping that is so welcome to a woman who is expecting. Nothing is a lot more catchy than going to shop from home when you are in pregnancy. You can similarly detect many other type of stores on the worldwideweb browsing at

and there you have

many choices to bring on the ultimate one.

If you are in pregnancy you probably are very worried of what you should buy your child, you dont know what sex will be your child, but fortunately you can find in those maternity stores unisex clothes that will help you take a decision of what to buy.

If you want to find more information on maternity visit:



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