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Custom Jewelry, Informationa and Buying Tips

By www.kaisilver.com

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Custom Jewelry, Information And Buying Tips.

Custom jewelry includes any jewelry that is made according to design details provided by the buyer. There are various reasons why jewelry buyers opt for custom jewelry instead of buying standard ready made jewelry.

The main reasons for ordering custom made jewelry would include the following:

- (1) Requirement of a very specific design that is not common and popular: A family ring would be a good example of custom jewelry. A buyer who loves cats and dogs might want to have a ring that shows a cat and a dog sitting next to each other on the same ring. The probability of getting standard jewels of this type is slim and custom jewelry is the only option.
- (2) A design that is a combination of other designs: Buyers often come up with requirements that can combine certain features of two or three rings into one single ring. The texture from one ring might be combined with the gemstone mounting of another. When such specific requirements are revealed, custom made jewelry can deliver the exact results required.
- (3) Requirement of high end craftsmanship: Standard mass produced jewelry does not have the kind of high end craftsmanship that is expected for custom jewelry. On the other hand custom jewelry is almost always produced in single pieces and requires individual attention from skilled craftsmen. Most of the work for custom jewelry is done by hand and perfect handfinishing is provided.
- (4) The need for large sized jewelry: You might find the perfect ring of your dreams, the design and gemstones could be exactly what you want however, your ring size might not be available. The choice in such a case is to order custom jewelry that is specifically made to your size requirement.

Here is some advice on buying custom jewelry:

(1) Good gemstones for the price paid: Mass produced jewelry are normally produced with medium to low quality gemstones. This is done in a bid to keep prices down and cater to low priced markets. Very often reject quality gemstones are used and gemstone defects are sought to be covered up with cleverly designed mountings. Ensure that the gemstones used in your custom jewelry are the best quality for the price paid.

(2) Good Gold Weight: Your custom jewelry should have a good weight. This is helpful in more ways than one. Firstly, the good weight will ensure that your custom jewelry does not bend and twist at the slightest excuse. The good gold content will also allow the gemstones to be firmly mounted and also protect the edges and corners of the gemstone from side impact.

(3) Highend Craftsmanship: Custom jewelry is individually made in single pieces and is therefore more expensive as compared to standard mass produced jewelry. Good quality custom jewelry needs expert craftsmen and most of the work is handmade. The details on the custom jewel should be handfinished and perfect. Insist in getting the best craftsmanship for the premium price you pay for custom jewelry.

(4) Choice of Gold and Gemstones: Select your choice of 14k or 18k gold for your custom jewelry. There is also the choice of white gold or yellow gold to be made and make sure that your jeweller gives you this choice. Many jewellers push buyers into ordering 18k gold for custom jewelry. The reason is simple, 18k gold is more expensive and provides better profit margins to the seller. The second reason is that 18k gold is softer as compared to 14k gold and therefore more easier to work with. These reasons do not always make 18k gold good for you. There are some cases where the hardness of 14k gold is a better choice. This could be the case for male rings and also rings that have a fine and delicate design.

(5) Long Term Durability: Get complete design details of your custom jewelry and ask for comments of the seller. The gemstone mounting, gold weight and design details will all work together to decide the durability of your custom jewelry. A good jeweller will provide complete guidance and advice before you make the buying decision. If your jeweller seems over eager about pushing you to order without complete information, get another jeweller.

(6) Design Flexibility: Since custom jewelry is supposed to be specially made, you should have the option to request for any design modifications that you need. There should be no limitation on this and a good custom jeweller should allow you to send in your own designs to be custom made too. A jeweller who tries to restrict design flexibility is most likely trying to sell you a standard jewel as a custom jewel. All you end up getting is a higher price. Watch out for such gimmicks and avoid such jewellers.

(7) Value The Jeweller: Not all jewelry buyers are experts, few buyers have indepth knowledge about gemstones and various jewelry design technics. In most cases you would have to rely on the advice of your jeweller so, get one that you can trust. Spend time reading the feedback from customers of your jeweller, this would point to important information regarding the capability of your jeweller. It is rightly

said that, in the case of custom jewelry you need to value the jeweller before you value the jewelry.

We do hope that you have found this article to be useful. The trend to order custom jewelry is growing in recent years and it is important that, custom jewelry buyers get all the benefits for which they in fact pay a premium price.

You can see a few examples of high end custom jewelry at this link:

Will be back with more gemstone and jewelry information.

Thanks and God Bless.

Ms.Tuk
Senior Executive at

the world's leading online provider of high end custom

jewelry. All custom jewelry is made with high end craftsmanship, in white or yellow gold. All gemstone options are available.

How To Start Your Own Home Based Jewelry Making Business

By Sandra Kennedy

Are you creative? Do you love to make crafts and show them off to your friends? Does everyone rave over your crafts and say you should sell them? Then maybe you should consider jewelry making! Making jewelry is not only fun, it is really very easy to do and can bring nice profits. It just takes some creativity, and a little skill. In fact, you could easily start your own jewelry making business!

There are many great books available with instructions and ideas for jewelry making. There are also numerous web sites where you can learn how to make your own jewelry and get lots of ideas.

When you first start out you will probably want to follow instructions in a book or on a web site until you get the hang of it – but after a while you should let your creativity take over and design your own jewelry styles. You can get all of the supplies that you need for making your own custom designed jewelry wholesale through sources online. Be sure to order from a site that sells jewelry making supplies in bulk so you will always get the best prices. You can buy low cost costume jewelry supplies as well as real sterling silver and gold. Everything that you could possibly need can be purchased online.

After you have made a few unique jewelry pieces, you should show them to your friends,co-workers and family members. Ask for their honest opinions and listen to what they say to improve on your skills. You might be surprised at how many of these people want you to make pieces of custom jewelry for them!

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At this point you many want to try some other outlets for your custom made jewelry. Craft shows are always popular, especially the larger shows held around Christmas and major holidays. Attendance is usually high during these shows and people are looking for gift ideas. Be sure to display your custom jewelry attractively on a black or red velvet background board and have some sort of lighting to make it shine and glitter to attract your customers eye. Let them pick it up and examine it easily. Greet them when they walk up to your display but don't be pushy and just sit back and let them ask the questions. Being too anxious to close the sale can cause the customer to feel uncomfortable and leave without buying. Print out some business cards on your computer and be sure to have a stack of them sitting where they can easily be accessed by potential customers. If you want to do custom orders be sure to say so on the cards. If things go well you should at least make a few sales and also gain some customers from your business cards.

Next you may want to try a consignment store to sell your custom made jewelry. I would recommend a nice quality women's clothing consignment store for your first attempt. Take several of your best selling items in and approach the owner and offer to leave them on consignment. Many consignment stores have a contract for you to sign and will state exactly what percentage of the sale they will take. Try to negotiate some space on the counter where customers check out to display your custom jewelry items. It is the very best place in the store to place items that people may impulsively purchase and is one of the highest exposure areas. If you are successful in this first store then you will have more confidence to approach other small stores to sell your items.

Email your local newspaper fashion editor and suggest that they might want to do a feature on custom made jewelry. They are usually eager to explore new possibilities for a story idea and may be willing to do a feature on your business. Place yourself where ever you can get some exposure for your

business. Donate a few items to a fund raiser. Present your child's teachers with jewelry gifts. Wear your custom made jewelry where ever you go and take business cards with you because you are sure to get comments from potential customers.

You might even want to set up a web site to take orders for your jewelry. There are web sites that will let you have a free store setup. One is ecrater.com. You may want to try ebay or other online auctions to sell some custom jewelry also.

Soon you may find yourself well known all around town for your custom made jewelry and be busier making it than you ever dreamed possible!

Sandra Kennedy operates a website

that sells wholesale photo

jewelry making supplies. She is a part time instructor of jewelry making classes.

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