

Defining pop culture is no easy task. Defying it is almost impossible. IntroducingLE>

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Introducing&Second2last

By Nia Michelle

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. All other inquiries should be directed to

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Nia Michelle – Publicist and owner of Purpose Media Management.

NIAMICHELLE@aol.com

How Pop-Culture Collectibles Can Increase Your Online Auction Profits

By David Espino

How Pop Culture collectibles can increase your Online Auction profits

Scarcity and Desirability.

The seller replied with "Three bucks each."

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So I asked the seller, "How much for the whole box?"

He asked, "How many are there?"

I told him, "25".

He said, "How about \$40 for the box?"

I said, "O.K.", and handed him \$40.

The auction was set to close on a Sunday, and when I checked it on Friday, it was up to \$22 !

I was shocked and happy at the same time.

That experience was the one that cemented me in the area of Pop Culture collectibles!

My estimate for gross sales is somewhere around \$450 for that box of posters.

Other Pop Culture deals Ive made, most found at antique swap meets:

Evel Knievel figure, mint in box, purchased for \$10, sold for \$115.

Bionic Woman action figure, mint in box, purchased for \$30, sold for \$85.

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Email:

dave@HomeBasedBusinessowner.com

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