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Delicious Business Cards

By Maria Vowell

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You can create unique recipe cards to help promote your own business, or even to start a part-time business from your own home.

As we all know, the majority of business cards that are handed out either get forgotten or thrown in the trash very quickly.

By making unique business recipe cards, you're not only providing something of value, but you're also advertising in a way where people will see and remember your business.

All you need to get started is a home computer printer, some recipes and some blank index cards.

When choosing your recipes, make sure that you have legal rights to use them.

Although recipe ingredients cannot be copyright protected, the recipe instructions are, therefore you can't just pick recipes out of magazines and books to use in this way.

You will need to either use your own unique recipes, or you can use recipes that have now fallen into the public domain where the copyrights have expired.

To help get you started, you can obtain over 260 public domain recipes in The Bread And Biscuit Baker's And Sugar-Boiler's Assistant.

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Every recipe provided in The Bread And Biscuit Baker's And Sugar-Boiler's Assistant is now in the public domain and free for anyone to use (for personal use or profit), and considering that they are for wonderful cakes and candies, these are perfect for your unique business recipe cards.

You can obtain a copy of The Bread And Biscuit Baker's And Sugar-Boiler's Assistant at the following URL:

<http://www.craftyprofits.com/bread>

To make your recipe business cards, you will want to print one

recipe on one side of a blank index card attractively, and your business ad on the other side of the card.

Make sure that you include a small line at the bottom of the card, on the side that you have the recipe that states something like the following:

For more delicious recipes please send a SASE for recipe list to:
YOUR NAME AND ADDRESS

This is so that you can send a price list (25 cents per card is good) for more cards to promote even more recipes (and ads) on your cards. Make sure the statement is in a smaller font than the actual recipe so that it doesn't take up much room on your cards.

Be sure to be very creative and add nice graphics to the backs of your cards to make your ads more attractive.

Also, you can start a successful part-time business by selling ad space to area businesses where their ads are placed on the backs of the cards that you distribute.

To do this, make up about 10 separate cards, using 10 different recipes and 10 different ad designs that you can use as samples of your work.

Next, create a short letter that explains the benefits that the businesses receive once you start distributing cards with their ads on them.

Point out that the recipe cards are extremely likely to be used

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over and over again, and that they provide an excellent opportunity to have their ads seen by hundreds of local consumers.

Further explain how you plan to distribute your cards to local consumers, so that they understand that there is no work involved on their part.

Provide your prices on a "per ad" per card basis, usually 25 cents per card is a nice round figure, and include your phone number so that you can be reached if they would like to place an order.

It's best to suggest a minimum order of 100 cards so that you don't get orders so small that it would be a waste of time to print them.

Include a few of your sample cards (3 cards per letter is good) and start mailing your letters to businesses that pique your interest.

Once you receive some orders, there are several ways you can distribute the cards quickly and easily.

You can advertise in your newspaper to send a free recipe in exchange for a SASE.

You can include ads on the cards that people will order from after requesting your recipe price list.

You can compile several hundred different recipes in a regular index box and resell the recipe boxes for even more profits.

You can also sign up for the free tips course to help you make your new recipe business card business a success. The tips course provides wonderful tips to ensure your businesses successful launch, and provides methods that you can implement to make several hundred dollars per month in additional income.

To receive the free tips course please visit the following URL:

<http://www.craftyprofits.com> ips

Think creatively and I'm sure you can come up with many more ways to profit from the creation, distribution and sharing of these

wonderful recipe cards. Believe me, the locals are going to love them!

Teaching others through various online methods, Maria Vowell has helped many start successful home businesses both online and off. If you would like even more free courses, tools, products and information please visit her site at <http://about.lyciall.com> to view her wide range of products. You'll receive a wonderful and profitable gift just for visiting!

How To Design Business Cards

By Jon Blake

The love of my life is a graphic designer and there is never a day that goes by that he does not appear to be designing business cards for people. He is a really creative kind of guy and I could not believe how good his work was recently. Basically, there is a local builder called Jack. He does building but also a lot of other stuff like plumbing, welding and other practical trades. Anyway, I am sure you get the picture. Basically, he wanted business cards and his little slogan is "Jack-Of-All-Trades". So my husband designed him cards that looked like playing cards and got them printed in a way that made them look like this as well.

My husband also made business cards for a friend of mine who really needed them for networking. She is always busy out meeting people and said that she was quite embarrassed because her current cards were just not up to scratch. She went for a hot pink and purple diva from the choices my husband presented her with. She is in the music industry so it just seemed really appropriate.

Another cool design that my husband done were actually for another musician. His remit was to design something contemporary and abstract. He really got to work on this job, and he used a really nice lavender color that had to tell him to use in future because it just looked so good!

What my husband does is run a small part-time graphic design business. And yes, he has his own cards that he used the grain of a tambourine for a photograph. I like his the best, and keep one in my purse because I am so proud of him!

Another thing that I have to tell you is how stupid it is to just go out their and do a DIY job with business cards. It really is very silly indeed. What you have to do is think about what you would think of as business that handed out business cards they had just made at home. Would you think they would be ultra professional when they would not even invest in business cards? That is why you have to go out their and get some really good cards which will reflect well on your business.

Jon is the editor of a top

<http://www.topbusinesstips.com>

website, and he also runs a site about

<http://www.teenagegossip.com>



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100% Effective Natural Hormone Treatment
Menopause, Andropause And Other Hormone Imbalances
Impair Healthy Healing In People Over The Age Of 30!