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Design In The Rough: Jewels

By **Linda Polansky**

There are many companies in the jewelry design market and some of them are well recognized all

over the world for their beautiful jewelry designs. There are many such jewelry designers and companies in the league like Tiffany, D-damas, Vera Wang, Vogue and Ralph Loren. Tiffany was established by Charles Lewis Tiffany in the year 1837 and is known as the world's finest jewelry company. It is renowned for its extensive range of ultra modern designs of very high quality jewelry and purity of gold, silver, platinum and diamonds. They are one of the most reliable show rooms one can get into and splurge in their jewelry without any doubts or concern about the purity.

Vera Wang ranges of designs are yet another must have that is highly cherished. She started as a fashion stylist, then moved on to jewelry designs, and now owns a whole new line of stores in the world. In the beginning she sold out high-end, fashionable wedding dresses. However, she has expanded her business to include other items and moved into designing engagement rings for Bailey Banks and Biddle. You can get access to her range of bridal dress and along that matching jewelry like necklaces, diamond rings and more!

Barry Verragio took lessons at the renowned Fashion Institute of Technology in New York City. He worked as a jewelry designer for years and then invented a new technique and design of making diamonds rings with the diamond suspended over the ring. This design became so popular that he started his own business after that and the company is still going strong. Haig Tacori another jewelry designer came to America in the year 1970 and since then has developed a reputation for exceptional platinum jewelry designs. Tacori rings have even been featured on the popular television series, The Bachelor.

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Another renowned jewelry designer by the name of Scott Kay has led the recovery of platinum engagement rings, which were quite unknown until he came along. He's an American bridal jeweler. His affordable designs are within the reach of most common consumers. People can afford his jewelry easily and they are certainly worth the money.

One more name in the jewelry business that cannot afford to be left out is that of Ritani.. She is particularly known for the look of the rings from the Endless Love Collection. Jewelry is the epitome of fashion and with such talented designers the demand for fine and fashion jewelry will never die.

Linda Polansky writes about

<http://www.jewelryanddiamondguide.com>

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<http://www.jewelryanddiamondguide.com/Coupons/Diamonds%20International.html>

and

<http://www.SimpleBestCoupons.com>

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Creativity And Jewelry

By Kadence Buchanan

The human mind craves for something extraordinary, something different, and something that is capable of removing the monotony of life. This urge gives rise to inventiveness, thus man creates. Imagine how tedious this world would seem if people wore the same clothes everyday, the same jewels on every occasion and so on. New things pulsate, and then only man survives.

This world has known dress designers and appreciated their creativity. Likewise, it has watched jewelry makers design the most elegant pieces of jewels the world has ever known.

Diamonds are a girl's best friend! Gold is what women love and beads is children's ornamental force. Whether it comes to going out to the beach or attending wedding ceremony jewelry is the top most priority of women. Individuals have designed clothes on their own since centuries, while jewels have been the craftsmen's job, with some exceptions of course. Jewelry making in factories and industries is common. Their designs are undoubtedly fine-looking yet they signal a droning affect. They work professionally and the designs are too typical because they are usually the replicas of what already is in the market.

Men and women stepping into the fashion line are now creating their own jewelry pieces. Any new trend that steps as an infant grows into an old being in a matter of days in the fashion industry. Girls

and boys like amateur artists or musicians begin by taking a few broken beads, pieces of strings, using a few tools and end up creating fine jewelry designs. For young jewelry designers it is a tough competition in the market, their designs have to swim through oceans to reach the shore. It seems as though every person is more comfortable with making his own jewelry in his own line. In order to make something the only thing required is the desire to create. And mind has the power to create.

This trend probably drifted in the societies due to the increasing prices of jewels. A drastic change in the people's choice can be yet another reason. Women are more social and work along with men, their dresses therefore have to be light and comfortable and the jewelry preference too has to be something compact, light weight and fashionable. An individual can have fun while being creative, what more, you can design something that you have always wanted and at a very economical, reasonable price.

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