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Designer Baby Clothes

By Catherine Olivia

Everything for today's infant who goes places.

Every year the top designers unveil their latest fashion creations for the little people of the world. This doesn't mean fashion designs for the Warwick Davises and Billy Bartys of the world, nor those who don't make in a year what Paris Hilton leaves for a tip after lunch at Sardi's. The little ones that the fashion gurus design for are infants and designer baby clothes, as bizarre as the concept seems, grow more popular each year. Despite the fact that the child will outgrow the garments in very little time, well to do parents love to ooh and aah over fashionable items designed by the likes of Christian Dior, Kimora Lee, and others. The top fashion houses produce body suits, bibs, booties, and bonnets that are soft to the touch, beautiful to behold, cost many times more than the typical Kmart baby outfit and are just waiting to be urpped on by a baby suffering from colic.

Baby Dior

Perhaps the best known line of designer wear for infants comes from Christian Dior. Dubbed Baby Dior, the line includes items like the sweet 100% cotton Dior baby body suit with pink or blue snaps, the Dior teddy bear logo on the chest, and a price tag of \$55.00 from E Luxury dot com. The site is nice enough to point out that parents who find this item attractive may also like the \$115.00 Baby Dior hooded towel.

Baby Phat

Leave it to Rap pioneer and Def Jam records founder Russell Simmons to innovate a way to bring a bit of bling into the nursery. To promote his Phat Farm line of men's hip-hop styles, Simmons had a number of small tee shirts designed with the legend "Baby Phat" printed on them. The shirts were donned by female celebrities and models and garnered quite a bit of attention. The Baby Phat line was born and Simmons made his wife Kimora Lee the line's creative director. Baby Phat produces clothes for young girls (sorry, make that "girlz") from their teens all the way down to infancy. Baby Phat baby wear includes tees priced from \$11.00 to \$18.00 and matching outfits ranging in price from \$34.00 to \$42.00.

Designer Baby Clothes

Anne Geddes

One of the latest names in baby clothes is that of famed photographer Anne Geddes. Apparently inspired by the popularity of her famous photos of babies dressed up as bumble bees, ladybugs, sunflowers, and rosebuds, Geddes has launched "annedgeddesbaby," a line of clothing for infants that will allow parents to dress their newborns as, well, bumble bees, ladybugs, sunflowers, and rosebuds. Included are pieces like the Ladybug Jacket (\$39.50), the Bunny Suit, Hat and Booties Set (\$69.50), and the Rosebud Quilt (\$29.50).

Designer baby clothes may not be the easiest thing for the more frugal parent out there to comprehend, but they're for real and they're being purchased in droves. The one nice thing about the phenomena for all of the parents who can't afford such infantile extravagancies (or who just won't pay those kinds of prices) is that the babies wearing these labels today will outgrow them tomorrow and a

lot of the items will grace the shelves of your local Salvation Army or Goodwill store sometime after that, bearing a pinned on price tag that reads \$1.50.

This article provide courtesy of

<http://www.baby-shower-invitations.net>

Buying Baby Clothes Online

By Kirsten Hawkins

Today's parents have more options available to them when it comes to finding and purchasing clothes and other items for their babies than ever before. With the advent of the internet, shopping for baby clothes has never been easier as there are numerous online retailers that can provide almost anything a parent needs. What follows are some of the best web sites for buying baby clothes online.

Discount Baby Clothes

Not surprisingly, some of the best physical discount stores that carry baby clothes are also some of the best online retailers. When looking for baby duds at an acceptable price the kings online are Wal-Mart, Target, and Kmart. Each company offers direct sales from their web site, have pretty much everything you could need in terms of baby clothing and layette needs, and offer it all at prices that won't make you spit up your Isomil formula. Each offers clearance items and baby registry services as well. Other good sites with slightly higher, but still mid-range, pricing belong to Old Navy and Land's End.

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For the parent that wants to dress little Kelly or Clay with a bit more pizzazz and who doesn't mind paying considerably more to do so there is E-Luxury, a site that offers the full line of Baby Dior products and the direct web sites of several other designers who deal in baby clothing. Baby Phat has

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their own site as does Anne Geddes who recently launched a line of her own baby wear based on her famous photographs. If you're looking to shop for as much as possible under one electronic roof there is Chic Baby Boutique, who carries most of the Mak the Yak and Baby Om clothing lines.

Let Your Browser do the Walking

There are literally hundreds of other web sites out there that offer baby clothes at all price ranges and designed to meet all specifications. If you're interested in organically grown cotton, there's a site that specializes in baby clothing made from those fibers. If you want punk rock designs on your baby's T-shirts, there are sites that offer just that! There are sites that offer political slogans on baby sized clothing, "alternative" baby clothing, and sites for baby & toddler tuxedos and evening gowns. If you can imagine it, you can probably find it somewhere on the internet where there is someone just waiting to sell it to you.

Kirsten Hawkins is a baby and parenting expert specializing new mothers and single parent issues. Visit

<http://www.babyhelp411.com/>

for more information on how to raising healthy, happy children.



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