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Desire, Descipline, Dedication

By Pavel Lenshin

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DESIRE, DISCIPLINE & DEDICATION

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Somewhere I read an instructive speculation about exceptional role that dedication or perseverance as well as desire play in any self-made entrepreneur's life.

Indeed. There are many smart people out there with a diploma or even two, yet very few of them have reached their life goals. On the contrary, the dominating share of those outstanding people very often represent middle or even lower middle class, being teachers of some country school or low paid consultants.

The same, if not more, is true with many unordinary talented people, who happened to lead a secluded life far from money and fame. Sadly to say, but those people of art are usually recognized after their death only.

So what character features are important to succeed if it is not for talent or education? What features many of those gifted people lack in their youth in order to prove their talent, become famous worldwide and be recognized during their lifetime, not after?

One can say money or some authority power. It is true, but partially. While a person, especially the one, who lives in

authoritarian society can get almost anything s/he wants with the help of a bureaucratic and corrupted political power or substantial financial support, several objections exist. The first one is that power as well as money is not endless and eternal, and it is impossible to save a sinking (for any reason) boat with several dip-buckets forever. Secondly, the success achieved that way is more likely to be a gift that might have been given to any man or woman, but not a personal achievement, so, as we see, the crucial role here is not played by a third party support as well.

Some people truly believe it to be luck. Many times we have

heard from those people something similar to: "it is not my day" or "just my luck!". They got used to blame everything and everybody, but themselves in the lack of fortune, instead of understanding the simple truth, that luck is what we think and do.

Negative thoughts and disbelief accompanied with absence of desire to do anything will get "bad day" and "no luck" in 99 out of 100. On the other hand, positive thinking, i.e. strong will to reach the goal, dedication and persistent action will break any obstacle on the way you move.

You may or may not happen to meet people, who will greatly assist you and it is a normal life flow, there is no direct mathematical order, but if you are left completely alone it is not a reason to complain of the luck or money absence, bad weather or horoscope.

From now on you know what is the answer for question about features of successful entrepreneur. In short it is desire, discipline & dedication in your strive to succeed. These 3Ds will make you or break you.

You may even fail in doing business for a number of reasons – wrong product, bad marketing plan, financial losses etc. – but still entrepreneur with a dedication to succeed will stand up and start a new venture, no matter how hard it will be. You may really fail when you stop moving ahead only. The rest is useless excuses. Skepticism and pessimism are unable to fetch you the life of your dreams. Success is achieved by systematic active deeds that are offsprings of strong desire, dedication and discipline.

Very few people are eligible to run offline business, having

endless enthusiasm and blind dedication. The majority of us don't have required features, so what should we do?

The beauty of the Internet is that it brought the whole business straight to your armchair. It cannot be easier to run private business with the existence of the Internet. It is like playing simulator games, with the only difference is that there are real people, real relations and real money. That is why online business makes it accessible for any "lazy-bone" like me to succeed and brings five times more pleasure and excitement than any game can.

Don't miss that fantastic, once in a lifetime opportunity.

Pavel Lenshin is a publisher of NET Business Magazine, professional web-developer and CEO of: – <http://ASBONE.com/> – informational portal and provider of discounted internet services for entrepreneurs, including internet access, web-design and hosting; – <http://InfoAlchemist.com/> – a must-have business library.

What's Love Got To Do With It?

By Diane Hughes

Ask successful online business owners, and they'll quickly tell you there are certain things that are imperative in order to reach your business goals. Some of the common responses to the question "How do you thrive online?" are: dedication, organization, perseverance, and street smarts. But what's love got to do with it?

Everything! The number one factor stated in regard to success online is "loving what you do." There are several reasons this is important. The first deals with the very nature of online business.

Burn Out

Most Web startups work practically 24 hours a day. Every spare moment is devoted to nurturing the new business. If you don't absolutely love what you do, you'll quickly burn out. Frustration, aggravation, and fatigue will set in and – before you realize it – you're on your way out.

Perseverance

Love of what you do also comes into play with regard to perseverance. Those who can't wait to begin work every day are more likely to persevere in down times than those who only do the work to get a paycheck.

Desire, Discipline, Dedication

Without a love for what you do, you are more likely to jump ship during rough times, reducing your chances for success.

Dedication

Dedication is only present when certain emotions are present. People will be dedicated when they have loyalty toward someone or something. People will be dedicated when they are feeling greed and want to achieve a reward. And people will be dedicated when they love someone or something.

Without some emotional backing, dedication is just another word. And unless you have dedication for your online business, it's just going to be something else to do.

Street Smarts

Everybody knows that experience is the best teacher. And just how do you get experience? By living life online and taking chances. But how likely are you to take chances and gain the street smarts you need if you don't love what you do? Not very!

Gaining that vital real-world experience you need to succeed only happens when you persevere and are dedicated to your business. That won't happen unless you love what you do.

Do you see a cycle here? Every element you need for success has one central foundation... love. You must love what you do in order to spend night and day building a prosperous business. You must love what you do in order to survive the tough times and gain the experience you need.

If you've been struggling with your online business, I'll give you a piece of advice. Look at what you're doing. Do you love it? If you could choose anything in the world to do, would this be it? If not, you might be wise to re-evaluate your online business. Making changes now could save you a lot of trouble in the future.

If you **do** love what you do, I encourage you to hold on. All the attributes I've listed above will help you succeed if you stay focused and keep the fire alive.

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Diane C. Hughes *

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What's Love Got To Do With It?
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Why do you need to have burning desire?

What To Look For In Bill Consolidation Programs
Exploring the "Should's": Is it Necessity, Desire, or Guilt?

How Nice Guys, Shy Guys and Good Guys Finish First!
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