

Develop An Ezine When You Don't Enjoy Writing. Learn How Now

This Free E-Book is brought to you by Natural-Aging.com.

100% Effective Natural Hormone Treatment
Menopause, Andropause And Other Hormone Imbalances
Impair Healthy Healing In People Over The Age Of 30!

Develop An Ezine When You Don't Enjoy Writing. Learn How Now

By Maria Marsala, Business Growth Specialist

Develop An Ezine When You Don't Enjoy Writing. Learn How Now by Maria Marsala,

Business Growth Specialist

How To Develop An E-zine When You Don't Enjoy Writing

Do you know that many business owners market their businesses by writing content for their online newsletters (e-zine)? And if you don't enjoy writing, the authors make those articles available to you.

You can find both articles in article directories and article bank located on the Internet. Do you know the difference?

Article directories are one-way places on a Web site where the site's owner lists their articles. The articles maybe available as free or paid content for other publishers. View an example of an article directory at <http://coachmaria.com/subscribers/subscriberarticles/>

Article banks are two-way Web sites or pages within a Web site. They are places where authors "deposit" articles to invest and where lenders "take" the article to use. The "interest" someone pay for using an article consists of a bio or resource box. Each article bank site includes guidelines for authors and potential publishers. Authors retain first rights – retain ownership – to articles placed on article banks. Some article bank sites publish e-zines that include recently submitted articles, ad swap requests and/or an "articles wanted" area, too. You'll find many

article bank Web sites listed below. If you know of a bank I've missed please send them to me.

Both article banks and article directories may provide you with content for your e-zine, magazine, Web site, e-book, etc.

With the permission of an article's author and some times the article bank owners themselves, you will be provided with free content. In return, the author will provide you with copyright information, a brief bio and link to their Web site. Many of the sites below contain

both article banks and e-zine directories.

When you visit article banks, look for the other services that the site owner provides for you as a publisher and utilize the other helpful services, too. If you find yourself using an article bank over and over again, consider providing a link from your site to their site – maybe on a "recommended links" page. It's an excellent way to thank the site owner for providing such a valuable resource.

For a list of article banks, go to <http://coachmaria.com/articles/articlebanks.html>

© 2003 Maria Marsala, Business Growth Specialist. The author of the ORIGINAL Create Your Ezine Program. Learn how you can inexpensively market your business using an online newsletter. Ezines help you quickly get the word out about your product or service to individuals who want to receive it! For more information, visit <http://www.CreateEzine.com>

Free Ezine Advertising by Writing Ezine Articles

By Jean Lam

Ezine Advertising is one of the best mediums for advertising your products and services. There is no other way you can reach such a big and targeted audience of potential buyers.

You go and find these people and not letting them come to you if you depend on search engines. You can either purchase a classified ad or even better a Top Sponsor ad or Solo ad. This could come as a surprise but did you know that you can get free ezine advertising for life?

Well there is a simple answer to this question. Write ezine articles and get them published. But you

Develop An Ezine When You Don't Enjoy Writing. Learn How Now

may wonder how come I can get free ezine advertising with my ezine articles?

Your resource box or author bylines/bio at the end of your ezine article will contain a brief note about you and what you do. To learn more about article writing and how this can be profitable to your business, check this link out:

I must admit that writing ezine articles is a really powerful web marketing tool. And not only is it highly effective but you can save lots of money if you bypass ezine advertising. I have never paid for ezine advertising before for I've discovered this technique quite early.

An ezine article pulls as much as a Top Sponsor ad. Remember an ad is there simply because someone has paid for it. But your article is there because the publisher thinks you have something important to say.

In other words, you have been endorsed by the ezine publisher. And endorsement is one of the most powerful selling strategies on the web. In a nutshell, ezine articles are the king of ezine advertising.

If you want to reach an audience which is highly targeted and get free exposure, write ezine articles and save hundreds in ezine advertising.

Almost all ezines are archived, thousands of people read these archives, your article will be seen by these people at no extra cost. This can bring in exposure and extra sales on a long term basis.

Writing ezine articles is one of the best forms of free ezine advertising to get your name known, establish yourself as an expert. People are more likely to buy from experts than other people who are totally unheard of.

Once you get 10, 20, 30 or even more ezine publishers who regularly use your articles, you will get free ezine advertising for life and massive exposure for any products or services you may be promoting. Your name will be seen in many ezines and websites too and your credibility will increase considerably.

© 2003 by Jean Lam

Jean Lam is the editor and publisher of "Web Biz Secrets" E-Magazine. Receive a FREE gift when you subscribe today at

.

He is also the author of the highly acclaimed eBook "Top Search Engine Ranking Secrets in Google Revealed" and has shown webmasters how to drive massive traffic to their websites from Google. Click here to find out:

Free Ezine Advertising by Writing Ezine Articles

Why You Should Be Writing Articles

7 Reasons You Should be Writing Articles

"Don't Bore Me! Give Your Ezine "Personality"!

Is Ezine Advertising Still Worth?

147 Killer Epublishing Strategies

Ezine Filter and Format software

Ebook Authors Interviewed

How To Find A Topic For Your Ebook

COCKTAILS - How to Make and Enjoy them



This Free E-Book has been brought to you by Natural-Aging.com.

[100% Effective Natural Hormone Treatment](#)
Menopause, Andropause And Other Hormone Imbalances
Impair Healthy Healing In People Over The Age Of 30!