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Develop bliss for marketing success

By Nicholas Dixon

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Love. What could it have to do with Internet marketing ? Somehow it is the hidden catalyst for success in business and your relationships.

Looking at the successful people in life, you will notice that they have a passion for their work. They never seem to mind the hard work, obstacles and setbacks. They just go on and on like the Energiser bunny.

Many a successful business was born out of a person's passion for a particular subject. Bill Gates did it with his love for computers, Colonel Sanders did it with his recipe and so too many others.

You can use the power of the Internet to publish your passion. There are many websites that cater to the hobbies and likings of many people. If you have a particular passion, there are others who also share that sentiment.

Finding your passion and transforming it into a business idea should be your goal. It is widely known that people work harder for that which they love. It can be anything, even a few jokes. Bill Cosby did it making a lot of people laugh (I guess he also laughed his way to the bank !).

You can also use the power of love to help overcome adversity. Believing in what you do with a passion can help overcome the obstacles life throws your way. Rejection, failure and setbacks will inevitably come along your path. Those without zest in their business will give

up sooner or later.

The winners are those who get up after being knock down. They keep one eye on their prize and the other on their adversary. They did not choose things to go this way, but that's how life is sometimes. They know that the hard grind refines the mind.

Having a purpose and passion is essential for success whether online or offline. Just keep on pushing and know that life provides a cushion if you should fall.

To your success and mine..... ,

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Defining Success: What Does it Mean to You

By Tyler McKinna

We have all heard success stories, success quotes, and seemingly endless gurus touting how they have achieved success in life.

What is interesting about all of these success stories is that very few of them are ever the same. There are various traits, success factors and keys to success that are shared by those individuals. However, each individual has achieved success in life through a success pattern unique to them.

This is why we must spend time with ourselves defining success and developing our own personal meaning of success. We must each develop our own recipe for success, steps to success, and understanding of how to measure success.

It is only when we develop our own meaning of success that we can start to develop success strategies that will lead us to our ultimate goals.

The following are a few questions that can help determine your personal definition of success:

1. What risks would I take if I knew there was no chance for failure?
2. What do I want out of life?
3. What is my ultimate career goal?
4. What would I most like to do, but can not?
5. What does a perfect relationship feel like?
6. On a perfect day, what would I do?

What we doing in this exercise is customizing our own strategy for success. This is by no means a comprehensive list of questions to ask yourself. This is a sample of questions in order to ignite the thought of personal success within you. Just like all other successful individuals, you have the ability to achieve success. However, you must carve your own path and seek your desires. You personal

desires will inspire you and lead you to develop your own strategies for success.

In the next post we will explore answers to these questions and begin to shape our definition of success. We will also begin a base of how effective communication with others can be a catalyst in your rise to success.

Tyler McKinna is a Marketing and Communications Consultant. More great articles from Tyler McKinna can be found at talksuccess.blogspot.com



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