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Diet Pills: Tremendous Temptation, Huge Frauds

By Dana Scripca

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by: **Dana Scripca**

False campaigns

More than 50 percent of Americans and Canadians are overweight or obese. More than a half the advertising campaigns for diet pills and dietary supplements are intentionally false or fail to reveal the truth, according to the FTC. This enormous proportion reveals the dimensions of this money-generating industry. Consumers in North America spend more than \$35 billion each year on weight-loss products.

The FDA investigated 300 weight-loss ads from the radio, television, the Internet, magazines, newspapers, e-mail and direct mail. The FDA report concluded that some ads promised significant results without surgery, diet or exercise. Other companies claimed that taking their product would be enough for a quick weight loss. There was no need to eat less or diet. Just take pills.

Fraudulent schemes

The main frauds:

1. Manufacturers promise that their pills will deliver spectacular results, without any effort or exercise. Diet pills are presented as miracles. Just a few mention the FDA-approved diet pill.
2. They fail to admit completely and honestly the risks and side effects.

Many scams have been revealed so far. Here are a few examples:

* Bentley-Myers and three weight-loss products Zymax, MillinesES (both containing ephedra), and Serotril (containing St. John's wort) were brought under an intense spotlight when the FTC filed a federal court complaint. The FTC alleged that these diet pills caused rapid and substantial weight loss

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without diet or exercise and with no side effects. An additional charge referred to another dietary supplement, CartazyneDS, containing glucosamine. This was promoted as having the ingredients to cure arthritis and rebuild cartilage in just a few days.

* CortiSlim Lawsuit July 2004 Some CortiSlim TV commercials claimed that the human body is able to manage and normalize weight through Cortisol, the stress hormone. Charging the producer and distributor, public health officials argued that this supplement has no substantiated scientific support.

* Metabolife supplement and brain damages A jury in Houston awarded \$7.4 million to a woman who suffered brain damage in a stroke, as a consequence of taking the Metabolife supplement to lose weight. She had been persuaded by commercials that this supplement was safe and had no side effects.

* Mendacious campaigns for the Ephedra-based supplement Trimspa An American hypnotist, Alex

Szynalski, and a former Playboy Bunny (Anna Nicole Smith) joined in a Trimspa commercial which was considered "deceptive advertising" by the New Jersey Attorney General. The hypnotist was accused of luring consumers to his Goen Lose Weight Hypnosis seminars and then tempting them to buy the Trimspa supplements he produced.

* Kava Kava stop sales. Health Canada launched a public warning that this herb, found in supplements and sometimes in food is under suspicion. Its consumption was linked to liver dysfunction and toxicity. FDA warned that the Kava extract is delivered under many other names which are difficult to find on the label (kava, kava kava, kava-kava, kava root, kava-kava root, kavain, kava pepper, kavapipar, kawa, kawa kawa, kawa pepper, kawapfeffer, maori kava, rhizoma di kava-kava, ava, ava pepper, ava root, awa, gea, gi, intoxicating pepper, intoxicating long pepper, kao, Piper methysticum, Macropiper Latifolium, Piper inebrians, Malohu, maluk, meruk, milik, kew, Rauschpfeffer, sakau, tonga, Wurzelstock, yagona, yangona, yaqona, yongona).

* The invisible Zoller laboratories. Intrigued by the name of diet pills suggested to be taken by Britney Spears, somebody tried to identify the producer of Zantrex 3. Zoller laboratories, apparently producing Zantrex 3, were not listed in any database. They were just a firm created by Basic Research, the company distributing Zantrex 3, for fear that its real name would sound too scientific to the public. The confusion induced by this phantom company nevertheless affected the credibility of the company.

Dana Scripca writes for

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Fast Way To Lose Weight

By Susan Sweet

Fast Way To Lose Weight

Fast weight loss programs can lead to loss of your health while losing fat. It can cause some irreparable changes into the body making it weak. You must have heard stories of diet pill failures but not all diet pills are alike. The best situation to be in is when you don't need any weight loss but in case you need one follow simply weight loss herbal diet pills.

Diet pills are often advertised as 'Fast Way to Lose Weight'. But remember, all that glitters is not gold! Weight loss drugs advertisements can be quite misleading at times. False promises have resulted in serious side effects and stories of diet pill failures. Hence don't get carried away by such cheap market gimmicks and make an informed choice when buying diet pills. From prescription diet pills to over-the-counter diet pills the markets these days are flooded with weight loss products. Each one claims to be a fast way to lose weight and seem as an attractive option as compared to conventional methods of weight control.

Diet pills are often looked upon as a great food supplement to lose weight and retain energy. Fast weight loss diet pills have seen an insurgence within a last few years. Thousands of people in US spend millions of dollars every year on the diet pills. Undoubtedly, these pills offer a fast way to lose weight but while making a decision to use them take medical consultation.

What is the best diet pill to lose weight?

Several fast weight loss diet pills have flooded marketplace. Finding the best one out of them may give you a headache. But now you don't have to worry! We provide the best proven weight loss pills to our customers. You can buy the following major weight loss diet pills from us:

- Phenazen diet pill
- Zantrex-3 diet pills
- Slimming tablet xenadrine
- Cortislim diet pill
- Meta Gen Diet Pills
- Desert Burn
- Carb blocker diet pill
- Leptoprin-sd
- Zilacetin Diet Pills
- Nueslim Diet Pills

Herbal Diet Pills : Herbal diet pills are effective diet pills that help you lose unwanted fat naturally. Safe diet pills are those diet pills that help you lose weight without any serious side effects. Before trying any herbal diet pills , safety of diet pills should be ensured. We recommend you to take prescription diet pills to lose those extra pounds. This is because we all have different body structures and systems and a diet pill that works for one may not necessarily work for all. Get the right diet pill prescription to attain best results. Also, Check out:

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- Effective Diet Pills
- Herbal Diet Pills

- Safety Of Diet Pills
- Diet Pill Prescription

Carb blockers : Carb blockers prevents glucose or sugar from being converted into fat. The unique formulation of Carb Blocker products helps you to lose weight without much change in your diet. Low carb diet pills work by inhibiting the absorption of carbohydrates and sugar by your body. Extreme carb blockers are also available for maximum Carb Blockers effectiveness. Carb Blocker diet pills are a really a fast way to lose weight and have no serious carb blocker side effects . Find out more about Carb blocker diet pills. Also, Check out:

- Low carb diet pills
- Extreme carb blockers
- Maximum Carb Blockers effectiveness
- Carb Blocker diet pills
- Carb blocker side effects

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