

This Free E-Book is brought to you by [Natural-Aging.com](http://Natural-Aging.com).

**100% Effective Natural Hormone Treatment**  
**Menopause, Andropause And Other Hormone Imbalances**  
**Impair Healthy Healing In People Over The Age Of 30!**

**Dirt Cheap Free Advertising...**

**By Shahnaz Rauf**

Dirt Cheap Free Advertising... by Shahnaz Rauf

There are so many simple yet extremely powerful marketing tactics that are grossly under utilized. It's a wonder why every website owner is totally overwhelmed by internet marketing – specifically attracting a targeted traffic jam.

One such high impact and grossly under utilized marketing tactic which can be implemented...

- At very little or no cost – almost free.
- Can be set on autopilot and forgotten.
- Spreads like an internet virus.
- Has an unlimited scope for expansion.
- 70% of traffic generated is extremely high quality and totally targeted.
- Can be classified as your strongest marketing angle yet.

"Have you guessed it?". Yes...

...Harness the tremendous raw potential of Customizable Viral E-books.

– You can customize these e-books and use them as your e-business card or promotional material.

– You can use them as a free gift to encourage signups to your mailing list.

- You can use them as a bonus offer to increase the perceived value of your product.
- You can even resell them and generate income at the front end.
- You can use the customization option to generate income at the back end.

"What if you could create your very own customizable ebooks?"...Well then get ready to watch the explosion of green bucks all around

you...It is not totally unheard of.

Most of you who have spent some time on the internet are familiar with `Autoresponder Magic` or `Million Dollar Emails` – these use the very same tactics described above. And ...

Yes... the technique is extremely powerful, totally duplicable, grossly under utilized...It could trigger a scandalous fortune for you at the end of the road.

Shahnaz Rauf Author. For PowerfulMarketing tactics, Incredible articles, Freecustomizable viral ebooks, And High Impact copywriting. Visit The House Of viral E-books at<http://www.snzeport.com>

## **Let The Ads Go ..... And Keep The Internet Contents Cheap and Free**

**By Javed Akram**

As we all know internet media is where we can find cheap and even free products, services and contents. If we have to buy these products from anywhere else then we may have to pay a lot more than on the internet.

There are couple of reasons why we are able to buy and enjoy cheap and free contents on the internet. How can these internet businesses provide cheap or free services? Even if they are investing a lot of money and resources to establish their business, especially small business owners are struggling to compete with bigger entrepreneurs.

If we carefully analyze what is involved to be an online entrepreneur? The answer is very simple, ie.

1) Money

- 2) Continous Research
- 3) A lots of time and hard work
- 4) Continous struggle to provide good services.

Now the question is, if they are providing cheap and free services then how can they get back their investment. The answer is their biggest resource for revenue is "ADVERTISING". The majority of online businesses get revenue with advertisers. These companies or online businesses sell advertising space and get revenue and are able to provide free and cheap services or contents.

Blocking Ads Is a Bad Idea .... Would You Like Your Paid Ads To Be Blocked:

These days there are various methods and softwares available to block or kill these ads. Blocking ads is really not a good idea. This will discourage sponsors or advertisers not to spend on advertising. Now think about it, if you pay somebody to advertise your product or services and other people try to block or they do not want to see your ad then wouldn't it be disappointing for you. Would you pay again for advertisement?

What Will Happen if Advertisers Stop Spending Money on online Advertising:

When advertisers or sponsors do not get results or a good response, they will stop paying for advertisement. In result entrepreneur or business owners will not be able to give away or sell cheap their contents (Products and services) any more. This will cost us huge amounts of money and we will not be able to get free and cheap contents, which we at the moment getting because of these advertisers or sponsors.

We know nobody likes to receive or want to see a lots of popups, banners ads when they surf the net. If we would not wish to see these ads then at least we can give them respect. After all we would want people to read our paid ads and not block them without giving them a chance. Blocking ads is bad for everyone.

Let the ads go ..... and keep the internet contents cheap and free.

=====  
Â©2001 Javed Akram, Javed is an Internet Marketer based in UK. He specialises in helping newcomers to Market and Promote online business. Javed Akram is owner of <http://www.ezonelink.co.uk>. An excellent resource for Internet marketing techniques, publishers of "eZonelink Newsletter". You may subscribe your free copy at: <mailto:freenewsletter@ezonelink.co.uk?Subject=Subscribe>  
=====



This Free E-Book has been brought to you by [Natural-Aging.com](http://Natural-Aging.com).

**[100% Effective Natural Hormone Treatment](#)**  
**Menopause, Andropause And Other Hormone Imbalances**  
**Impair Healthy Healing In People Over The Age Of 30!**