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Discover Your Niche Marketing In Your Sleep

By Dave Czach

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Imagine waking up in the middle of the night. The most brilliant marketing idea for your business pops in your head. You write down every little detail. You put it into action. You're more successful than ever – with very little effort.

That scenario can be standard practice. No more lucky guesses. No more racking your brains. No more losing sleep. By tapping into the Reservoir of Prosperity, you can create fantastic marketing solutions, carve out your own niche and do it effortlessly.

The Reservoir of Prosperity is available to everyone. In fact, you tap into it every night while asleep. It's the twilight realm where you access your higher self. Where you dream, mentally travel, relive memories and create solutions. By adding a few simple steps to your nightly routine, you could direct your thoughts and receive astounding marketing solutions.

Here's how... 1). Keep a notebook and pen on your nightstand, 2). Just before sleeping, write down all the benefits of what you sell, 3). Write down the following, "I request incredible marketing strategies tailored just for me. To better serve my current and potential customers. To reach markets and perceptions I haven't discovered." and 4). Take a few deep breaths. Clear your mind. Go to sleep.

During your sleep, your mind will analyze your writings and find a specific solution just for you. It will consider the benefits of your product or service, your request, your strengths and your unique "spin" that only you can offer your customers.

The Reservoir of Prosperity will return great marketing strategies almost like magic. When the idea pops in your head, write down everything – no matter how crazy it may be. Then put it into action without skipping a step or questioning the idea. Remember, some of the wildest ideas are the most successful. Your new marketing method may come to you in a dream, day dream or just while driving. You never know. But be always be prepared with pen and paper. If you seek a more in-depth explanation, download Dream Solutions

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3 Popular Niche Marketing Misconceptions

By Steve Schwartzman

Specializing in Niche Markets has never been as crucial as it is today. Long gone are the days when you can target general, broad markets and make money from them.

To make money in today's Internet Marketing environment, one must specialize in well defined niche topics.

Lets examine a few misconceptions when it comes to niche marketing.

Misconception #1: You do not have to be an expert in the Niche field you choose!

Everyone says you should only choose a Niche that you are an expert in...nonsense!

The Internet is so impersonal that you can easily appear as an expert and not know anything about that particular niche topic. The key is to appear as an expert. How? You can outsource, build niche sites with no interaction such as blogs, purchase resale rights to an ebook in a particular niche. You see, you can choose to profit from any niche you like.

Misconception #2: Choose one niche market and stick with it.

Not true! Once you establish yourself in one niche and develop a profitable system, choose another one and run with it. You can even choose a pen name if you like, it's common practice to do so.

Niche marketing is a numbers game. Once you find a profitable niche put it on auto-pilot and choose another niche market to get into.

Misconception #3: The best way to make money in the niche game is to promote niche products as an affiliate.

Wrong again! Sure, becoming an affiliate and promoting niche products can be very profitable, but if you are doing this, you're not maximizing your income.

You need to promote your own landing or squeeze page where you collect the e-mail address of the visitor, and then sending him or her to the niche product you are promoting. You should also send out an e-mail course with informative information pertaining to that particular niche market to gain the visitors trust. Since your subscriber now trusts you, you can recommend products in that niche again and again, knowing your recommendation holds a lot of weight.

Those are three popular misconceptions when it comes to niche marketing. Follow the tips above, and you will be more likely to succeed. Remember, it is important to find a profitable niche, set it up so it is

on auto-pilot, then move on to the next niche.

Not all niche markets will be a slam dunk, so don't get discouraged.

Even if one out of ten become really profitable, sit down and smile, you've hit the jackpot.

Steve Schwartzman is a veteran Internet Marketer and founder of the popular membership site Niche Time. He will take you by the hand and show you how to profit from at least 3 different niche topics each month, even if you know nothing about them! Build many e-mail lists and profit from them for years to come. Visit



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