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Discover Your Talent and Creativity...

By Coni Cecil

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"Do not go where the path may lead,
go instead where there is no path and leave a trail."
Ralph Waldo Emerson (1803–1882)

Are you an undiscovered writer?
Is there an artist inside you just itching to be let out?
Do you see a musician in your dreams but not in reality?

What are your hidden talents?

If your answer is "I have none", then that's the wrong answer.

We are all creative in more ways than one. It's just too bad we're
also our own worst critics.

We envy those people who seem to follow their hearts effortlessly.
We see works of art every day, but can't imagine ourselves actually
being the artist.
We dream of becoming a creative individual that others admire.

Are you wasting your talents by ignoring them and living your life
in a sea of blindness?

We'll don't feel alone, because there are many of us.

We put off things until tomorrow, but tomorrow never comes.
We constantly remind ourselves that some day we will realize
our true purpose in life and start living it.
Our inner voice declares that this is who we will be forever.

Well forever is too long to ignore your creativity.

"I am enough of an artist to draw freely upon my imagination."
Albert Einstein (1879–1955)

Do something creative today.

Figure out what lights your fire.
Ignite that spark hidden deep within you.
Experiment with all that you have.

Use your natural talents and create the person you want to be.

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Undiscovered Writer
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Tap the Creative Inside You

By Shery Ma Belle Arrieta–Russ

Imagination is the source of creativity. It's a place where unlimited possibilities reside. It's where pure energy lives.

People are innately imaginative and creative. However, most people are simply not conscious of their imaginative and creative selves.

Creativity is the cognitive process of developing a novel idea or concept.

Teresa M. Amabile, a creativity expert, argues that creativity is not a quality of a person. Rather, it is a quality of ideas, behaviors or products.

According to her, creativity has 3 basic ingredients:

1. Domain–Relevant Skills – These are skills associated with expertise in a relevant field (e.g., artistic

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ability, technical ability, talent, etc.).

2. Creativity–Relevant Skills – These skills include a cognitive style or method of thinking oriented towards exploring new directions, approaches that can be used to generate new ideas, and a work style conducive to developing creative ideas.

3. Task Motivation – Recent evidence suggests that a genuine interest in a task for its own sake, rather than for achieving external rewards such as money, enhances creativity.

So how can you develop your creativity? Here are 2 ways:

1. Provocative Operation, coined by Edward de Bono – This involves disrupting your thought patterns. It works with the premise that the more you are used to something, the less stimulating it is for your thinking.

Application: Insert "interruptions" into your day. This can be writing in a different room or area, reading magazines you wouldn't normally read, tuning in to a different radio or television station, cooking and eating something different.

2. Forced Analogy – This method forces you to compare a concept, idea or problem with something else that it has little or nothing in common with. The results are new insights.

Application: Compare an emotion (e.g., elation, excitement, anxiety) with a tangible object (e.g., pen, chair, door). How is anxiety like a door?

When you need to tap the creative inside you, use these 2 techniques. Tap into your imagination and you enable yourself to create new things, come up with ideas you have never thought of before. Tap

into your imagination and you awaken your creativity.

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Shery is the creator of WriteSparks! – a software that generates over 10 *million* Story Sparkers for Writers. Download WriteSparks! Lite for free –

Tap the Creative Inside You
Creativity And The Jack Of All Trades
From Discovery to Decision
Your True Talent Will Set You Free
Outside The Box

Say A Few Words
eBarteringTactics
Gate Crash into the Interior Design Industry.

GUERRILLA MARKETING Volume 1

GUERRILLA MARKETING Volume 2



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