

"Do Not Call List"...Death Knell For Leads Programs?

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**By Michael Lemm**

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I'd pay close attention to this for awhile. There are implications for leads programs especially.

<http://www.ftc.gov/bcp/online/edcams/donotcall/index.html>

Here's my general thoughts on this issue:

<http://billzilla.com/mscprez>

**Do You Build Or Buy? (Tips On Leadgeneration)**

**By Erol Alici**

Your mailinglist can be a goldmine if you know how to do that!

Here are a couple of tips that will help you build, manage and "work" your list to its fullest potential.

Building your list:

"Working" your list:

This is basically what it comes down to in lead generation and management.

To your success!

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Erol ALici

<http://www.homebiztycoon.com>

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To Lead or Not to Lead?

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