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Do You Know What's Really In Your Pets Food?

By Dawn Jenness

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by: **Dawn Jenness**

The pet food industry, a billion-dollar, unregulated operation, feeds on the garbage that otherwise would wind up in landfills or be transformed into fertilizer. The hidden ingredients in a can of commercial pet food may include road kill and the rendered remains of cats and dogs. The pet food industry claims that its products constitute a "complete and balanced diet" but, in reality, commercial pet food is unfit for human or animal consumption.

"Vegetable protein", the mainstay of dry dog foods, includes ground yellow corn, wheat shorts and middlings, soybean meal, rice husks, peanut meal and peanut shells (identified as "cellulose" on pet food labels). These often are little more than the sweepings from milling room floors. Stripped of their oil, germ and bran, these "proteins" are deficient in essential fatty acids, fat-soluble vitamins and antioxidants. "Animal protein" in commercial pet foods can include diseased meat, road kill, contaminated material from slaughterhouses, fecal matter, rendered cats and dogs and poultry feathers. The major source of animal protein comes from dead-stock removal operations that supply so-called "4-D" animals—dead, diseased, dying or disabled—to "receiving plants" for hide, fat and meat removal. The meat (after being doused with charcoal and marked "unfit for human consumption") may then be sold for pet food.

Rendering plants process decomposing animal carcasses, large road kill and euthanized dogs and cats into a dry protein product that is sold to the pet food industry. One small plant in Quebec, Ontario, renders 10 tons (22,000 pounds) of dogs and cats per week. The Quebec Ministry of Agriculture states that "the fur is not removed from dogs and cats" and that "dead animals are cooked together with viscera, bones and fat at 115° C (235° F) for 20 minutes".

The US Food and Drug Administration's Center for Veterinary Medicine (CVM) is aware of the use of rendered dogs and cats in pet foods, but has stated: "CVM has not acted to specifically prohibit the rendering of pets. However, that is not to say that the practice of using this material in pet food is condoned by the CVM."

Do You Know What's Really In Your Pets Food?

In both the US and Canada, the pet food industry is virtually self-regulated. In the US, the Association of American Feed Control Officials (AAFCO) sets guidelines and definitions for animal feed, including pet foods. In Canada, the most prominent control is the "Labeling Act", simply requiring product labels to state the name and address of the manufacturer, the weight of the product and whether it is dog or cat food. The Canadian Veterinary Medical Association (CVMA) and the Pet Food Association of Canada (PFAC) are voluntary organizations that, for the most part, rely on the integrity of the companies they certify to assure that product ingredients do not fall below minimum standards.

The majority—85 to 90% the pet food sold in Canada is manufactured by US-based multinationals. Under the terms of the US-Canada Free Trade Agreement, neither the CVMA nor PFAC exercises any control over the ingredients in cans of US pet food.

Pet food industry advertising promotes the idea that, to keep pets healthy, one must feed them

commercially formulated pet foods. But such a diet contributes to cancer, fatal diseases, skin problems, allergies, hypertension, kidney and liver failure, heart disease and dental problems.

WE HAVE THE ANSWER!!!

This system was developed by DR. JANE BICKS, a nationally known and highly respected holistic veterinarian with over 30 years of experience. She has written several books on pet care. DR. BICKS was the PRESIDENT of the VETERINARY MEDICAL ASSOCIATION in NYC, and was appointed by MAYOR RUDOLPH GIULIANI to help start the largest animal shelter in the United States.

Our Product?

LIFE'S ABUNDANCE pet foods are manufactured from completely all natural sources.

REAL meats, vegetables, vitamins, minerals and of course, the much needed anti-oxidants. **YOU CAN REST ASSURED YOU WILL BE PROVIDED PET FOOD THAT HAS THE HIGHEST QUALITY AND NUTRITIONAL STANDARDS IN THE INDUSTRY.**

Please!!! If you care about your pet, you owe it to them to find out more. Visit us on-line at:

Give your pet(s) the happiest, healthiest longest life possible. Please visit us at:

I got into this business because I had an 11 yr. old shih tzu named Harry. He passed away after enduring canine urological syndrome, thyroid problems and in the end, Cushing's disease. If I would have had the education about commercial pet foods a long time ago, he would probably still be here now.

Get To Know A Veterinarian

By Analeese Burnabaker

Do You Know What's Really In Your Pets Food?

If you are a pet owner, it is time that you got to know a veterinarian. Why? Because, quite simply, a veterinarian is like a doctor for your pets. If you enjoy pets enough to own one or many, then you should take the time, energy and money to properly take care of those beloved pets.

Some pet owners believe that a visit to a veterinarian is only necessary when a pet is suffering or ill. And while you definitely want to visit a veterinarian when your pets become ill or start to show abnormal symptoms, you should also schedule routine appointments for your pets just like you schedule regular appointments for you and your family to visit a physician. There is no good reason not to give your pets the best care that you possibly can. Many simple problems and sicknesses can be prevented or solved easily by early detection, even in pets, so make it a priority to see your veterinarian regularly.

New pet owners should make appointments immediately to see a veterinarian and get a full health check for your new friend. Let your veterinarian teach you all about your new pet. Learn about the best ways to care for your pet, the best food to feed it, the best ways to bathe it, and the levels of activity that are necessary for keeping your pet healthy. You may be surprised how much there is to learn about each variety of different pets. Whether you have a dog, a cat, a bird or a horse, I guarantee you that a veterinarian will teach you helpful tips that you didn't already know.

If you are currently a pet owner and have never taken the time to schedule an appointment for your pets, do so now. Talk to your other pet-owning friends to see what veterinarians are respected in your area. Flipping through your phonebook or doing a simple internet search can also help you explore options for finding the right veterinarian in your area. Some vets specialize in certain animals, so be sure that you schedule a visit with a veterinarian that has vast experience with your particular pets.

If you think that making appointments for your pets to see a veterinarian is silly, then I wonder whether or not you are suited to be a pet owner. You must consider your lifestyle and your ability to provide the right level of care for pets. Be honest with yourself and know that it is much better to give up a pet you already own than to keep that pet and not care for it properly.

Pet lover Analeese Burnabaker is committed to ensuring that pet owners are doing their job. She thinks that seeing a veterinarian regularly is essential for all pets. Check out

for more.

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