

Does Your Thank You Page Redirect People From Potential Profits?

This Free E-Book is brought to you by [Natural-Aging.com](http://Natural-Aging.com).

**[100% Effective Natural Hormone Treatment](#)  
Menopause, Andropause And Other Hormone Imbalances  
Impair Healthy Healing In People Over The Age Of 30!**

**Does Your Thank You Page Redirect People From Potential Profits?**

**By Heather Jacobson**

When I began my newsletter, I needed a page to redirect my subscribers to once they signed up.

Because I was in a rush to get it set up, I redirected them to the archives page of my newsletter.

Big Mistake #1.

When I had some free time I went back and made a thank you page that simply stated, "Thank you for subscribing. Your first issue will arrive shortly." and listed the archives.

Big Mistake #2

What I failed to realize when I set up those two pages is that I had my visitor's attention. They were already interested in what I had to say because I convinced them to sign up for my newsletter or eCourse and I let them get away. I missed an opportunity. I missed potential profits.

When I redesigned my thank you page I included the standard "thank you" and "make sure you look for your confirmation email". I also instructed them to make sure they added me to their safe senders list to ensure they receive my emails. But this time I included "You may also be interested in these additional free offers:" and listed a free eBook, the opportunity to sign up for a free eCourse, and information about my favorite business author - all using my affiliate links.

Guess what happened? When I checked my affiliate stats, my click through rate increased 100% in just two days. Every person who subscribed to my newsletter also subscribed to the free eCourse I offered. My affiliate sales for the three products I promoted have doubled.

I've been publishing my newsletter for five months and it makes me sick to think about how much money I've lost because I didn't take the time to talk to my visitors.

Do you know what's mind blowing? Not only did it take me 30 minutes to set up the new thank you page, it didn't cost me a dime. I already had all the information tucked away in my personal affiliate tool kit and was just too lazy to pull it out and put it to use.

## Does Your Thank You Page Redirect People From Potential Profits?

Don't make the same mistakes. Take a look at the page you're redirecting your new subscribers to. Are you offering targeted product recommendations? Are you keeping them with you or just letting them close that window to possibly never return? Take thirty minutes of your time and the resources you already have available to you and update your redirect page.

Your bank account will thank you.

Heather Jacobson is the owner of Valley Virtual Assistants, providing marketing support and services to entrepreneurs and small businesses. She is also the author of "Making Dollars Out of Cents: 101 Tips for the Frugal Marketer". For more information visit

<http://www.valleyva.net>

or

<http://www.inexpensivemarketingideas.com>

### **'How to Create Redirect Pages for your Affiliate Links'**

**By David McKenzie**

#### **'How to Create Redirect Pages for your Affiliate Links' by David McKenzie**

As an affiliate I use affiliate links at various places throughout my web site, in emails and in other online promotions. These affiliate links are usually long and have a number or word to define who the affiliate is.

As well as using these `direct' affiliate links I have also used redirect pages (or what I might call `indirect' affiliate links) on my web site as well. These are blank web pages whose sole purpose is to redirect the visitor to the affiliate page.

I recently did a comparison between direct affiliate links and redirect pages and the results were astounding!

The redirect pages outperformed direct affiliate links about 2 to 1 when placed in the same position on my web site. This meant twice as many people were clicking the indirect affiliate link as were clicking the direct affiliate link. Why?

I have no idea about the logic behind this but it appears that visitors are less inclined to click a link when they know it is an affiliate link. They would rather have the thought in their mind "I want to buy direct".

## Does Your Thank You Page Redirect People From Potential Profits?

I must admit I do not think like this because I have bought many times through affiliate links but I guess I'm an affiliate so perhaps I think differently to people who are not affiliates.

So if redirect pages work so well, how do you create one?

It's really simpler than you might think.

First, create a new web page on your site. Just leave it as a blank page.

Then just put the following piece of code between the header tags:

```
url=http://www.myaffiliatelink.com">
```

You will need to replace the URL "myaffiliatelink.com" with your own affiliate program link.

If you are in 5 different affiliate programs you will need to set up 5 separate pages for each affiliate link.

Now you can use each redirect page link in your promotions instead of the affiliate link.

When someone clicks on your redirect page link the following 2 things happen:

1. They get taken to your redirect page which is a blank page. This lasts a few seconds.
2. The command in your header tag then forwards the visitor directly to the affiliate site.

The best thing about redirect pages is they do not look like affiliate links. They just look like normal pages. For those people that DO have a problem buying through affiliate links, they are unaware that the redirect page is actually an affiliate link.

Try using redirect pages for your affiliate links. I think you'll be pleasantly surprised by the results.

David McKenzie is the author of a new e-book titled "The Facts You Should Know About Affiliate Programs" Get a Free 5 Day Email Course <http://www.1sthomebasedbusiness.com>

Does Your Thank You Page Redirect People From Potential Profits?



This Free E-Book has been brought to you by [Natural-Aging.com](http://Natural-Aging.com).

**[100% Effective Natural Hormone Treatment](#)**  
**Menopause, Andropause And Other Hormone Imbalances**  
**Impair Healthy Healing In People Over The Age Of 30!**