

Don't Just Advertise, Track Your Advertising!



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Don't Just Advertise, Track Your Advertising!

By Pat Singleton

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put ?subject=key after your email address.

eg;

mailto:info@yourdomain.com?subject=Key

eg;

http://yourdomain.com?key

eg;

Ad placed in John Doe's Weekly Mktg Tips

Key used = "JD"

Set up a simple text record to keep track of your results:

AdTrackZplus – Advanced Adtracking

Specialty Magazine Advertising

Don't Just Advertise, Track Your Advertising!

Traditional Advertising Can Not Work, Find out what's happening.

By Jerry Klabunde

Traditional Advertising Can Not Work, Find out what's happening. by Jerry Klabunde

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Claude Hopkins Advertising

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