

Don't Let Legitimate Email Marketing Campaigns Suffer A Junk Mail Fate

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Don't Let Legitimate Email Marketing Campaigns Suffer A Junk Mail Fate

By Richard Cunningham

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Volume-based filtering may be pre-sorting your marketing messages to the bulk folder or worse.

http://www.whatsworking.biz/full_story.asp?ArtID=92

Richard Cunningham is a principal of What's Working in Biz,

<http://www.whatsworking.biz>

, a publisher

The Humble Postcard Is Making A Comeback

By George Dodge

If you were a contestant on Jeopardy and the answer was "Postcards," what would the question be?

How about:

Are they in yours?

George Dodge is owner of

<http://www.Postcard-Marketing-Campaigns.com>

a resource site where you

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