

Don't Read This Article – I Dare You!

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**100% Effective Natural Hormone Treatment**  
**Menopause, Andropause And Other Hormone Imbalances**  
**Impair Healthy Healing In People Over The Age Of 30!**

**Don't Read This Article – I Dare You!**

**By Aaron Potts**

See? It worked! The title said 'Don't Read This Article – I Dare You!', and here you are reading it anyway. Victory for me and my amazing psychic abilities?

Hardly.

Actually, this Maiden Voyage article of The Don't Chronicles has but one goal: to teach you the power of negative thinking! No, I don't mean that you should give up on your positive attitude. I mean that people don't like to be told "DON'T!"

Think about it. Why did you read this article? Defiance? Curiosity? Don't like being told what to do – or NOT do?

These are the same emotions that people will experience when you tell them "Don't buy my product", "Don't use my services", "Don't visit my website".

They will say things like "I don't care WHO that person thinks they are! I'll buy the product, use the service, or visit the website if I want to; I don't care what they say!"

They will think "I wonder what is so special about that product, service, or website that this person is willing to risk losing his or her audience by telling them not to participate?"

You don't have to have the "Next Big Thing", or have some "Incredible New" product in order to get someone interested. Instead, just get them interested!

Tell them that they don't want to look into your services or products. They don't need to read your information-packed website. They don't want to spend time learning about how your product or service could help them.

Do you know what their first question is going to be when you tell them these things? "Why Not??"

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Now you've picqued their interest! Now they want to learn more. They want to learn about this top–secret product they weren't supposed to know about. They want to see this website that you told them not to bother visiting. They want to find out why your services are so in–demand that you can afford to tell people NOT to use them!

Human beings are people, and people are curious, and people don't like being told what to do. This isn't Sales and Marketing 101. This is Human Nature. If you want to sell your products and services to humans, you need to learn how humans think.

Or Don't. I don't really care anyway. I've obviously piqued YOUR interest, or you wouldn't have read this far!

DON'T check out the rest of The Don't Chronicles! After all, no one could possibly have a point of view or a unique way of dealing with life that you haven't already thought of, right?

Aaron Potts is the owner of

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### **I Dare You**

#### **By Rachael Cleipher**

Do you remember playing the game 'dare' with your friends as a child or teen? I sure do. I remember sitting around at sleepovers and parties taking turns giving dares to each other. We would dare each other to do the silliest or most scary things we could think of. Perhaps it would be to jump into a pool or lake in the winter or maybe we would dare each other to make a prank phone call to the neighbors.

I miss those days of playing dare. Not that I miss being made to do things that were mostly foolish, but I miss the feelings of risk and of making life a little more exciting. Until recently, my adult life had turned out to be much less risky and much less exciting than my childhood days were.

One day not too long ago I decided to reinvent the game of dare for myself. This time all of the dares came from myself to myself. No friends or neighbors were involved. My new dare game consisted of

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taking time to evaluate my current life. I grabbed an empty journal and began filling page after page with reflections, questions, and wonders about how my life has become the way it is. I also made a long list of all the things in life that I still dream about doing but have yet to actually try. I call it my "I dare you" list. I guess in some ways it is the list of things that I am committing to dare myself to do in the coming weeks and years of my life.

On my "I dare you" list are things like learning how to throw my own pottery on a wheel, learning how to change the oil in my car, and spending a month backpacking through Europe. My list of dares contains things large and small. On it I dare myself to do things that will take a minute and I dare myself to do things that will affect me and others for the rest of my lifetime. I guess for me the main thing in creating my "I dare you" list was not the kind of dares I included but just that I was completely honest with myself and that I included everything I could think to dare myself about.

So now it is your turn. I dare you to take a good look at your life. I dare you to make a list of all the things you dreamed that your life would hold. And I dare you to commit to accomplishing things off that list every day and every year until each dare has been done.

Author Rachael Cleipher is an expert at living on the edge and at helping others to do the same.

<http://www.cooldare.info>

will teach you more about adding a little dare to your life.



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