

Don't Try To Be My Sugar-Daddy!

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**Don't Try To Be My Sugar-Daddy!**

**By Dr. Bill Nieporte**

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When you marry a "southern girl" (like I did) you learn a brand new vocabulary! I heard an interesting phrase from my "southern born" wife. Commenting on a man who left his wife for a "younger woman," Jeana said: "That woman doesn't love him! She's just looking for a 'sugar-daddy' to pay her credit card bills!"

Isn't that the approach many marketers take when looking to recruit others into their business venture? How many times a day do you get junk email from people offering (in essence) to be your "sugar-daddy?" Here's just a few examples of these offers in my email box for today:

"Guaranteed \$90,246.00 in 60 Days or Less!"

"Let Me Build Your Downline for YOU!"

"I'll do ALL THE WORK-->YOU keep ALL the MONEY!"

"Get 10,000 in Your Downline OverNight With Our 'System!'"

"Massive Advertising About To Begin: Join Now For Spillover!"

Aren't you sick of it?

Aren't you tired of all that \*sham and scam spam\* that promises unlimited riches, without work, virtually overnight?

## Don't Try To Be My Sugar-Daddy!

It certainly bugs me. Here's why?

1. These offers appeal the lower-self.

The people who want to be your "sugar-daddy" try to entice you to believe that that only thing that matters is the acquisition of more wealth. For those who desire to be your "sugar-daddy" things like ethics, values, morals, and just plain good manners don't matter. What matters "no money, no money, no money!"

Don't you wish that somebody would appeal to your higher-self? Don't you wish that somebody would appeal to your desire to help, build, and create something of lasting value? Isn't wealth earned helping others much more enjoyable than simply getting rich? Aren't you one of those people who still think that ethics, values, morals, and good manners really do matter?

2. These offers also assume that you are basically lazy.

Those who want a "sugar-daddy" probably are rather lazy. You're not, are you? Check out the truly successful business builders in the world (both online and off) and you will discover that they are all hard-working and industrious individuals—and they encourage and expect that same type of effort in their partners. These men and women realize that building a successful business requires an honest and consistent effort.

3. These opportunities don't work!

Here's the final problem with the "sugar-daddy" approach to marketing. It just plain doesn't work. If you've ever been caught up in one of these ventures, you'll know that the only people who are getting any wealthier are the few scoundrels at the top who thought up the darn thing.

I don't know about you, but I am tired of those "opportunities" that don't work, aren't ethical, promote laziness, and appeal to the darker side of human life.

Give me something that works. Give me something that can make a positive difference in somebody's life.

## Don't Try To Be My Sugar-Daddy!

And if you join one of my business ventures, don't sit on you lazy rear and wait for me to do WHAT ONLY YOU CAN DO to build your business. I will support you! I will encourage you! I will train you! I will hold you accountable to your commitments, goals, and ambitions. But I will definately NOT be your "Sugar-Daddy."

Don't Try To Be My Sugar-Daddy! I don't need one! You don't either, do you? You are a hard-working and industrious individual who is willing to work to succeed, right? Then here's what I invite you to do! The next time somebody offers to "build your business for you" and "make you rich," tell them that you don't need a "sugar daddy!"

### **A Moving Experience**

**By Jude Wright**

#### **A Moving Experience by Jude Wright**

I've found a cool apartment! Okay, okay...so it's not perfect. Just a few bugs. I mean literally! First expense? An exterminator! Is it worth the cash? Well, I can't afford a more expensive place, so a one-time (please!) cash outlay should be okay. Maybe just a can of "Raid?"

I need a way to move my stuff. Daddy, can I borrow your truck? You don't have one? Why not? Do you want one? I'll help you pick it out! Well, it was just a suggestion. No need to get all bent out of shape! I guess I'd better call the truck rental places. What do you mean...\$200...PLUS mileage? AND Gas? Good grief!

While I'm on the phone I'll call the utility and phone companies. Yes, I know I haven't used your services before. No, I don't have a credit card; this is my first place. You want what? A \$100 deposit? For EACH? Holy cow...do you people have a license to steal?

Daddy, I need \$500 for moving expenses! I used all my money for the first and last months rent AND the damage deposit. Well, how was I to know this was going to be so expensive? Sell something? Daaaaad...I NEED my TV!

Boy, this place is pretty empty. Maybe I should buy a couch and a chair. Nah...I have my bed. That'll be good enough. I don't need a table; I'll just use this box.

Renters Insurance? I don't think so! What do I have to insure?

Just got my first phone call! I'd love to come to your party! Daddy, I need a car. Because it's too far to walk to work, that's why. Umm, Daddy...there's car insurance too! Thanks, Dad...you're the best! And gas? I didn't think so...

Don't Try To Be My Sugar-Daddy!

Time for dinner. Let's look in these boxes. Oh, No! No dishes or pans. No FOOD!

Uhhh, Mom?

Jude Wright works full-time and is a part-time InternetJunkie. She has three websites of her own and designs sites for others. She caters to the Internet "Newbie." Visit her home base at <http://wrightwayservices.com>, her "Setting Up House Site" at <http://settinguphouse.com> and her Affiliate Marketing site at <http://aboutaffiliates.com>



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