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**Dream Job Crisis**

**By Amy Crawford**

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Americans are working, women are out of the house, so mission accomplished? No, not exactly. Seventy-five percent \* of Americans are working in a field they don't like. Not only does that mean that work quality suffers, but that quality of life plummets.

Is having a dream job really that out of reach? Well, how did you get started in your job? Were all of your questions answered when you began? Did you have a mentor? Chances are that the resources were not widely available to you. The Internet has changed all of that, and now information is at your fingertips.

Still, the challenge, as you know, is finding quality information from an experienced source. Like you, Dream Jobs To Go.com has realized that and are on a mission to get quality information to every reader, so they can pursue a career that feeds their soul.

If how someone gets started as a photojournalist, a travel writer, living a life abroad, or dozens of other seemingly out-of-reach dream jobs has interested you, then it most likely has interested others. Not to mention that people love to read success stories about other people. It's invigorating, inspirational, and motivates others to take a step toward their destiny.

And, that's exactly where the new Dream Jobs To Go series comes in. Each book, instantly downloadable from their website, provides information on unusual, exciting, and just plain-old fun careers. The ebooks are written by "been-there-done-that" authors, who tell all on how to break into their fields. The ebooks offer interviews with other experts and include tons of related links that can be accessed immediately by the reader.

The website that supports the Dream Job books also offers a free mentor program that allows anyone to post a question to any of their authors/mentors. The site offers readers no-cost immediate access to resources that will help them gain the confidence to get started on creating a life worth living. And isn't that what it's all about?

\* Source-The survey at: <http://www.DreamJobsToGo.com>

Amy Crawford is a writer who specializes in career and employment topics. She runs the free Dream Job Mentors discussion group at <http://www.DreamJobsToGo.com>.

## **Crisis Management Tips**

**By Colin Ong TS**

The term crisis management has different connotations. In this article, I will try to provide pointers that can be used in most situations:

**Is It A Crisis In The First Place?:**

This question is important to ask, as there are many situations that go wrong because the right person to handle it is not around. You may be in charge of a project until your supervisor comes back and are unable to contact him during a crisis. You have to make your own decisions in his absence and your action is dependent on the level of authority given.

**The Big Picture:**

It is not easy to handle a crisis if you are not aware of all the facts. If your role is a leader, you have to be detached from the emotional side of the crisis and rationally take stock of how to move on. Again, this is not as easy as it sounds as you may have long-time colleagues who are involved in this crisis.

**The Relevant Team:**

It is important to be able to meet up with the relevant team to discuss about the situation. This is to ensure that the team is able to analyse and make a united stand about handling this crisis. This team should also comprise of the authorities, if the crisis is serious.

**The Timeline:**

You must construct a timeline and ensure that each process scenario is highlighted. This practice will be a check to prevent your team from spending too much time in one aspect of handling the crisis.

**Procedural Manual:**

Is there an organizational situational manual that you can use for this situation? Are you able to recollect the tips that were given to you when you participated in a mock drill?

**External Experts:**

You should get external experts to assess the situation if the crisis is totally unanticipated. However, you must have had a close-door meeting with your inner circle. This is essential, as you do not want to unnecessarily reveal confidential information to external parties.

### Speaking To The Media:

It is important to prepare a press kit—which provides a full detailed report about the crisis. If you are comfortable to conduct a press interview, you have to ensure that you have the full details first.

### Your Communication Style:

You have to ensure that your communication style is in sync with the crisis. Remember to be forthcoming with reliable information and try not to speculate. This will also ensure that the victims' immediate families do not overly worry. It will also not help if you come across as very emotional in the media as you want to communicate that your organization has everything under control.

### Beyond Your Control:

If the crisis involves the loss of lives, it is not unthinkable that your credibility and organisation's reputation is put into question. Assuming that the crisis was beyond your organisation's control, you have to stick to your best judgement and not be led into a debate that may open your organisation to possible legal action.

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Crisis Management Tips

The Meaning Of Dreams

Motivation Is The First Step To Success

Should You Quit Your Job for Your Dream?

Remembering Your Dreams

Dream Psychology

How to become a Chef!

Character Counter Software

Insider Secrets to Flea Market Profits

The Ultimate Guide To Acing ANY Job Interview



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