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**E-Commerce, Earn While You Learn!**

**By Gina Novelle**

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You build it and they will come is the battle cry of Web Page Designers. Many people are hooked on this idea. Well it's not that easy or is it?

There is a way to try E-commerce before you jump in with the big dollars. During this trial period, you could learn to build your own web page, play in the retail market, and yes Earn While You Learn. Build your E-commerce business like you built your current business. Do it yourself so you don't have to rely on high dollar transit programmers. How?

Use Auction Sites as your playground. You would be surprised to learn the return you could achieve with just a little bit of knowledge. As our clients know, we don't teach anything we don't actually work in! When we decided to earn while we learned, we picked eBay. In addition to making money, we learned valuable information about E-commerce, and:

Lessons in shipping

Lessons in customer support.

Lessons in accepting online credit cards

We now have over 100 E-commerce clients with repeat clients. During our auctions, our website hits increase dramatically. So before you jump into E-commerce, first learn to walk slowly and then run. What's the cost of eBay? If you accept credit cards, and learn some tricks, the cost of listing, and credit card fees runs approximately six percent of the sales price. You can learn more about our eBay clients at [www.thirdpocket.com](http://www.thirdpocket.com), a support site for the self-employed.

Ms. Gina Novelle has been freelance writing in the computer market for years. She wrote several articles for Pinnacle Publishing from 1990-1995. She teaches businesses how to harness the power of technology to maximize efficiency and productivity. Ms. Novelle uses Enhanced Technology Methods. What is Enhanced Technology Methods? You can see her slide show at [ww.computeteaching.net](http://ww.computeteaching.net).

## 10 Ways Your Chamber of Commerce Can Help Your Business Grow

By Rena Klingenberg

Joining your area's Chamber of Commerce can be a smart move for your home business. Because businesses that participate in this group promote each other and work together, your own business can grow and prosper quickly. Here are just a few ways you can benefit by joining your local Chamber of Commerce:

- If you make it known that your product or service makes great client or employee gifts, you could wind up with a very nice flow of business from your fellow Chamber members.
- You may be able to line up some lunchtime sales or parties featuring your products at local businesses to help employees with gift shopping (especially at Christmas, Valentine's Day and Mother's Day).
- You may qualify for less-expensive health insurance and business insurance available to Chamber of Commerce members.
- You can find out about local events where you might set up a booth and promote your business.
- You'll meet good, reliable sources for products and services like accounting, printing, computer support, etc.
- You'll be referred to other Chamber members' contacts.
- You have a good chance of meeting local retailers who may be interested in carrying your products.
- You'll have an opportunity to do joint ventures with other local businesses, such as cooperative advertising or trunk shows.
- Your business name can be associated with improving your community, since Chambers of Commerce generally work on civic improvement, legislation favoring local businesses, and economic development.
- You may have access to mentors who can help you develop your business; or you may be able to serve as a mentor to someone else.

These are just a few of the many ways your area's Chamber of Commerce can give you access to a valuable networking and marketing system. You can find your local Chamber of Commerce in the business listings of your phone book.

Rena Klingenberg is a jewelry artist and small business owner. Her websites,

and

are filled with new success tips and articles to help other small businesses market their products.

10 Ways Your Chamber of Commerce Can Help Your Business Grow

Historical Development of Electronic Commerce

Free Competition Analysis for E-Commerce Startup

E-commerce Solutions For Your Business

Buy Generic Viagra, Generic Cialis, Mel tabs, Caverta, Silagra, Kamagra, Edegra

How To Win The War Of Internet Marketing

Profit Pulling Reports

Super Charged Linking

GET PAID TO SHOP AND ENJOY FREE HOLIDAYS! – By Avril Harper

Sen Ze's Mini Encyclopedia of Internet



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