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**E-Newsletter Layout: Add White Space to Improve Readability**

**By Richard Cunningham**

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Katz sites three important reasons for inserting frequent paragraph breaks to increase white space.

[http://www.whatsworking.biz/full\\_story.asp?ArtID=92](http://www.whatsworking.biz/full_story.asp?ArtID=92)

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**Lay out Tips**

**By Carla Ballatan**

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Effective Lay-outing for Newsletters

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