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E-Z GRO Opt-In Mailing List Techniques

By Shon Christopher

An opt-in mailing list can be your most solid internet marketing tool. Think of it as a foot in the door - or better yet, a standing invitation to drop by anytime. Research has shown that it takes an average of seven contacts with a prospect to make your first sale.

It's hard to count on someone returning to your web site seven times - but if you get them there once, and convince them to join your opt-in mailing list, you have a standing invitation to contact them with your offers, at your convenience.

The trick, of course, is turning your web site visitors into opt-in list subscribers. Opt-in list building is easier than you think. There are a number of tried and true methods of list building that you can use - but don't be afraid to think outside the box to sign up folks who drop by your web site for a short visit.

Start with a good reason for people to join your opt-in list. People don't join opt-in lists out of the goodness of their hearts - they opt in because you're offering them something of value. What have you got to offer?

· Get a 10% discount on all purchases over \$25 - exclusive to members of our mailing list! · Find out about our newest products through our opt-in mailing list! · We'll keep you up to date on the latest developments in [insert your field here]. · Special discount prices and offers exclusively for members of our mailing list.

Get the picture? You're not saying, "Hey, can I keep bugging you to try to sell you stuff?" You're offering a service - "I'll let you know when I've got good stuff you want to buy."

Post the invitation to join your opt-in list prominently on your web site. Simple list building truth number one is that people can't join your opt-in list if they don't know about it. Put an invitation to join your email list on every single page of your site - and make the invitation enticing.

Practice opt-in list building everywhere. Include a short invitation to join your opt-in email list as part of your email signature so that it goes out every time you email someone. If you do a presentation or

event, personally invite participants or booth visitors to join your opt in email list.

Bribe people to sign up with a free gift. Bribery is a tried-and-true fast list building technique and website promotion tool. Selling weight loss products? Put together an e-book of weight loss facts about nutrition and offer it as an incentive to sign up for your opt in list. Be creative, and watch your list grow like a weed.

Offer incentives for referrals.

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which offers 11 powerful

software toolkits created especially for webmasters and affiliates to help them drive website traffic and increase sales.

Success Guaranteed With Your Opt In List

By Ron Pioneer

Some time ago I was thinking about the best and most foolproof way to earn great income on internet. I came to conclusion that success in internet marketing can be reached with my own opt in list. That is why I wrote this article.

In my search for ways to build my own successful opt in list I came to several conclusions how to build an opt in list that buys. In this article I will reveal you four ways to add subscribers to your opt in list and profit from them(guaranteed) Read on...

The 4 ways to build your opt in list that I'm writing about you'll be able to use in your own opt in list building efforts. Read this article carefully because it may show you a way to profit from internet like you never thought you can before.

Here are the four ways how you can build your opt in list:

1) Buying or renting a list of subscribers for your opt in list.

You can buy subscribers for your opt in list or you can rent a list of emails for one mailing. This is the fastest method to build your opt in list.

2) Signing up for co-registration services.

With co-registration services other people build your opt in list for you. They usually cost \$0.10 – \$0.30 for a subscriber. With them you can expect 50 – 300 subscribers to your opt in list daily.

3) Build your list using articles.

Using articles is my favorite method to build my opt in list. You can write articles and give them to newsletter publishers to publish them. This way you gain instant exposure and have new subscribers sign up on your opt in list.

4) Using joint ventures to build your opt in list.

Joint ventures are an effective way to build your opt in list. When used right they can add hundreds of subscribers to your list daily. The best part – they are 100% FREE.

Each of these points illustrate how you can build your opt in list. There's really not a way you can NOT earn money from your opt in list. If you build your opt in list and keep relationships with your subscribers your opt in list WILL bring you income.

The greatest way I have found to build relationships with subscribers is offering them a free course. There are lots of places you can find FREE prewritten courses which you can offer to your subscribers.

The prewritten courses that you can send to your subscribers contain in context links to affiliate program / programs you are affiliated with. You earn income when the person follows your in context affiliate link and buys from it.

What I wrote in this article reflects my experience with my opt in list. I hope you find this article worthwhile and learned something from it.

Remember, if you build your opt in list and are persistent there is really no way how you can not earn money on internet. Keep that in mind and also... sign up for my list building course.

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If you liked this article and you are interested in building your own opt in list then the FREE opt in list building course in the website below is right for you:

<http://www.affila.com/course.htm>

Sign up Now!

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