

This Free E-Book is brought to you by [Natural-Aging.com](http://Natural-Aging.com).

**100% Effective Natural Hormone Treatment**  
**Menopause, Andropause And Other Hormone Imbalances**  
**Impair Healthy Healing In People Over The Age Of 30!**

**Ebook Create Basics Video Tutorial (An Ebook, Video) Product Review**

**By Laurie Meade**

**Ebook Create Basics Video Tutorial (An Ebook, Video) Product Review by Laurie Meade**

Ebook Create Basics Video Tutorial (An Ebook, Video) Product Review

(c)2003 by Laurie Meade

Eva Ameida and Mark Caron have teamed up to put together a great beginner's ebook package. They really considered the beginner's point of view in creating this product. They included everything you need to get your sales website up and compile an ebook to sell online.

Besides offering a resell option with great bonuses; they also offer modified and separately priced packages to meet every beginner's budget.

Mark and Eva plan to have an affiliate program for the Ebook Create Basics by mid March 2003. You can promote it as an affiliate, buy it just to use and learn, or purchase resell rights to sell it and get all the profits. Each option has its advantages.

Eva's main online passion is electronic books or ebooks, so she has dedicated an entire collection of domains towards this new avenue of publishing under the name of eBooks N' Bytes. She has teamed up with Mark Caron, of AffiliateGurus.com, to make this incredibly helpful group of video tutorials and ebooks for the beginning internet marketer.

Although the focus of this package is geared toward the absolute beginner, some of the information will benefit seasoned webmasters. However, the videos are basic, anyone fairly familiar with html, might find them too simple.

This same simplicity however, is exactly what the beginner needs to swim through the sea of content needed to learn, when trying to start an online presence. Rather than be totally overwhelmed with ton's of unnecessary information (too many of us suffer from information overload), this set of videos take you step by step through exactly what you need to know and why.

Eva is the publisher of eBooks N' Bytes Informer. This is an ezine of useful tips on how to publish and promote your ebooks, reviews of ebooks and software, plus contests to win ebooks, compilers, software, cover art and much more... You can sign up for her free newsletter by sending a blank email to the following address:

mailto: ebooksnbytes–subscribe@topica.com

On her site you can find a big list of sites for you to promote your ebook once it is ready to promote. Her websites have a wealth of information; you could spend hours, even days browsing around all the information and resources she provides. You can find her websites at the end of this review as well as Mark Caron's site links, also.

Mark began online in 2000. Click Your Way To Success was

his first ebook, developed in Sept of 2000. CYSTS has been revised since then with 86 pages of helpful tips and some free videos.

Mark told me, "My passion is to help others because I know what it takes to build a business long hours, time management family responsibilities etc."

He has also published a "Internet Marketing System Video Tutorial System" After downloading a demo video of this course, you will have an exact guide of what it entails, what you can expect to learn. That demo video is available for free at this site:

Internet Marketing System Video Tutorial System

<http://www.affiliategurus.com/internet–marketing–system.html>

Personally, as a somewhat seasoned webmaster, (I've been learning for about a year) I found the section on creating PDF ebooks very helpful, and quite informative to me. They give you the resources to a free PDF compiler and an ebook on how to design it. If you are familiar with a word processor program you won't have any trouble following the video tutorials. It is important when publishing your ebook to offer it in both exe and pdf files. People using Mac computers cannot access exe files.

If you choose to buy the resell rights option, it will take some study and time to upload all the elements this package has to offer. Is that really a drawback though? :o)

This can be resolved, by following some extra tips and resources provided from the authors. Both authors are very good at responding and answering to any questions you might have after your purchase.

I am not sure, being that I am NOT a brand new computer illiterate, if this program is basic enough for the pure amateur. I do know, that it was simple, YET THOROUGH. It includes every aspect of what it takes to get an ebook and its corresponding sales site up quickly, with little stress or headache.

This includes —

- how to write your ebook,
- ideas on what to write about,
- how to put it all together in both ebook formats,
- sample templates and graphics,
- a tutorial on how to use those templates and graphics
- resources for finding the tools to do this for free on the web,
- plenty of resource material to learn all the aspects you need to be successful with your product.

It also offers a chance to be able to profit yourself from reselling this program to others.

On a scale of 1–10, 10 being the best, here is my rating of this package. I would give it an 8 for its completeness of the topic presented. I would give it an 8 in simplicity in understanding and comprehension. If you are new to computers and want a package that will walk you through the process step by step, than this would definitely be worth the money and time you put into it. I would have to give it a 9 for being totally thorough in including everything a beginning marketer needs to know.

Click your way to success (review)

<http://www.affiliategurus.com/ebookreview.html>

Subscribte to Yes You Can! We review online products and tell you like it is, what works, and what doesn't. PS, <http://you2cansellonline.com/ebookbasics/videos.htm> With this purchase comes a free bonus. You will recieve the Web Army Knife Software for FREE as a BONUS:<http://you2cansellonline.com/webtool/index.htm>

## **How to get 10%+ conversion rates and inceased profits by simply breaking even: Part 1**

**By David Hennebery**

Its becoming common knowledge the next big thing in Internet Marketing is video. Already many internet marketers have started doing this and there conversion rates are jumping from 2% to over 10%. So what exactly are they doing with these videos? Putting it simply they are replacing the written testimonial with video testimonials.

Which would convince you to buy more? 1) A testimonial in a big yellow box written by someone you don't know, telling you how great the ebook is and how much they have earned Or

2) A video created by the Publisher, showing you invoices of how much he/she earned by using the methods outlined in the ebook.

It's obvious that the conversion will be much higher for number 2).

With this high conversion rate we can increase product price by 50% and increase profits further. This

## Ebook Create Basics Video Tutorial (An Ebook, Video) Product Review

is the power of video. The big boys are already doing this, its easy for them, they have made huge sales with there products. So they simple get their clickbank or paypal receipts and demonstrate them on video. But the small fish can't do this because they haven't made the sales so they can't prove on video how much they've made, which effectively won't allow them to increase their conversion rates. Well there is a simple way they can do this and it's all about breaking even.

The key ingredient in all this is, psychologically customers do not think of cost. If you have a video showing your clickbank receipts, all the potential customer is seeing is how much you've made. If you produced a clickbank cheque worth 8,000 for the month of May, the customer automatically assumes you made \$8,000 profit selling your product. Roughly 80% will never stop and think that you spent \$7,000 on costs to promote your ebook. They will see what they want to see, \$8,000 in product sales. If a potential customer can see exactly how much you have earned using your product it will give him the confidence to do so and ultimately lead to purchasing the product.

In part 2, I will show exactly how you can make huge sales numbers, blast your conversion rates over 10% by breaking even and producing videos.

David Hennebery is the owner and creator of a very successful ebook called ebookprofitmaker. He is regarded as an expert in eBook marketing and selling. To contact him email

or

Learn how I made 3,567.89 in 37

days online! I did and I'll show you how.



This Free E-Book has been brought to you by [Natural-Aging.com](http://Natural-Aging.com).

**[100% Effective Natural Hormone Treatment](#)**  
**Menopause, Andropause And Other Hormone Imbalances**  
**Impair Healthy Healing In People Over The Age Of 30!**