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## Email Tips

By Regina Stevens

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Have you ever received an email and every recipients email address was in the body of the message? I bet you have. Isn't it annoying? Well try the two tips below. They will help decrease some of your junk email too.

When forwarding messages, cut (Ctrl + C) and paste (Ctrl + V) the body of the message into a new email.

The next tip is when you send out multiple emails, type the email addresses in the bcc: field (blind carbon copy) instead of the To: field. This will hide all of your email addresses so that others won't see the addresses. You never know who will see the addresses if you don't do this tip. A friend of a friend could be a spammer - it happens all the time.

Regina Stevens is the owner of Keep It Simple Websites (<http://keepitsimplewebsites.com>). Her articles are written for people who are new at using the Internet and email.

## Give Your Visitors a Free Email Course

By David McKenzie

### Give Your Visitors a Free Email Course by David McKenzie

Are you providing a free email course to your visitors?

## Email Tips

A great way to disseminate content online is via an email course. Better still is the WAY you can distribute the information.

Email courses allow you to split up your information into easily readable chunks. Each email needs to be only about 6 to 10 paragraphs long.

For example, lets assume your content is "7 Tips for Getting Published Online". With an email course, you can provide a 7 part series with a different tip in each part. This email course could go out to your subscribers every other day so they receive it over a period of 2 weeks.

You want to make sure your email course is free so do not give away everything you have to offer. Just provide some important information which will lead potential buyers to look at what else you have to offer. You want to give them a taste of what they can get.

Then what you want to do is offer your products or services for sale in each email. If you are sending 7 emails as part of your email course then you get 7 opportunities to advertise what you have to offer.

This could be your own product or a product you resell as an affiliate in an affiliate program. Both work equally as well.

When people read your valuable information in your email course they are MUCH MORE LIKELY to buy than if they just visited your web site. I know this is a fact because it has been my personal experience.

Have you noticed how popular free email courses have become lately?

Well, now you know why. They really work and they really produce excellent results. I can guarantee your conversion ratios will increase.

So if you are NOT offering a free email course you are missing out on additional opportunities to make sales.

You can set up your own free email course with one of the free autoresponder services at [sendfree.com](http://sendfree.com) or [getresponse.com](http://getresponse.com)

Start your email course today!

David McKenzie is offering a Free Email Course "5 Tips to Being Successful with Affiliate Programs"==> <http://www.1sthomebasedbusiness.com> Click now for your FREE course!



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