

Exactly What in the ---- is an article anyway?

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By Dani Percival

Exactly What in the ---- is an article anyway? by Dani Percival

One woman's struggle to find the answer.

My mission, or assignment should I say is to write an article dealing with the "HOW TO'S" of a topic dealing with Home Businesses or the likes thereof.

The very thought of me being or pretending to be an expert at anything makes me nervous and my stomach turn! Sure, I own my own business and am associated with many affiliate programs, but a know-it-all or writer, I am not.

Question upon question kept running through my mind, like:

1. What is an artical?
2. Should I write about all technical "stuff"
3. Or is it more like a story(like the newspaper)?
4. Do you have to write an autobiography at the end (you know the little box at the end that everyone knows you write yourself complete with bragging rights)
6. Is it just your personal opion about a topic of your choice?
7. Should it be educational and informative?
8. What's the appropriate lenght?
9. Will everyone flip because I didn't follow directions?
10. Who in their right mind would want to read anything I wrote anyways?

And so

on.....  
.....

You get the pitchure.

I researched, read others articles, and tossed and turned for two nights sweating over my delima. Finally,. I decided not to write about 'these 10 steps to success' , " I am the knig of the hill because..." or "Follow these tips and millions will flock to your website!" and quit making it so hard.

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The answers to these questions never did come to me and I'm sorry to say I have no "new amazing product to sell you that will give you all of the answers to the universe" only these few simple thoughts:

\*\*\*JUST write what you think and feel!\*\*\*

\*\*\*DON'T worry if you're not an expert,guru,computer nerd(meant–in awe of!) or have ten degrees!\*\*\*

\*\*\*NEVER be intimidated by Mr. PhD of computer sciences!\*\*\*

\*\*\*BE proud even if you're the only person to read your article and never stop trying!\*\*\* and last but not least

\*\*\*REMEMBER this great big "cyber" world takes all kinds – EVEN mine and yours!

No harm intended to all of the brainiacs out there!

10/2/2003

By:Dani

Mrs. Percival is the owner of D & J Health Management Systems,associated with many affiliate programs,the wife of a wonderful husband, mother to 7 (5 teens) children and is currently trying to hang on to her sanity!

## **How To Write Articles That Get Read**

**By Ken Hill**

### **How To Write Articles That Get Read by Ken Hill**

Writing articles can successfully drive more free targeted traffic to your website, and substantially increase your profits online.

To help you get started, I've provided the following tips to show you how to write your own profitable articles -- articles that capture your readers' attention and that e-zine publishers would like to place in their publication.

1. Put a lot of thought into the title of your article.

A good title will grab your readers' attention and encourage them to read through your article.

2. Keep the introduction and conclusion of your article short.

3. Keep your article focused on one topic.

4. Provide resources to your readers that deal with the subject of your article.

5. Write your article as a list of tips.

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This is a very easy and effective way to present your information and hold your readers' interest.

When writing your article, keep your tips brief, even just two or three lines, and use numbers to list the tips in your article. This will allow your readers to go quickly from one tip to the next as well as keep your article neatly organized and easy to read.

### 6. Write a how-to article.

This type of article shows your readers step-by-step how they can reach an objective such as successfully promoting an affiliate program, or making an ebook.

When writing your article keep your article focused and to the point, and just like with an article that presents a list of tips, number the steps in your article to make your article easier to read and to keep it nicely organized.

### 7. Proofread your articles.

Before you submit your article for publication spell check your article, and go over your article for words you might have omitted or typed twice, as well as words you may have misused such as using "there" instead of "their."

### 8. Ask a question to spark your readers interest.

Use a question as the title of your article to entice people to read your article, or ask a question within your article to effectively keep your readers focused on your article.

### 9. Edit and re-edit your article.

Even after you feel you are done with your article it's a good idea to leave your article for a day or two and then come back to it.

The changes you make to your article after seeing it in a new light, will often be the difference between a good article and a great article.

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