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**100% Effective Natural Hormone Treatment**  
**Menopause, Andropause And Other Hormone Imbalances**  
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**Exceptional Ways To Get Free Advertising.**

**By Jason Oickle**

Free advertising? How many ways can you get free web site advertising? No one knows for sure.

Nowadays, getting something for free is too much to ask for. When it comes to advertising, this is not the case. There are still many ways web site owners can use to obtain that free advertising they wanted.

Below are some exceptional ways in obtaining free advertising to get you started.

1. Online classified advertisements.

Search "free advertising" or "free ads" and you will find there are many places that you can advertise for free.

Place a few ads, then check your reports to see if they are bringing in traffic. Start regularly using the ones that deliver.

2. Link exchanges.

Link exchanges with other web sites help you get free traffic in two ways: traffic directly from the other site, and traffic from the search engines.

The link helps your ranking with them. Find sites that have a theme similar or related to yours, and send out nice e-mails suggesting an exchange.

3. Post in discussion forums.

This can be a great source of traffic for some sites. You just talk about things of interest to you and get free advertising to your web site.

Put your website's URL in your signature. You will be surprised at how many visitors you attract by this method. The good thing is that they already "know" you from your posts so you can consider them to

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be "targeted" visitors.

If you link to subscription pages for newsletters or e–courses you offer, you will also get repeat visits from the traffic. Do not spam or you will be kicked out but true participation makes a relevant link okay in many forums.

### 4. Your Newsletter or Ezine.

You should have your own opt–in list and be in communication with your subscribers on a regular basis. Some webmasters send out a full e–mail newsletter, with the contents in the newsletter. Others just send a notification that the newsletter is available to read online.

### 5. Submit to directories.

First do a search for niche directories for the topic of your website. Many general directories also accept submissions for free.

The value of directories is not direct traffic, however. But the real value is in the links, which help your ranking and advertising with the search engines.

### 6. Write and submit testimonials.

Sometimes it really is better to give than receive.

Internet marketers are always on the lookout for testimonials. It lends them credibility.

The next time you use a product or service that you genuinely like, send the supplier a testimonial. Include a link to your website. If they use your testimonial, they will almost certainly include the link. This way, your customers can verify that you are a real person.

Depending on the product and the type of website that you have, you could even host a review on your site. You would be highly likely to get a link using this method.

Only endorse products that you are genuinely happy with. Remember, your name will be associated with it, so make sure it is a good one.

### 7. Submit articles.

This is one of the best ways to generate free web site traffic. An article is valuable because of the "resource box," or "about the author box" at the bottom, where there is always a link. If the article leaves you intrigued and wanting more, you might click through. This is a great way to generate free advertising.

The visitors that you get in this manner have already read your work and know about your site. So they are highly targeted.

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All you have to do is submit articles on your chosen topic to one or more of the free article banks available and content hungry webmasters will use your work on their sites and in their newsletters. It is amazing how quickly these can be distributed around the Internet.

These are just some of the steps to get free advertising in order to get more traffic to your site. Some of the steps are easy while some are not. It may take time to implement them but it is well worth investing a little time and effort.

Jason Oickle reveals how you can quickly and easily submit to hundreds of article directory's with just a few clicks.

Visit

Article Submitter

for more info.

### **Free Ezine Advertising On Steroids!**

**By John Colanzi**

#### **Free Ezine Advertising On Steroids! by John Colanzi**

Free ezine advertising has been with us for some time now. As the ezine explosion continues, publishers are scrambling to keep pace in the battle for new subscribers.

Freebies have become the order of the day.

Free Ebooks

Free Software

Free Training Courses

Free Advertising

This has created an extremely favorable environment for subscribers. They can pick and choose from the freebies of their choice.

Many have hopped on the Free Ezine Advertising Bandwagon. But as the Free ads became more common place, Free Ezine advertising began to lose it's pulling power.

Sure you could draw a lot of leads if you posted enough to

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eazines, but the process is time consuming and still doesn't come close to the pulling power of paid advertising.

You had the choice of either spending time or money. If you were short on cash you had to spend the time.

Now that's all changed. Imagine getting Free Paid advertising.

I know what you're thinking, "John that's a contradiction."

Guess What?

It's not!

There's a new system that will help the average marketer earn Free sponsor and solo advertising.

The scramble for new subscribers has created an opportunity for you to cash in.

If you have a list of contacts or an extremely active downline you can take advantage of Free Paid Advertising!

How does it work?

Publishers looking for new subscribers are paying readers in advertising credits for referring new subscribers.

It's a win – win situation.

The publisher gets a wider circulation and you earn Free sponsor and solo advertising.

You can put your advertising into high gear, absolutely Free.

If you'd like to see how this system works visit:  
<http://www.listpartners.com/cgi-local/addpartner?360>

It truly is Free Ezine Advertising on Steroids!

Wishing You Success

John Colanzi publishes the "Street Smart Marketing". To subscribe

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mailto:ezmailer-subscribe@listbot.com If you'd like to see how John uses this strategy to make money in network marketing visit: <http://johncolanzi.com/cash.html>



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