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100% Effective Natural Hormone Treatment
Menopause, Andropause And Other Hormone Imbalances
Impair Healthy Healing In People Over The Age Of 30!

Experience Overrated?

By Jonathan R Taylor

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I often hear people who want to transition into another career downplay their chances because of their lack of credentials. They often believe that they have locked themselves into one particular field because of their past work experience. A few years ago, before I made my transition into the field of sales, I held this same paradigm. With a background in social work, why would any company take a chance on me? I had no business degree and no formal experience in outside sales. I then discovered something very important—what separates success from failure has less to do with your experience and qualification than how you conduct the job search process itself.

I find that people with experience tend to lean on their credentials a little too much when it comes to seeking a job change. People with little experience in their desired field realize they must market and sell themselves just as if they were selling any other product. This means that instead of focusing on "work experience", a person should focus more on the skills that he or she can offer to the organization they are targeting.

I have recently worked with a client who after being self-employed for the last two years was interested in going into sales. He was discouraged at his chances before he even started because he lacked experience as a sales representative and had no college degree. Now, while it is true that some large companies will not hire sales reps without college degrees, the fact is that there are many small companies who are very willing to hire someone without a college education if they see strong skills and abilities in other areas. Together, my client and I have put together a resume that highlighted the sales and marketing skills that he had developed during the time that he owned his own business as well as a strong action plan which targets small businesses.

The key to success in this process ultimately comes down to thinking outside the box that we tend to place ourselves in at times, positioning ourselves to highlight what we bring to the table, and ultimately getting incredibly proactive.

Jonathan R. Taylor, specializes in helping people in every stage of their lives to find more meaning and purpose in their work. He believes that to find that purpose and meaning, a person's interests,

skills, passions, and goals must integrate seamlessly with their work. To get more great advice, subscribe to Jonathan's newsletter at www.careercalling.com!

Top 10 Things To Do In Paris

By Rita Borges

1. Checkout the Markets — A daily Parisian ritual is to rumble through the open air markets to buy fresh food. A not to be missed market is on Rue Montorgueil beginning at Rue Rambuteau (Metro: Les Halles).
2. Flower Market in Ile de la Cite — There is no better way to make your home feel like yours than with fresh flowers purchased along the Seine.
3. Fauchon — Gourmet Shopping with over 20,000 specialty food items from all over the globe is a guaranteed way to hone your kitchen skills or bring out your inner chef.
4. Roam Montmartre — Yes, it's touristy and by some standards overrated but it's still Paris at its best so wander and enjoy the Sacre Coeur.
5. Six Feet Under — Bring flowers and pay respects to legendary Americans who called Paris home or in Jim Morrison's case died in Paris. The most famous cemetery in the world Pere Lachaise is worth the visit.
6. Stroll the Seine — If you are fortunate to be sharing your apartment with someone, nothing rekindles a romance faster than a stroll along the Seine ANY time of day
7. Tea Time — England is famous for tea but a Parisian Tea Salon is an experience. Visit the Angelina or Bertillion and experience true tea time grandeur not a soggy watercress sandwich.
8. Write the Great American Novel — Thrive on the inspiration from lingering in a café exploring your inner demons and admiring the enchanting Parisians. It worked for Hemingway.
9. Opera — Visit one of the grand opera houses even if you don't like Opera. The grandeur and people watching in the Bastille and Garnier are wonderful stories you can bring back home
10. Window Shop like a Parisian — The ultra expensive Parisian shops on Fauborg–St. Honore such as Hermes, Dior, LaRoche, Courreges, Cardin and Saint Laurent are a decadent treat...maybe one day

Rita Borges is Managing Director of Paris Luxe,

, a firm specializing in

short term rental of upscale and luxury Parisian apartments. A one –stop solution for first rate quality Parisian apartments, Paris Luxe is an expert partner for non–French speaking individuals, couples, and families looking for Paris apartment.

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