

This Free E-Book is brought to you by Natural-Aging.com.

100% Effective Natural Hormone Treatment
Menopause, Andropause And Other Hormone Imbalances
Impair Healthy Healing In People Over The Age Of 30!

Explode Your Sales With Free & Exclusive Content

By Isaiah Hull

by: **Isaiah Hull**

Offering free and exclusive content to ezine publishers and webmasters is one of the best ways you can increase exposure for your products and services. There are several effective methods you can use to employ this marketing tactic and subsequently boost your sales.

I personally suggest exploring the following two methods to increase your exposure:

1. Create exclusive content for websites and ezines. If you have worked to build a website or to promote a product, take your experience and package it into a coherent article that explains specific problems you have encountered and how you overcame them. If you can, design it as a pdf file; make it look professional.

Include a five-line personal bio at the bottom of your article with the URL to your website or product. If you put time into your article and give good advice, people will want to follow the link in your resource box back to your website.

Once you have finished creating your product, search google for webmasters of high-traffic member sites and ezine publishers. Compile a list of prospective distributors who might accept your article—and then email them individually with an offer to "create exclusive content" for their newsletters. You can include the first article as a sample of your writing.

Wait for replies and do not make too many offers. Remember: you will have to create exclusive articles for each ezine publisher and webmaster that you mutually contract with.

Look for bigger, opt-in mailing list ezines and good-quality small ezines. Also try to get some advertisement for your business out of the deal, other than your resource box. Some publishers will agree to run free ads in exchange for free exclusive content. Some webmasters might include your banner or classified ad for free.

Explode Your Sales With Free Exclusive Content

If you follow these directions carefully and create meaningful content that you would be proud to see your name on, you will undoubtedly see a boost in sales when your articles are distributed.

You will also enjoy minor celebrity status—lending more credibility to your products when your articles are regularly featured to the same group of people.

2. The second method I suggest is similar to the first, but differs slightly in content and distribution.

Instead of creating a general-purpose article, you will create a "special report." This special report will be tailored to either a) better explain an already popular product on the market that you have used personally; or b) give specific insight into something you have gleaned from your experience as a webmaster or product promoter.

Special reports range in size, but they are usually between 2000 and 8000 words. Take some time to write a guide that would help you if you didn't already have the insight that you do.

When you're finished, add your resource box to the bottom of the special report. Clean up the grammar and structure. Turn it into a product that you would be proud to see your name on. If you can, turn it into a pdf file.

I would suggest uploading the report to your website and placing a link to download it on a page that has a banner for your product or a prominent link back to your main page.

Now, begin marketing your free special report. You can spread the word through a number of free resources.

I would personally suggest posting links to it from internet forums that are related to your field; offering it to webmasters for free; submitting it to ezine publishers; and giving away it to any free resource directories you can find.

You can also include free redistribution rights for anyone else who wants to give away or sell your article if you want to make your campaign viral.

If your finished product is exceptional or provides useful information about a recent popular release, you should be able to spread it around easily.

Special reports and articles are currently two of the most effective ways to get free traffic, so take advantage of this free information. If you follow these tips, create a quality product, and market it carefully, you cannot lose.

You may use this article for reprint if it remains unaltered and includes the author information and resource box. – Isaiah Hull

Isaiah Hull publishes Work At Home Right Now, a fresh and informative newsletter about making money on the internet and using proven methods to increase your site's traffic and profitability. If you're looking for time-saving and money-saving tools, as well as honest business advice, come by and subscribe at

7 Secrets to Explode your eBook Sales! – Part 1

By Bluedolphin Crow

Secret #1: How to write an incredible eBook!

Aho!

I shouldn't be telling you this:

One of the biggest problems that most eBook writers and sellers face is generating eBook sales. It seems like the Internet is full of "ideas" – however, these "ideas" don't seem to be producing results.

Three reasons come to mind:

Reason # 1: eBooks are not marketed effectively.

Reason # 2: eBook sales pages either do not exist, or they do not capture the buyers interest.

Reason # 3: The eBook is not written and/or organized well.

So many of us hear about the big boom in eBook sales. Most of us have read articles and/or eBooks teaching us that we should have our own product out there to be successful.

Well all of that is true. However, where the "ideas" fall short of producing results is in all three reasons listed above.

That is the reason I am writing this 7 part article series for you. In it you will learn how to correct all three reasons above and much more!

Look at what you'll be learning:

Secret #1: How to write an incredible eBook!

Secret #2: Creating your marketing timeline for long term success!

Secret #3: How to create an avalanche of sales with freeware/shareware sites!

Secret #4: Creating passionate articles will explode your sales!

Explode Your Sales With Free Exclusive Content

Secret #5: How to build steady sales for years to come with eBook Directories!

Secret #6: Creating momentum and identity through Book Sellers!

Secret #7: How to create a mountain of sales using multiple Royalty Publishers!

Ok, now there is no time like the present. So lets begin:

Secret #1: How to write an incredible eBook!

Why is it essential to you're marketing success to write an incredible eBook?

Gone are the days of taking marketing information and regurgitating it in a different manner. Then publishing it as an eBook and moving on.

Today people on the web want information. However they are looking for NEW information. New ways of doing things. Not the same old, same old, wrapped in a new cover.

So, with this in mind how do you write an incredible eBook you might be wondering?

Let me first assure you it is not as difficult as you might first suspect.

First, lets set into place the basic foundation steps for your eBook.

Answer the questions in the following steps.

Step 1: What is the main focus of your eBook. In other words, what do you want the reader to take away after reading your eBook?

Step 2: What kind of research do you need to do?

Step 3: What is the order you have to divide your information into?

Now, as you answer the above questions openly and honestly you will build the foundation of your eBook upon which you can build a successful marketing blueprint.

Great! Now it is time for you to begin the basic plan for your eBook.

Step 4: Write a mission statement of why you are writing this eBook.

Step 5: Write out what makes your eBook different from all the rest. For example do you have exclusive information, an original format, and/or an exclusive offer?

Great! Now you're on a roll. Let's begin the final phase of planning your eBook.

Explode Your Sales With Free Exclusive Content

Step 6: Using all the information above and your research, write out a table of contents.

Step 7: Now rewrite the table of contents into hot selling sentences. For example: instead of Chapter 1: How to increase your eBook sales. Use: 7 Secrets to explode your eBook sales!

Step 8: Write your eBook introduction.

Step 9: Write the forward to your eBook.

Step 10: Write out the closing statement to your eBook.

Step 11: Create a plan of action to finish writing your eBook. Take at least one plan of action step a day!

Step 12: Reread your eBook and correct grammar, punctuation and typographical errors. Try to have at least one other person read and correct your eBook as well.

Wonderful! You have now finished your first eBook.

Next week we continue with this seven part series with:

Secret #2: Creating your marketing timeline for long term success!

Have a great week! Bluedolphin Crow

Copyright 2004 Bluedolphin Crow – All Rights Reserved.

Bluedolphin Crow Ph.D. is a Native American with 6 years internet Marketing Experience and 20 years Sales and Marketing experience. The above article is an excerpt from her upcoming eBook: eBook–Marketing–Secrets–Revealed! To reserve your FREE copy before publication (A \$49 value) send a blank email to:

"How to eBooks – Free eZine:

Related Content:

7 Secrets to Explode your eBook Sales! – Part 1

10 High–Impact, Viral Marketing Strategies,To Explode Your Sales...

10 Electrifying Ways To Explode Your Orders

4 STEP FORMULA FOR HIGH PROFIT CLASSIFIED ADS!

Automotive Marketing... The 3 Mistakes Everyone Makes Marketing To Car Dealers

Read more Content at

Related Products:

Home Vegetable Garden

Palmistry

Dream Psychology

How to create killer mini-sites that sell like crazy!

Profit Pulling Reports

: A genuine resource center for Quality Ebooks and Softwares



This Free E-Book has been brought to you by Natural-Aging.com.

**[100% Effective Natural Hormone Treatment](#)
Menopause, Andropause And Other Hormone Imbalances
Impair Healthy Healing In People Over The Age Of 30!**