

"Explosive Success Via Email!"

This Free E-Book is brought to you by Natural-Aging.com.

100% Effective Natural Hormone Treatment
Menopause, Andropause And Other Hormone Imbalances
Impair Healthy Healing In People Over The Age Of 30!

"Explosive Success Via Email!"

By A. T. Rendon

"Explosive Success Via Email!" by A. T. Rendon

There is no doubt in anyone's mind that email is the most important communications development in the history of the world thanks to the Internet.

The reason is simple.

We can now communicate on a global scale in a matter of minutes.

This is an awesome power and responsibility. The power is the act of communication itself. The responsibility comes in making use of this power in a reasonable and non-spam manner.

That is why it is so important to establish a mailing list of people that have agreed to receive your email messages.

You can either build your list in a slow but steady manner, as detailed in our FREE Report, "Starting Your Own Newsletter!", available to you FREE of charge via auto-responder by email at: mailto:free_report@emailexchange.org

Or you can pay one of those online services to send out emails as confirmations whenever they post a free ad on the networks system.

Either way, here are a few tips to "Explosively Increase the Success of ANY Email Advertising Campaign!"

1. Your Subject Line is the MOST Important Element.

"Explosive Success Via Email!"

The 'Subject Line' will either get your email read or immediately deleted. It is the single most important element of your email message. If you have a bad 'Subject Line' then you may as well not even bother sending out the email in the first place.

Whatever time you invest on preparing your email campaign, make the 'Subject' of the email your top priority to provide you the opportunity to have a successful email campaign.

2. Use Action Words.

Action words bring your message to life for the reader. They can

help you convey to your target audience the importance of your over-all message.

For a FREE List of the Top 50 Action Words, send an email to: mailto:action_words@emailexchange.org

3. Do NOT OVER Capitalize.

Some Capitalized letters are essential but too many can convey the sense of shouting and no one likes to be shouted at.

Worse still, your message can take on a cluttered or amateurish look if you use all capital letters.

4. Do NOT use too many Exclamation points!

Same problem can arise here as with the use of too many capital letters. Do not risk having that a cluttered and amateurish look to draw attention to your message.

Your message itself should do the work of attraction.

5. Personalize When Possible.

If you have an email program that allows you to PERSONALIZE your email messages, make use of it by making the 'Subject' message a personal one for the reader.

I make use of the FREE Aureate Group Mailing Software which has that feature built in and allows me to 'Personalize' all email that I send to my various lists.

"Explosive Success Via Email!"

To download your own FREE copy of this Email Program visit at:
<http://www.infacta.com/download.asp>

6. Keep it 6 to 8 words maximum.

A short Subject Title Line is better because if you make it too long, many of the email programs in use will actually cut off your 'Subject' message and make it either unreadable or at the least, unappealing.

Make liberal use of these few tips and you will see a definite and 'Explosive Increase in the Success of your Email Campaigns'.

A.T.Rendon is an entrepreneur and published writer. Subscribe to FREE Business Classifieds Newsletter & receive FREE online access to our PasswordProtected "FREE Submit To Over 2.7 MILLION FREE Ad Sites!" mailto:subscribe_fbcn9@emailexchange.org Visit us at:
<http://emailexchange.org/?Articles>

The American English Accent:: The "Explosive" T And P Sounds

By Frank Gerace

The "explosive consonants"

Earlier we said that the vowels are an important factor in hearing a "foreign" accent. But it is not only the vowels. The consonants also must be mastered.

When we say that English consonants are "explosives", we mean that they are pronounced with a sudden release of air. It is this characteristic that marks the accent of an English speaker when they try to speak your language. You should try to speak like an American and you will be reaching for the American English way of pronouncing the consonant. It is the characteristic explosive nature of the English consonant that is the basis of so many jokes about the pronunciation of the English speaker who is learning other languages.

Pronounce the following sentence with the most exaggerated American accent that you can: "Peter, answer me! Can you talk?"

Did you exaggerate the words Peter, can you talk? If you did, the sounds that sound bad in your language are correct in English.

Most of my students are shy and speak with a low voice because they think that they do not pronounce correctly. In this way, they will never pronounce correctly because they do not exercise the pronunciation. They do not hear their mistakes; they do not feel the effort of reaching for the correct sounds, and worse of all, they begin to say, "Well, they understand me and that's what counts."

Don't be afraid! You have to exaggerate the English sounds now to be able to pronounce them

"Explosive Success Via Email!"

normally later on in your progress with the language.

What are the sounds that give away the English speaker? The explosives. And the mispronunciation of these same sounds is what makes up the foreign accent.

When you pronounce the words Peter, can you talk? in your language you probably don't use as much force as in English. For the "p" of the word Pedro, Pierre, or Piotr, you close your lips and then you open them for the sound to come out. It is the same with the "t" of the work talk.

However, in English you have to expel a little blast of air to make the sound of the "p" and the "t"; that's why they call the sounds "explosive", because they make a little "explosion"!

The teachers of Spanish to English speakers have to teach them to NOT expel the air for these sounds. They often make them say words like "papá", "Tomás" etc. with a lit match in front of their mouth. The student has to pronounce the Spanish correctly without blowing out the match.

Your job is the opposite. You have to be able to blow out the match (or feel the blast of air on the back of your hand) when you pronounce the explosive English sounds.

Listen to these sounds!

To hear the sound of the letter "p"

To hear the sound of the letter "t"

Frank Gerace Ph.D has worked in Latin America in UN and national Educational and Communication Projects, and has taught in Bolivian and Peruvian Universities. He currently teaches English in New York City at La Guardia College/CUNY. He provides resources on accent reduction and the proper American English accent at

.

"Explosive Success Via Email!"



This Free E-Book has been brought to you by Natural-Aging.com.

100% Effective Natural Hormone Treatment
Menopause, Andropause And Other Hormone Imbalances
Impair Healthy Healing In People Over The Age Of 30!