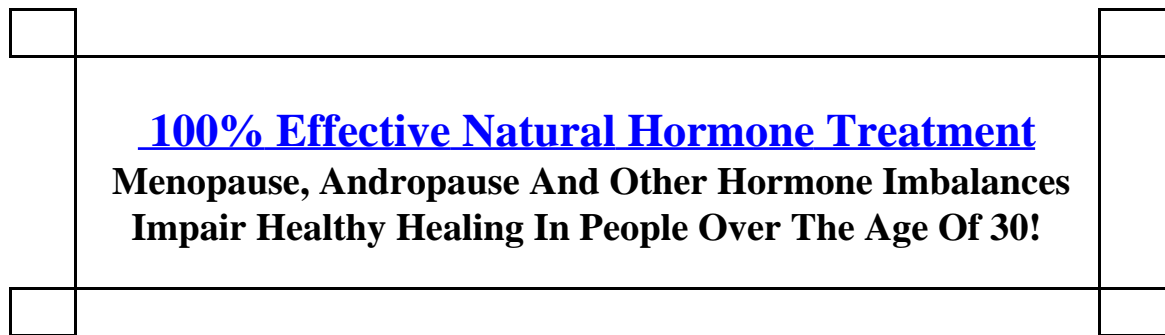


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By ProBannerAds.com

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ProBannerAds.com

Greetings,

ProBannerAds.com is offering ONE FREE FLASH animated banner advertisement OR animated GIF banner for your online business with any other banner or graphics purchase.

Our clients include Internet.com, Charles Schwab, Conesco Direct, Gambling.com and many other successful websites across the Web.

View our vast portfolio of highly successful banner advertisements, animated graphics, html email designs, FLASH animations and headers by clicking:

<http://www.probannerads.com/portfolio.htm>

To receive this amazing offer, simply email your contact information to "pro@probannerads.com" or you can manually send this information to us by using our submission form at:

<http://www.probannerads.com/submitinfo.htm>

Our company designs high-end creatives, advertising banners, pop-ups, html email campaigns, logos, illustration, web design, animation and all varieties of advertisement on the Internet today. We also offer fully customized graphics, animation and flash designs to help get your site noticed.

Turnaround time is usually less than three days and our pricing structure is below the industry standard for superior quality creative designs that get results.

We have formed many strategic alliances and offer our creative design skills through various sites and networks to increase our reach. Our most recent partnership with 'InfluenceOne' has been wildly

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successful, and is enabling us to offer our expertise and experience at these unbelievable prices. We bring an elite technology to the online advertising world. Please stop by our website and see for yourself.

With our most recent breakthrough, you can now have a banner ad advertisement (created by 'ProBannerAds') that lets your new customer click on your banner ad and enter their phone number directly into a field built into the banner. The Phone number is then immediately sent to your call center where you can have one of your operators/sales staff or automated system return the call! 24 hours a day 7 days a week.

Check it out at the following web address:

<http://www.probannerads.com/onecall.htm>

To discuss any type of partnership/affiliation possibilities, please do not hesitate to call. Feel free to contact me, Sam Feuer, directly with all inquiries at (718) 840-2826.

I look forward to working with your company!

Thank you,

Sam Feuer
ProBannerAds.com
marketing@probannerads.com
(718)840-2826

ProBannerAds.com and FlashHeaders.com have been in business since 2000.

Ask Mr. D – Banner Ads

By Bill Daugherty

Ask Mr. D – Banner Ads by Bill Daugherty

Dear Mr. D,

Do you think banner ads are a waste of time? Some of my friends tell me that I am wasting my time by using banners and I would like to know what you think.

Just one more thing. I have found a site where I can make my own banners for free, but they are not the animated kind. I have read that animated banners do

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better than the others. Is this so and how can I make animated banners.

I sure do hope you can help me.

Signed,

Banner Man

Dear Banner Man,

No, I don't think banners are a waste of time. While banners don't enjoy the high click-through rate they once did, they can still be an effective marketing tool.

To be most effective, banners need to be placed on high traffic sites that target visitors most likely to want your type of product or service.

Animated banners do produce higher click-through rates than non-animated banners. At least, that has been my experience. The two sites I have listed below offer free animated banners. They are both easy to use.

Animation Online

<http://www.animationonline.com>

AdDesigner

<http://addesigner.com/cgi-bin/samples.pl>

Don't make banner ads your only marketing effort, but only one part of your overall marketing plan.

Bill Daugherty Do you have an advertising or marketing question you'd like to see published in this column? Send it to <mailto:MrD@epm.zzn.com> You can visit Mr. D's website at: <http://www.freeadsgalore.com>

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