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Failure Is Temporary

By Raymond Johnston Jr

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Would you like me to give you a formula for...success? It's quite simple, really. Double your rate of failure... You're thinking of failure as the enemy of success. But it isn't at all... You can be discouraged by failure – or you can learn from it. So go ahead and make mistakes. Make all you can. Because, remember that's where you'll find success. On the far side of failure.

Thomas J. Watson, Sr.

This is very true in our everyday lives but it especially rings true in the internet marketing world. The people who are making the money are the ones who are willing to fail. So many have such great expectations when they start working on the internet, yet so many can't handle the failure that comes with the territory.

Can you make money on the net? Yes. Are you going to have failures? Yes The question is are you going to fight back when those failures happen. So many get discouraged so fast. Maybe the unrealistic expectations have something to do with it. Dollar signs put wild fantasies in so many minds.

Most everyone who is successful on the internet today has had their times of failure. In fact there are going to be a lot of disappointments along the road to success. This is like any other business, it takes time and effort to make ones dream come true.

The old adage of learn from your mistakes is very true on the road to being successful in the internet marketing world. The only way to learn is to get your feet wet and see what it's like. You can watch and learn, you can study and learn but experience is still the best teacher.

So many get discouraged and give up the idea of working on the internet. The fact is that it is not going to be easy but if you have the drive and the willingness to learn, you can be successful. You must go in knowing that you are not going to be rich tomorrow. You must realize that failure will be a part of

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becoming successful.

The answer to becoming a success in the marketing world is pretty much the same as everywhere else. You must be willing to work and you must not let failure get you down. Failure is a temporary situation, learn from it.

Number One Killer Of Could–Have–Been Success Stories

By Nick Vernon

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Fear.

Everything in this world has its opposite.

Good has bad.

Optimism has pessimism

Positive has negative.

Success has failure.

If fear of failure rears its ugly head now and then as you set up your business, what it's doing is pausing your progress.

Sure you might spend a day or two thinking, `what am I doing!' but you get over it and continue. But that's no good.

This ongoing temporary fear of failure keeps on blocking the creative tunnels of your mind. When you feel down in the dumps your mind is closed. It's not free to grasp the possibilities and within them bring back ideas.

Every time your mind stops to think, `What am I doing!' it also stops you from savoring every moment you spend building your business.

And if this fear of failure sits at the edge of your mind, the only thing it's doing is waiting to resurface. If you allow it to reach its climax, you can be sure that this fear will stop your progress dead in its tracks.

Look at Success. Now look at Failure.

Do you want to succeed? Or Do you want to fail?

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You want to succeed of course, so why focus on failure? Why allow it to occupy your mind, even if it's now and then?

It's what you choose to concentrate on which will bring you the end result. Concentrate on success and don't allow anything to block the feeling of success from occupying the only spot in your mind.

Failure is not an option because it's not the option we want. It's not included in our plans. And anything not included in our plans shouldn't be there occupying our thoughts.

Eliminate the idea that you will fail and install the one that you will succeed. Because that's what you are going to do.

Install the firm belief that you will make it and keep your purpose in mind. Nothing else matters but IT. You are an internet marketer and you are going to succeed as an internet marketer.

Does anything else matter?

You have to concentrate on eliminating this fear.

It's not going to happen overnight but if you begin each day thinking of success instead of failure, you will find that as each day passes, you will be thinking of success more until that fear of failure doesn't occupy your mind anymore.

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