

This Free E-Book is brought to you by Natural-Aging.com.

100% Effective Natural Hormone Treatment
Menopause, Andropause And Other Hormone Imbalances
Impair Healthy Healing In People Over The Age Of 30!

Family Childcare And After School Services Websites

By Madison Lockwood

Offering family childcare and after school services from your home means that you are competing

with some pretty hefty competition. There are small daycare centers with big backyards and large daycare centers that have a different classroom for each year of preschool plus separate after school care facilities. How can family childcare and after school services compete?

First of all, you have the personal touch. Rather than a sterile classroom, you offer a warm and loving home, a personality, home cooked meals, and small groups of kids who get your undivided attention. To let people know that you also offer professionalism and safety for their children, designing a website for them to peruse before calling for an interview is a great way to introduce them to your style of childcare and after school services.

Posting on Your Website

You have so many things to choose from when it comes to posting on your website that it's hard to know where to begin.

First, of course, you need a great home page. Keep it simple but playful and bright. The tone should say, 'Kids love it here!' You may show a piece of artwork done by one of the kids or a photo of them at play (make sure you have their parents permission first).

Next, you'll need an information page for your family childcare service. What ages do you cater to? What time are you open in the morning and when do you 'close up shop'? Do you ever accommodate overnight stays or late pickups? What about the weekends? Do you feed the kids breakfast as well as lunch? What about afternoon snack or dinner?

A page for your after school services is need, too. Again, ages and times are important. Also include whether or not you provide tutoring services for homework help or mandatory quiet time to complete homework before the parents come pick them up. Are snacks include? If so, what do you offer?

Other things you might like to list include:

Family Childcare And After School Services Websites

– Detailed description of the area in your home where the kids will be including the backyard, sandbox, art tables, and supplies – A sample schedule for your family childcare day – A sample schedule for your after school services – A menu for the week so that parents can plan ahead – Special movies planned – Special open play dates available on the weekend – Field trips you've taken the kids on and future field trips in the works – Contracts and consent forms available for download – A blog to talk about what the kids are doing – A list of books you've read with the kids – A list of games you play with the kids – A biography pages for tutors you have come visit your after school services – A biography page for you - all your CPR and emergency certifications as well as child development training – A detailed response in case of natural disaster for parents – A description of your cleaning procedures and your state certification grade – Any special classes that kids can sign up for whether or not they're enrolled in childcare

On every page of your website, you will need to list contact information, giving visitors a way to email

you with questions or call. If you have an open play day one Saturday a month or an open house to showcase all that the kids have been doing once a month, then you might include a link on each page for people to RSVP for the next event or to schedule a tour and visit if they're considering your services for their child.

Most important, keep updating your site with new messages. You can communicate with parents and have special pages that require a password just for their children so that they can visit and see how the day went. Take requests from parents about what they'd like to see on the site.

Most importantly, enjoy yourself and think it through as you build it. Your professionalism and attention to detail will greatly impress working parents who pride themselves on the same.

Madison Lockwood is a customer relations associate for

<http://www.apollohosting.com>

. She helps

clients understand how a website may benefit them both personally and professionally. Apollo Hosting provides website hosting, ecommerce hosting, & VPS hosting to a wide range of customers.

Affordable Child Care options for the Stay at Home Business Parent

By James Biscardi

Perhaps the biggest obstacle for the stay at home business mom or dad is the kids. That screaming toddler is not going to be quiet when you have business calls or take that nap to let you get your work done. This will be the same child who will eat all of your post-its and stick food into your hard drive. As you are ripping your hair out and getting more and more frustrated you will wonder what the point of working at home was if you were going to still need childcare. You were probably envisioning no more

commutes, flexible hours, and lunch with the kids ½ everyday.

Your childcare options are flexible as well that is the beauty of being self-employed. Here are some of the most common affordable ways to take care of kids while you build your family's fortune from home:

(1) Childcare Co-op: Find a group of work at home parents and swap off childcare duties. You can keep track of how many hours you watch each child and use the time you accrue when you need it most. The great thing about this is it is free. The downside is that you will have to give up work time to handle other people's children.

(2) Trading or Mom-swapping: This is the smaller version of co-op. this will involve you and a good friend trading off childcare days. Make sure you set clear boundaries about when you will take the other child and when they will take yours. You don't want to be taken advantage of. You will also want to make sure the kids like each other and get along well. If they don't then this will end up being a bad experience.

(3) Sitter Sharing: Share a sitter with a friend. You can have the sitter watch both kids at the same time and split the cost or use the sitter on alternate days. Make sure that you have a written agreement on how the sitter is used and what you will be paying to avoid any unseen complications.

(4) Barter: Trade your products and services with a neighbor or friend in exchange for childcare. This will keep you from spending money and still pay the person doing the care for you.

(5) Day Care: You will find that the right day care center will be a rewarding experience for both child and parent. Which day care is best is entirely up to you and beyond the scope of this article. Costs vary from center to center and from state to state. But, you will find that the return on investment will be worth it because of your greater focus and productivity.

To come up with inexpensive childcare solutions you must be a networking pro. Spread the word that you are looking for childcare to everyone you know. Think in terms of trading and business opportunities. You are looking for a partner in business deal. This will help you to get what you need. Some moms are lucky to have businesses that are kid friendly. They are the lucky for sure. Those ladies who have to make endless phone calls or have meetings may find that childcare of some sort is unavoidable. Try your best to get the right childcare for you and not spend an arm and a leg getting it.

To see some more ideas about based business opportunities, resources and information visit:

<http://www.DynamicWealthSystems.com>

James Biscardi is the owner and president of [DynamicWealthSystems.com](http://www.DynamicWealthSystems.com),

a home business opportunity and resources website. Visit:

<http://www.DynamicWealthSystems.com>

To contact James, e-mail to

teacharino@yahoo.com



This Free E-Book has been brought to you by Natural-Aging.com.

100% Effective Natural Hormone Treatment
Menopause, Andropause And Other Hormone Imbalances
Impair Healthy Healing In People Over The Age Of 30!