

This Free E-Book is brought to you by Natural-Aging.com.

100% Effective Natural Hormone Treatment
Menopause, Andropause And Other Hormone Imbalances
Impair Healthy Healing In People Over The Age Of 30!

Finding Affiliate Programs -- Where To Start

By Matt DeAngelis

When most people have a task to do, they usually do well once they get started, and finding affiliate programs for your site or blog is no exception -- you just need a little kickstart to get your brain into the right mode.

There's a really easy way to get things started...go look at one of your competitors. There are tons of ways to do this -- the easiest way would be to put your keyword(s) into Google and see what pops up.

The order of the results is based in good part on Google's PageRank, which has a lot to do with the number of other sites that link to a particular site.

Pick one of the results near the top and click on the link. Hover on a banner or text advertising box and see where the URL leads. Take note of the particular network such as Commission Junction, ClickBank, Linkshare, etc. and the particular programs on the site. I keep a list using Microsoft Notepad when I surf competitive sites for clients.

Most of the time I ignore CPM-based networks like DoubleClick or AdBrite, and contextual ad networks like Google and Yahoo. I do pay particular attention to the category affiliate network banners and text ads. For example, if you surf a few competitors and find a lot of banner advertising for web site hosting, that means your competitors are having at least some luck with website hosting affiliate programs.

When you come up with a good list of networks, programs and categories, go visit the networks that appear the most on the sites (try to go to 5 or 6 different sites so you can see any patterns that emerge).

You should now have a terrific list to start from, including a list of networks, programs and keywords. Now all you have to do is poke around and see which pay the best and try to figure out which your visitors might like.

While you're on the other sites, try to get a feel for where on the page the ads are placed, which can make a huge difference in clickthrough and conversion.

Matt DeAngelis runs

<http://www.AffiliateBlog.com>

. Matt is the former CTO of Modem Media, a pioneer

in the Internet ad space. As a foot soldier in the Internet revolution, Matt devised the technology behind many of the most successful ad campaigns of the time.

7 Reasons Why You Should Start with Affiliate Programs

By David McKenzie

7 Reasons Why You Should Start with Affiliate Programs by David McKenzie

There are thousands of business opportunities online. Most of them require some capital to start with. Not affiliate programs!

Here are 7 reasons why you should consider joining an affiliate program as your home based business.

1. Joining an affiliate program requires no outlay of capital. That's right, none! You can join an affiliate program for free and start promoting the product immediately.
2. The internet marketing tools are already provided for you. A `top' affiliate program will supply you with lots of affiliate marketing tools that are `ready to go'. You just copy and paste and put your affiliate code in. Then you start selling.
3. You do not need a product. It takes a LOT of time to develop your own product to sell online. With affiliate programs, the product is already there. Someone else spent all the time developing it so you do not have to.
4. Affiliate statistics are already provided as part of joining an affiliate program. You do not have to go out and buy expensive software to track your sales because the product owner is doing that for you. You don't even have to pay for it, it's free!
5. You do not have any `time lag'. With most businesses it takes a certain amount of time in the `start up' phase. With affiliate programs there is no such thing. Once you join you can start selling.
6. You do not have to worry about sales administration and technical support. The product owner takes care of the sales process and all the after sales service. All you have to worry about is receiving your affiliate check!
7. You do not have to worry about direct contact with the customer. In an affiliate program you are a re-seller so if the customer has a complaint they contact the product owner, not you.

Finding Affiliate Programs -- Where To Start

Affiliate programs are simple to join, easy to start promoting and best of all they have no downside. If one affiliate program does not work out, you can leave and join a different one.

David McKenzie is offering a Free Email Course "5 Tips to Being Successful with Affiliate Programs"==> <http://www.1sthomebasedbusiness.com> Click now for your FREE course!



This Free E-Book has been brought to you by Natural-Aging.com.

[100% Effective Natural Hormone Treatment](#)
Menopause, Andropause And Other Hormone Imbalances
Impair Healthy Healing In People Over The Age Of 30!