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Finding eBook Writing Topics On eBay

By Jeff Smith

I was speaking to a good friend of mine who operates many businesses online and he just happened to mention that he gets many of his ideas from eBay.

Even more intriguing, he told me that he could tell how much of a given product was selling on eBay.

Now, I don't know about you, but I've been trying to figure out how to tap into eBay sales information for months now – but there just doesn't seem to be any way....

Until, this know-it-all let me know the simple, yet highly effective method he uses...

SIDEBAR:

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First, it is worth noting that you can get a summary of the hottest categories selling on eBay. While this is somewhat useful in locating trends and broad areas of interest, there is a more useful way to use the auction center to test your own ideas.

Finding eBook Writing Topics On eBay

Start by searching eBay for your keyword term + ebook.

For example, if you are trying to test "dog training", then you would enter "dog training ebook" in your search.

In most cases you will find at least one example, and in many cases you will find lots of different ebooks listed.

The next step is to select a few examples that match closely to your idea or topic area. Bring the auction up, and now for the trick...

eBay provides great detail into auctions by member, including a complete detailed list of auctions and outcome by member.

So, what you want to do is simply scan the members holding active auctions – selecting the option "search all auctions by this member" and viola, you will get a picture of activity from this member.

Using this information you can judge if there are two sales of their product each day or 20. The idea is not to get an actual, accurate count, but rather a sense of how many copies are moving through their auction.

You may be shocked by some of the results you see. Any existing ebook, report, course, training, audio or video that has activity daily – especially with multiple copies sold daily, will help to validate your market and topic area.

Resources mentioned in this article are:

eBay Hottest Posts:

<http://pages.ebay.com/sellercentral/whatshot.html>

Terrance Smith's "Sell Books and Videos" site:

<http://www.highertrustmarketing.com/part/terrance>

Jeff Smith is dedicated to helping you turn your knowledge into highly desirable, hot selling information-based products (eBooks, booklets, seminars, courses, etc...) Through his highly acclaimed site: <http://www.highertrustmarketing.com> you will find exactly what it takes to create and market high-profit infoproducts.

What Is The Best Selling Ebay Book Of All Time?

By Tim Knox

As a bonfide eBay expert and junkie, I read every eBay book that comes down the pike. Some, like Tim Mina's new book, "The Online Auction Expert's Bible to Selling on eBay," are excellent and should be read by anyone interested in selling on eBay.

Others are not so excellent, and that's putting it kindly.

I really can't say which one is the best selling eBay book of all time, but I can tell you there is one book in particular that I have been recommending for over a year now and the reason is that it is, quite simply, packed full of useful information that will not only increase your eBay sales, but bring more customers to your website, as well.

That ebook is 'The Silent Sales Machine Hiding on eBay' written by my good friend and eBay guru, Jim Cockrum. Jim has just completed a major update of the ebook and added almost 100 pages of new content.

If you sell on eBay or are thinking about doing so, I strongly recommend that you get yourself a copy of Jim's ebook. Despite the increase in content, Jim hasn't increased the price.... yet, but I am sure he will do so very soon like he always does. This is the fourth major update of this best seller and the price goes up every time!

Jim's ebook has been a top seller on Clickbank pretty much since he published the first edition back in 2002, so if it's not the best selling eBay book of all time it's certainly in the top 5.

Jim offers a 'no questions asked' money back guarantee so this really is a 'no risk' purchase.

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For Tim Mina's new book visit:

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Tim Knox Entrepreneur, Author, Speaker



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Impair Healthy Healing In People Over The Age Of 30!